

Victor R. Lord
Advertising Compositor

Behind the NEWS in Salem

There is a firm belief that anyone who answers the call of printers' ink is very satisfied with their lot, and there can be little doubt about it if the number of men in The Salem Evening News who say their fathers were in the newspaper work is a criterion.

Victor R. Lord, ad-compositor had a two-fold reason, plus a natural desire to work on a paper. His father is a retired printer from a commercial firm where he was a make-up and stoneman.

"Vic" made his first contact with printers' ink through a job printing company and later worked for a period on the Danvers Herald. He came to The News in 1950 and is part of the crew that sets up the advertising pages.

"Vic" organized The Salem News Blood Bank and holds himself responsible for seeing that the members who sign up for donations get their appointments.

A veteran of World War Two he served in the 45th division of the Army Infantry in the European theater.

"Vic" has no particular hobbies and is not a joiner of clubs. He says he's too busy at home and in the garden to attend club meetings. He is, however, chairman of The Salem News Chapel of the Lynn Typographical Union, 120.

"Vic" resides in Beverly now but was born in Salem and attended Saltonstall school and Salem High school. He is married to the former Lucy Thibault and they have one child, Vickie.

No. 58
of a Series



Founded
by
Robin Damon
1880

SALEM EVENING NEWS



Joseph S. Robinson
EDITORIAL STAFF

Behind the NEWS in Salem

Joseph S. Robinson, copy desk man at The Salem Evening News has so many hobbies that it is difficult to pin-point them, but there is little doubt that although early in life he made his decision to follow a writing career, he still maintained his interest in music, art, dramatics and sports.

"Joe" was a reporter on the Marblehead High weekly Chronicle during his four years in high school and on the editorial staff of Boston University's school magazine. He also drew cartoons for the B. U. Beanpot, the comic magazine.

"Joe" later transferred to Harvard from which he was graduated and while there he developed a real interest in music. He sang with the Harvard Glee club on tours. Although he plays the piano now and is keenly interested in the violin, his first success with musical instruments was the cornet which he played in the High school orchestra. His interest in dramatics also goes back to high school days and he became proficient enough to entertain at clubs and lodges.

Interested in history, he is the author of two books on historical subjects and aided the author of the "Hearth and the Eagle" in some deeply hidden Marblehead details.

"Joe" lists his sports activities as swimming, chugging in an outboard motor, and motoring about the country. He also is very handy at making a luscious dish of candy. It has been reported that he possesses much interest in the care of birch trees but prefers it be kept secret.

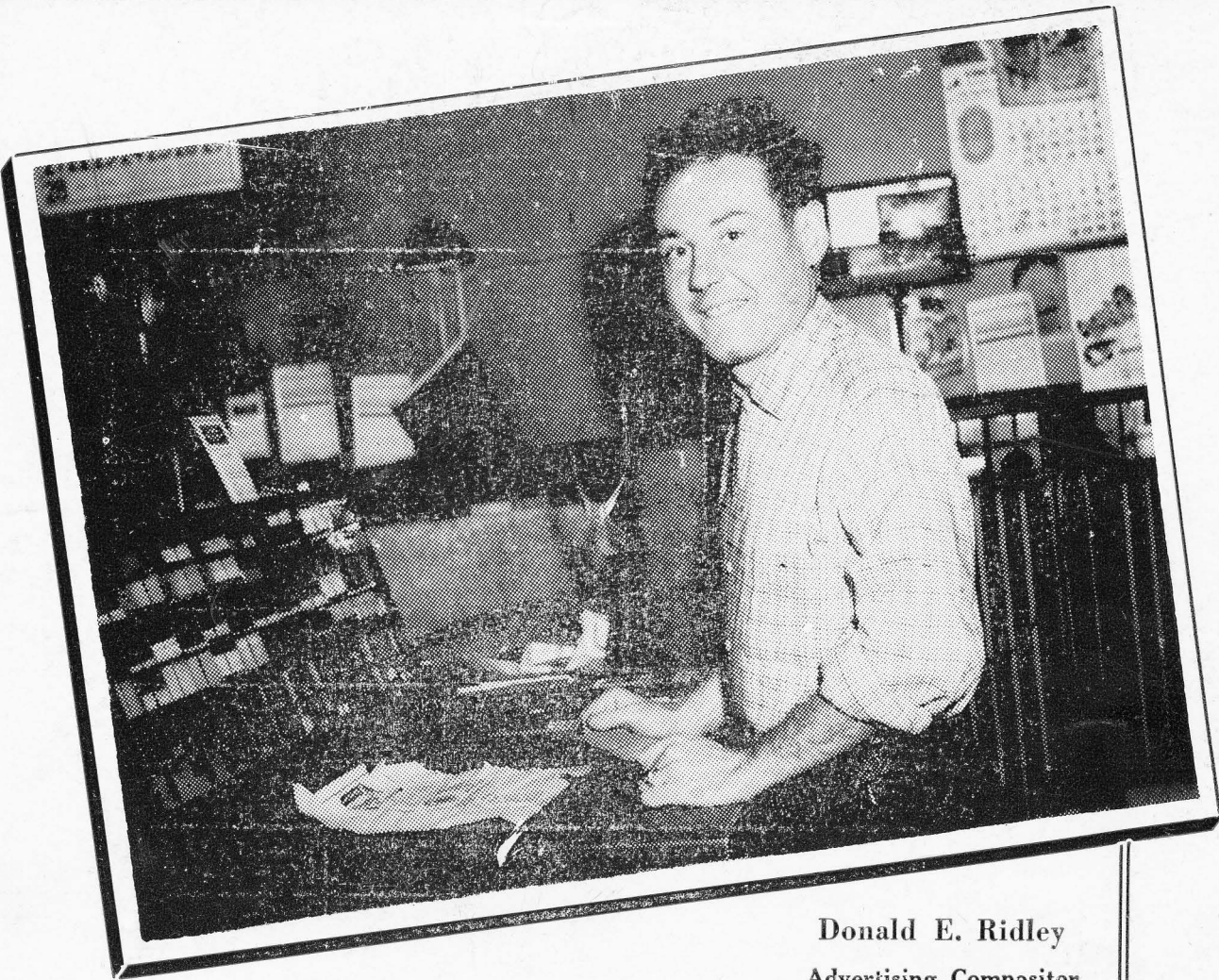
He came to The Salem News ten years ago. Before that he served several years on the Marblehead Messenger. Joe and his wife met when at Marblehead High school. He was elected class president and she, then Elizabeth R. Childs of Swampscott, was elected vice-president of the class. They have one daughter, Sylvia, of New York city.

