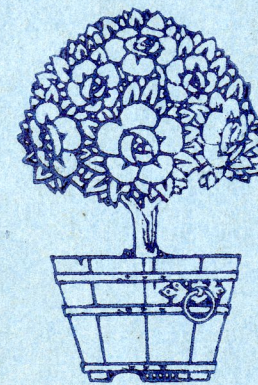


Puritan Confectionery Company



The Home of Pure
Candies



136 Essex Street
Salem, Mass.

ANNOUNCEMENT

THE BUSINESS of the PURITAN CONFECTIONERY CO. has been built upon a substantial basis.

There are many interesting facts about the making of our ice cream and ices that will be of interest to those who have not inspected our workshop and our methods.

We have always had but one standard of **QUALITY** and **PURITY**.

Every day we receive a shipment of pure Jersey cream from Auburn, Maine. It comes to us in sanitary, air-tight cans, and packed in ice. We do not use milk, or condensed milk, or any other preparation but the pure Jersey cream.

Our ice cream machinery plant is modern and sanitary. The flavorings we use are manufactured by us from the choicest of fruits, and no preservatives are used. Our vanilla extract is of the purest composition, and is made on the premises from the Mexican vanilla beans.

Every morning we make up a new supply of ices and dainties, and at every stage of their manufacture the strictest rules of cleanliness and care are observed.

The same standard of **PURITY** and **QUALITY** is maintained in our candy work. We are candy makers by profession and not by trade. Our twenty years experience in the manufacture of high-class goods guarantees the best results in all lines. We manufacture every thing we sell on the premises, and save thereby for our customers the proportion of cost which ordinarily has to be added for the jobber and dealer.

Note—War Tax added to these prices.

DELICIOUS ICE CREAM, 15 CENTS

Vanilla, Chocolate, Strawberry, Coffee, Neapolitan 15c.
 Frozen Pudding 15c.
 Take home a dry-pack of Ice Cream, 30c a pint, 60c a quart

FRUIT COLLEGE ICES

Strawberry Fruit	15c	Raspberry Fruit	15c
Pineapple Fruit	15c	Maraschino Pineapple	15c
Cherry Fruit	15c	Fig Fruit	15c
Peach Fruit	15c	Banana Royal	15c 20¢

NUT COLLEGE ICES

Chocolate Walnut	15c	Coffee Filberts	15c
Maple Walnut	15c	Maple Pecans	15c
Coffee Walnut	15c	Caramel Nut	15c
Plain Walnut	15c		
Strawberry Snow	20c	Pineapple Snow	20c
		Imperial	20c

SPECIAL COLLEGE ICES

Nut Salad	20c	Honey Boy	20c
Maple Salad	20c	Marshmallow Delight	20c
Chop Suey	20c	Cocoa Freeze	20c
Gold Dust Twins	20c	Combination	20c
Pikes Peak	20c	Summer Time	20c
Peach Royal	20c	Floren Boy	20c

SPECIAL FRAPPES

Mayflower	25c	Buffalo Nut	20c
Ping Pong	20c	Boston Nut	20c
Sultana Harlequin	20c	Elsie Puff	20c
Queen of All	20c	Soul Kiss	20c
Fruit Salad	20c	Pan-American	20c

Handsome Jack 20c

Note—War Tax added to these prices.

POPULAR BEVERAGES

Imported Ginger Ale	20c	Plain Lemonade	10c
Grape Juice	10c	Bromo-Seltzer	10c

Clicquot Club Ginger Ale 10c

ICE CREAM SODAS, 15 CENTS

Vanilla, Raspberry, Pineapple, Coffee, Chocolate, Cherry
 Sarsaparilla, Strawberry, Orange
 Lemon, Ginger

CAKES 10 CENTS

Sponge, Nabisco Wafers

EGG DRINKS

Egg Cream	25c	Grape Egg Nogg	20c
Egg Ice Cream	25c	Egg Sour	20c
Egg Malted Milk	25c	Egg Lemonade	20c
Egg Nogg	20c	Egg Phosphate	20c

Country Fresh Eggs Used

MILK SHAKES 10 CENTS

FANCY DRINKS

Grape Lemonade	10c	Lemonade	10c 15¢
Orange Punch	10c	Fruit Punch	10c
Claret Mint	10c	Claret Lemonade	10c
Grape Punch	10c	Grape Juice High Ball	10c

MINERAL WATERS

Gentlemen, please do not smoke

C. DOUNELIS & S. GERIS, Proprietors

Our Store Bulletin

Shakespear said: "A well-bred man removes his hat when he enters here."



OUR MOTTO IS

"High Quality — Low prices"



We request our patrons to report to the management any discourtesy on the part of the employees of the Company.



We use PURE JERSEY CREAM and
FRESH COUNTRY EGGS

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