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SALEM EVENING NEWS



Donald E. Ridley
Advertising Compositor

Behind the NEWS in Salem

Donald Ridley, ad compositor at The Salem Evening News, who joined the staff of the composing room in 1951, has mastered the many phases of operations in that department and is now a qualified journeyman.

A journeyman is a worker who has completely served his apprenticeship and can be called upon to do any of the tasks connected with his trade.

"Don", who is Beverly born and educated, served the early part of his apprenticeship, a six-year term, with the Beverly Times.

"Don" is actively interested in all sports. He is a good golfer and swimmer, and plays basketball and squashball at the YMCA, where he is a willing worker in all their endeavors.

Asked what his hobbies were, Don indicated that if traveling could be classified as a hobby it would head his list. He has visited 37 of the 48 states and has no intention of giving up his wanderlust after he visits the remaining 11 states. "Don" advocates seeing "America First" and he is young enough to schedule a program that will be a wonderful foundation when he sees the rest of the world.

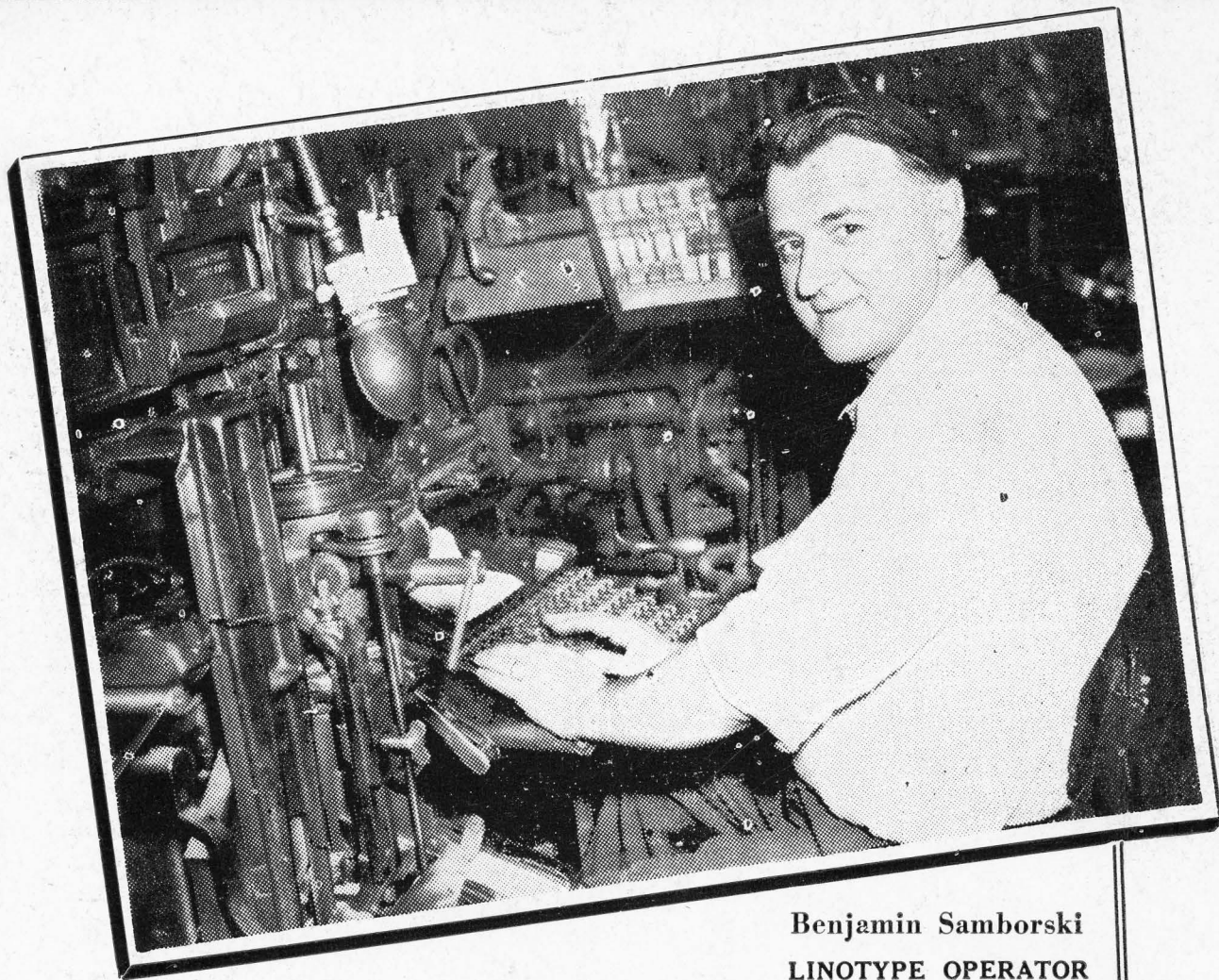
"Don's" only other affiliation besides the "Y" is the Lynn Typographical Union 120, of which he is a member.

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SALEM EVENING NEWS



Benjamin Samborski
LINOTYPE OPERATOR

Behind the NEWS in Salem

Benjamin Samborski was only one of thousands of young men who joined a peacetime Navy to "see the world" and found himself one of Uncle Sam's boys engaged in a fighting war. Unlike many Navy men with the same idea who saw nothing but the sea, "Ben," before the war was declared, managed to get to all the major ports of the United States and Europe as well as Cuba, Haiti and Panama.

"Ben" was born and educated in the little town of Westfield and before getting the urge to circle the globe he learned the printing business in a commercial printing company owned by his father in his home town. After his discharge from the Navy he went to work as a linotype operator for a Springfield paper and later for the Boston Globe.

He came to The Salem News as a linotype operator in 1946. Although he has done all sort of editorial copy work and advertising matter, the particular linotype machine he now uses holds wide measures and he works mostly on outline news and ads.

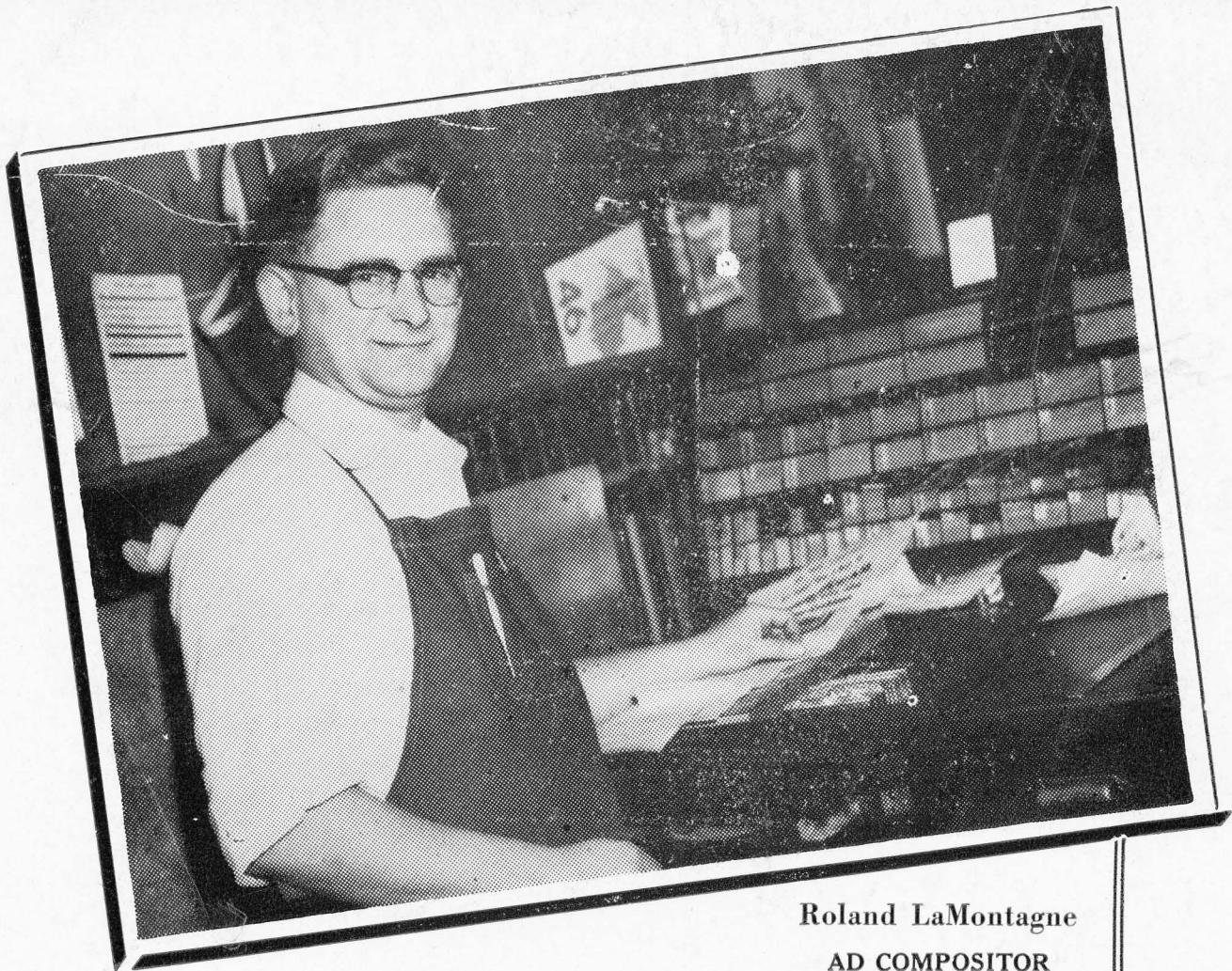
"Ben's" favorite sports are swimming and baseball and his hobby is fixing any kind of an electrical gadget he can get his hands on. "Ben" is married to the former Helen E. Stasiak of Manchester By-the-Sea where the couple now make their home. He is the father of two boys, John Philip, nine and Richard Jay, six.

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1880

SALEM EVENING NEWS



Roland LaMontagne
AD COMPOSITOR

Behind the NEWS in Salem

No. 63
of a Series

A golfer who consistently stays in the 80's has to be a pretty relaxed individual and the habitual cigar smoking Roland LaMontagne is not only a good golfer and a relaxed individual, but he is also one of the most cooperative workers in the composing room of The Salem Evening News.

Roland, who is known as "Frenchy" to his colleagues, is one of the many ad compositors of The News who take such pains setting attractive and eye-catching ads for local businesses. During the morning rush hours he works on making up pages, a detail occupation that constitutes placing the lead lines in the fill-in spaces.

Roland was born in Lawrence but came to live in Beverly when he was very young. He was educated in schools in the Garden City and learned the newspaper trade at the Beverly Times before coming to work at The News in 1951.

Besides the time which he devotes to golf he is an ardent fisherman, and an active worker in the Elks of Beverly, where he has served as Past Exalted Ruler.

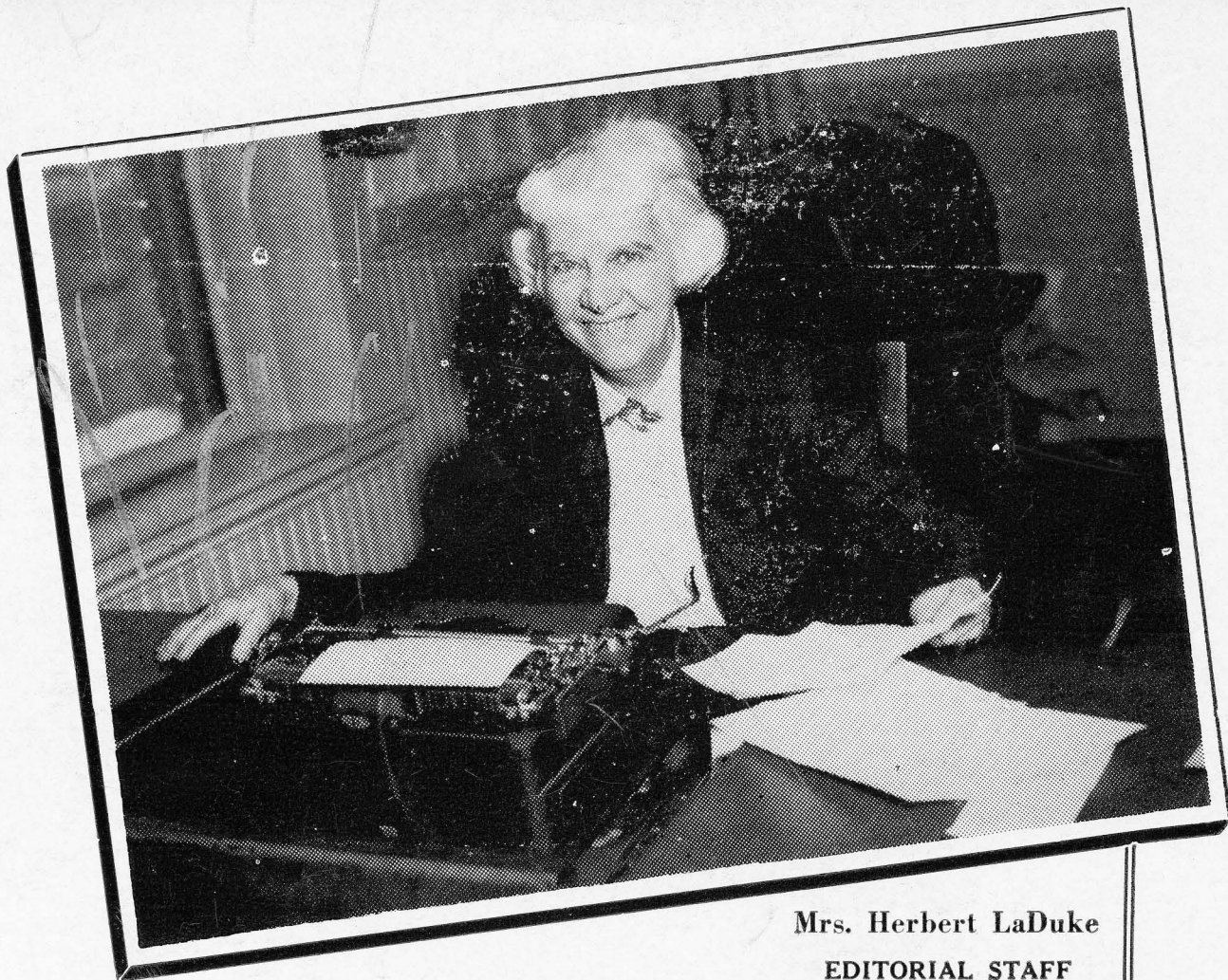
"Frenchy" is a veteran of the Naval Air corp and a member of the Lynn Typographical Union No. 120.

He is married to the former Eileen H. Mahoney of Beverly and has two sons, Jerry and Jackie.



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SALEM EVENING NEWS



Mrs. Herbert LaDuke
EDITORIAL STAFF

Behind the NEWS in Salem

Mrs. Herbert LaDuke, who came to The News more than eleven years ago was not a stranger to The Salem News staff, nor to Salem. She lived for many years in Washington, Worcester and Boston where she was employed in newspaper work.

After the death of her husband she detoured from newspaper work to publicity. She worked on the West Coast, Boston, and later on a promotion of Pioneers' Village. This brought her in contact with The News and its staff and formed an association with the Salem park department under which she served as supervisor of Salem's playgrounds for six years.

Asked whether she would rather live in Salem than anywhere else, she said, "I couldn't answer yes or no. I have lived in many places and in all of them, particularly the south and west, I have left a piece of my heart, for during the years of my husband's illness we found friends everywhere. Living away from Salem gave me a greater appreciation of my native city, as people we met, who had visited here, always spoke of its fascination for them."

"Coming to work for The Salem Evening News was another piece of homecoming. Working with the women who are responsible for the success of the charitable and social organizations of the city, full cooperation and friendliness have made it possible to edit the recent society pages of the Saturday edition of The Salem Evening News."

Her daily work is a firm link with the activities of the young people of the recreational projects with whom she will work and writes about.

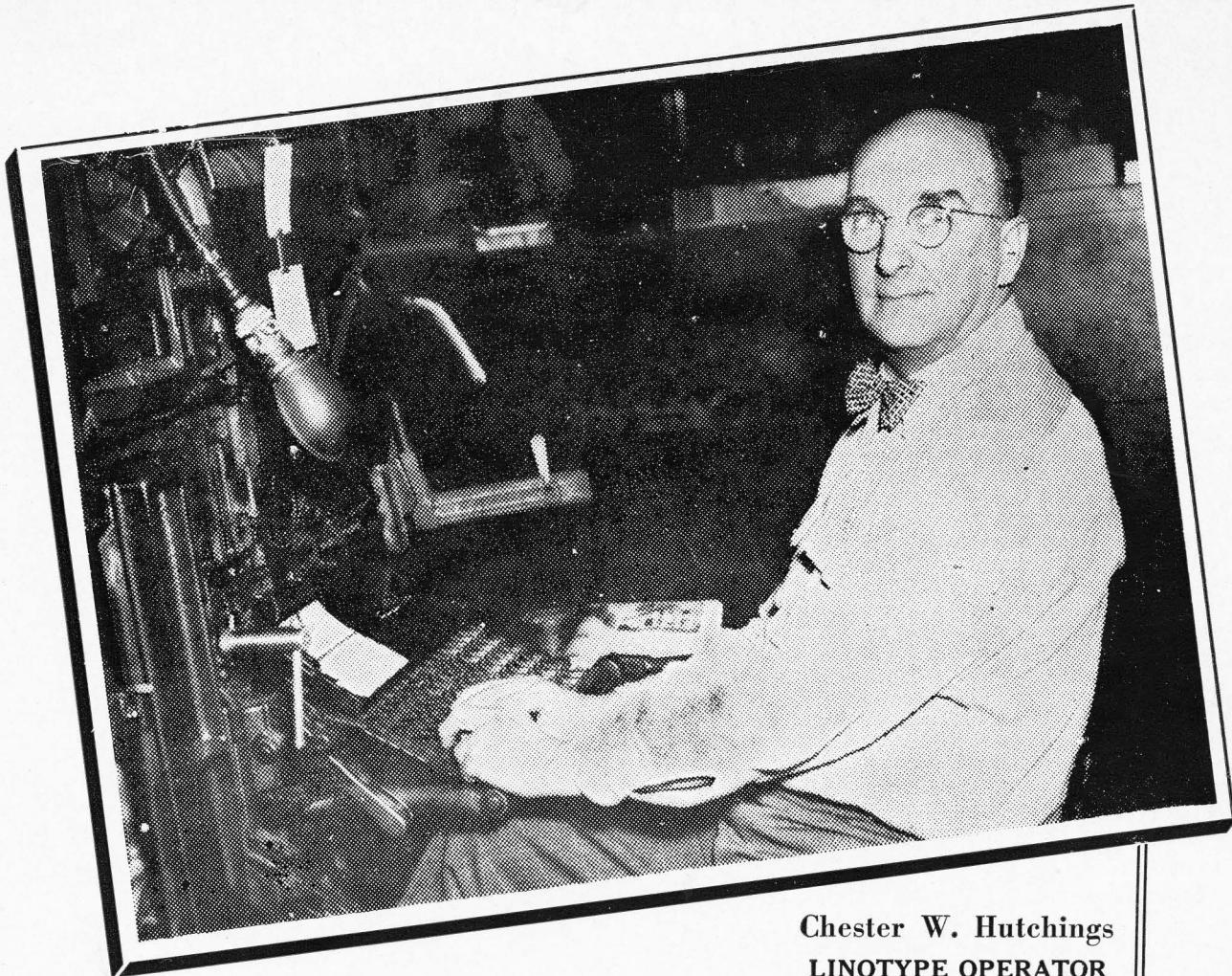
She is a member of the Salem recreation commission, the Board of Directors of the Salem Young Women's Association and the Salem Fraternity.

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SALEM EVENING NEWS



Chester W. Hutchings
LINOTYPE OPERATOR

Behind the NEWS in Salem

Chester W. Hutchings, linotype operator at The Salem Evening News, is a tall, pleasant man with a clean cut look and a clean cut attitude toward civic, fraternal, and social groups, and a wealth of experience in enjoying life and people.

"Chet", whose activities have mostly concerned newspaper work, learned his trade in commercial printing before he entered the service of the U. S. Navy in World War One. Previous to his discharge he was chief printer in charge of the night crew for the First Naval district.

Following a period in which he was foreman of the composing room on a Bangor, Me. newspaper, "Chet" followed his heart and did a stint with Keith circuit.

He sang for 10 years with the "Hawthorne Four", a male quartet with a long line of "firsts" to their credit. Not the least among these was the fact that they were the first act to appear in the Boston Gardens.

"Chet" organized the Salem chapter of the S.P.E.B.S.Q.S.A. Inc., which is short for Barber Shop Quartet. He is a member of the national organization and has traveled far to affairs and competitions.

He returned to his native city and joined the staff of The News in 1926. His broad experience in newspaper work as well as in the entertainment world has made him an excellent linotype operator.

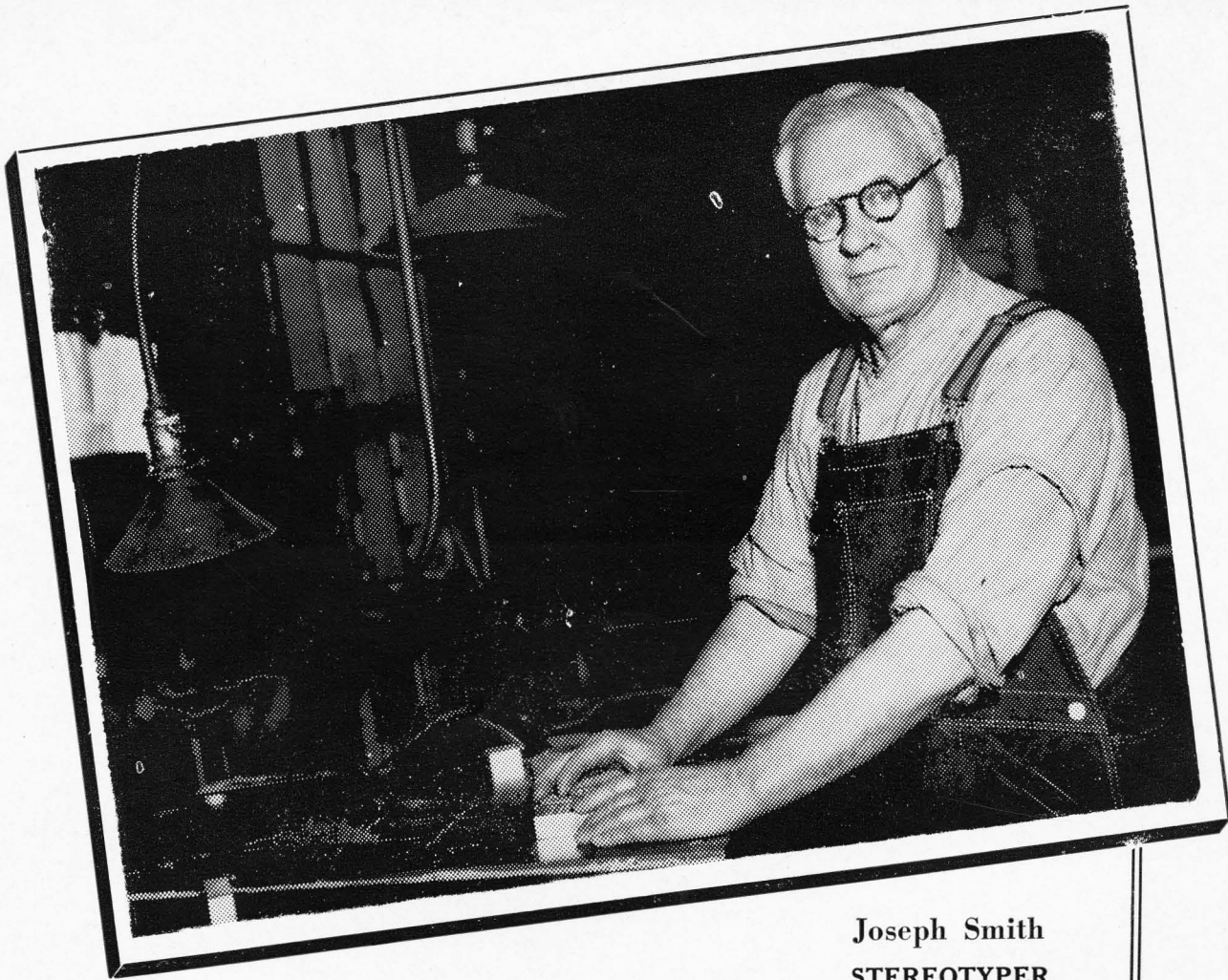
He is a member of Essex Lodge A. F. & A. M., in which he held office for 10 years. He is secretary of the Washington chapter Royal Arch Masons (York Rite) and a member of Sutton Lodge of Perfection, Jubilee Council, Princes of Jerusalem, Emmanuel Chapter of Rose Croix, and Massachusetts Consistory, (32d degree Scottish Rite.)

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SALEM EVENING NEWS



Joseph Smith
STEREOTYPER

Behind the NEWS in Salem

If you are looking for a cool quiet spot in The Salem Evening News, or for that matter, in any newspaper operation, by all means stay away from the stereotype department.

Electric saws cutting raw metal, cauldrons of hot lead, steamers and coolers, electric rollers making impressions for the cylinders are only a part of the general confusion that make that room the noisest and hottest spot in the building.

Joseph Smith, stereotyper, who has spent 57 years in this business, doesn't even notice the heat or the noise.

Into this department come a collection of operations from the business office where ads are taken, the editorial department, where news copy is written and the composing room, where the pages are made up. The imprint of the pages when they reach the stereotype room are impressed by means of a heavy electric roller on a paper mat, which in turn is used to make the same impression in hot lead.

"Joe" came to The News in 1910, from North Adams, where he had worked for a short time after learning the business in a publishing company in his native town of Scranton, Pa.

He has made his home in this city since working for The News and during his spare time, he works on an acre of land on which he raises vegetables for home consumption.

"Joe" met his wife while working in North Adams and the couple had four children, Wallace, Wesley, Grace (deceased) and Helen, and four grandchildren.

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SALEM EVENING NEWS



Harold P. Hadley
CITY NEWS DESK

Behind the NEWS in Salem

At the window of The Salem Evening News with the best view of Town House square, is the city News desk. The man who sits at that desk seldom has a chance to make use of that excellent view. Yet there is absolutely nothing that goes on in town that Harold P. Hadley doesn't know.

Every piece of editorial copy written by the reporters of The News eventually lands on "Had's" desk. He corrects spelling and punctuation and quite often hollers down the line for clarification on a sentence that doesn't seem too clear to him.

Taking the substance of the story, he makes a headline with as much of the story in it as possible. This is not as easy as it sounds because from a mechanical angle, the number of letters used in the head must exactly fit the space of the columns assigned to the story.

"Had" came to The News in 1931 as a reporter and although he can boast now of the "best desk", during the years of progress he has actually sat at every desk in the room.

His hobby is a power cruiser on which he spends much of his spare time.

He is a member of the Boston Yacht club and an instructor in the navigator course of the Marblehead squadron of the U. S. Power squadron in which he is the first lieutenant. He is also a member of the Union club of Beverly.

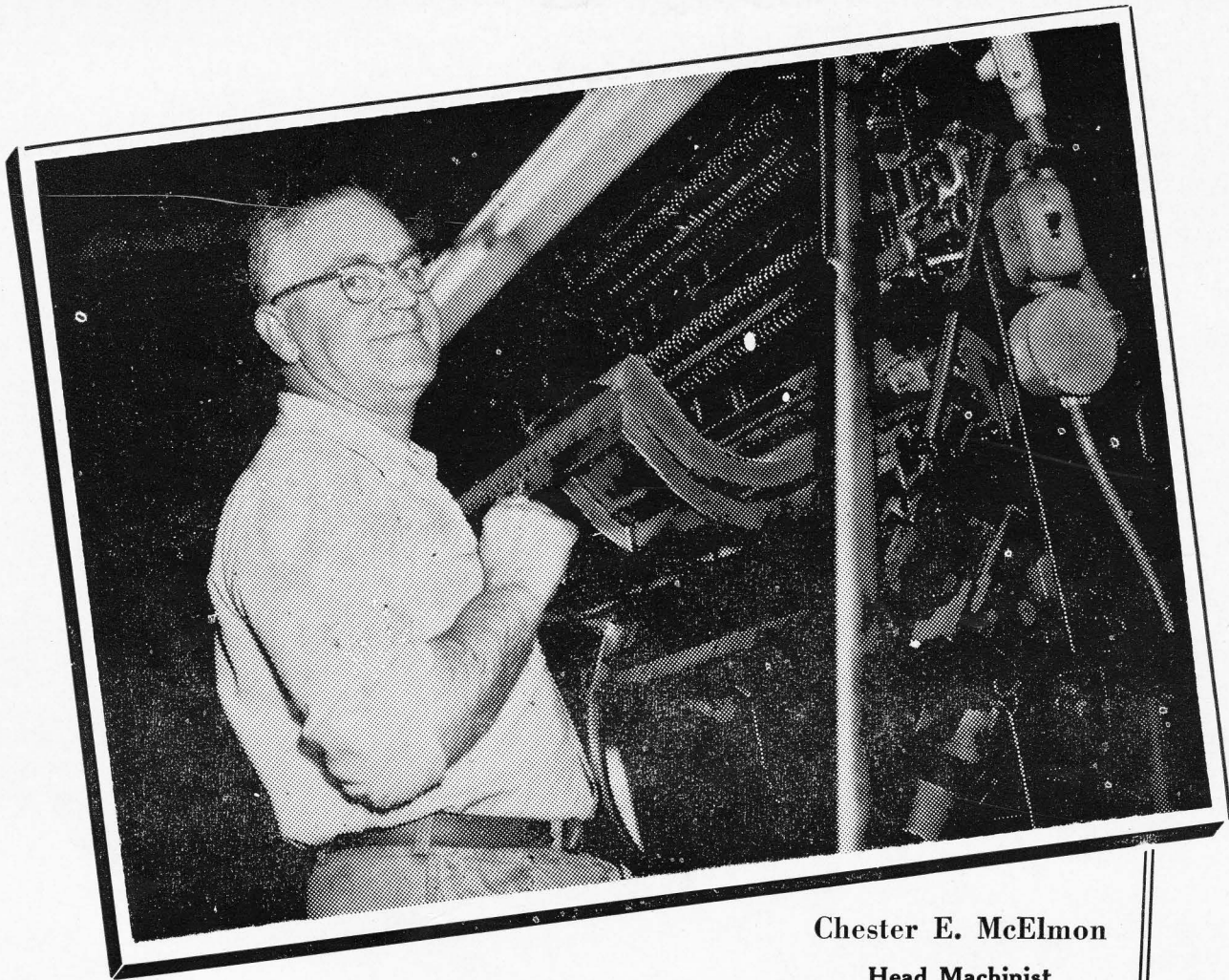
"Had," who was born in Salem and educated in Salem schools, now makes his home in Beverly with his wife, the former Sally Fowler of Scotland, and one daughter, Sandra Lee.

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SALEM EVENING NEWS



Chester E. McElmon
Head Machinist

Behind the NEWS in Salem

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Being head machinist in a room lined with intricate machines that cut designs, side strips and type, and that always need some adjustment made, not only makes Chester McElmon the busiest man in the room, but also the most popular man in the composing room of The Salem Evening News.

Chester, whose nickname is "Mickey" is not only responsible for the condition of the Ludlows, Linotypes, Elrods, Monotypes and Intertypes, but he must also look ahead for the purchase of new machines. When a purchase of a new machine is made it is his recommendation that clinches the deal.

"Mickey" was born in Brockton but moved to Salem when he was five years old. He was educated in Salem public schools.

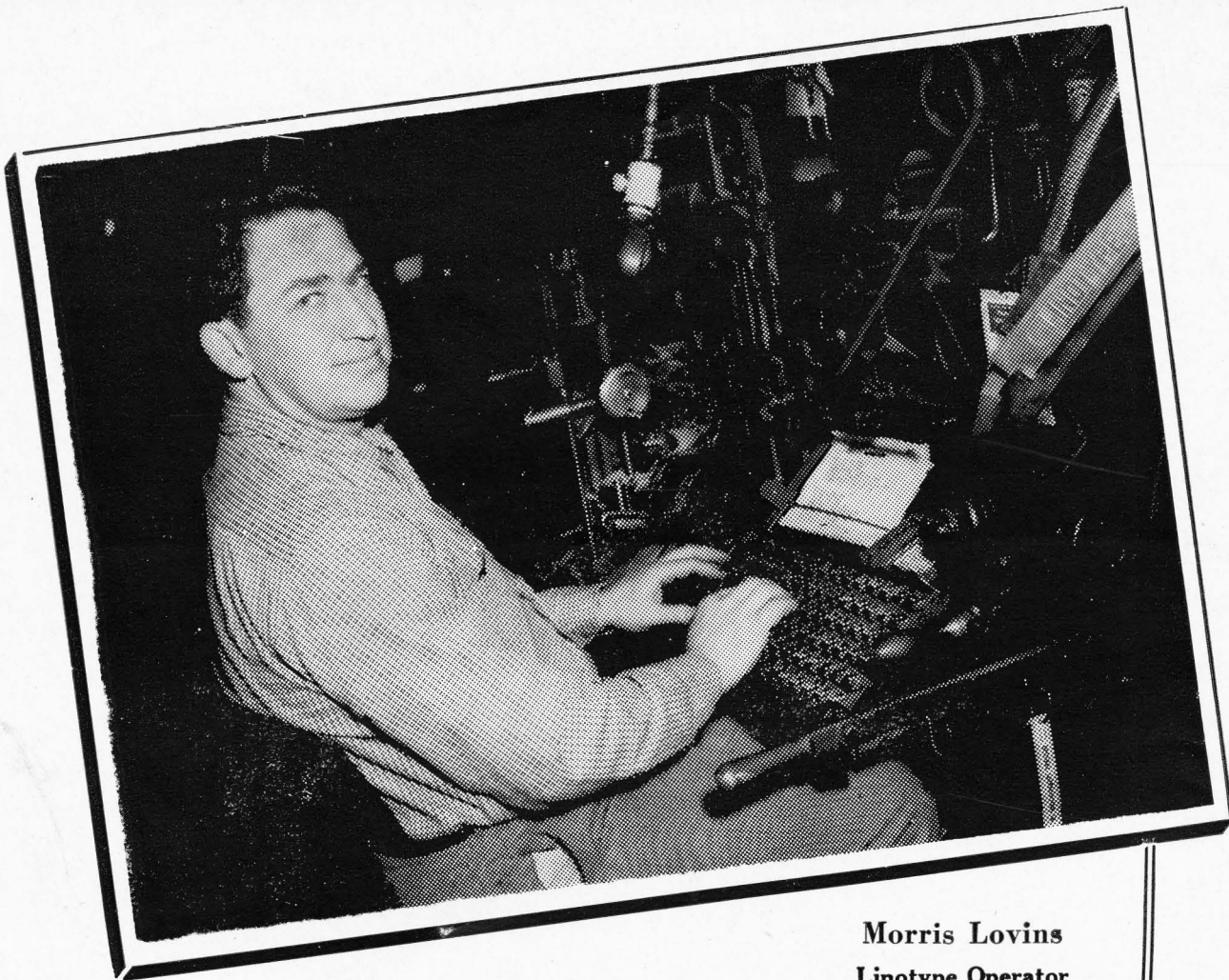
His hobby was a 14-foot outboard motor boat which he built himself four years ago. He had some wonderful times on all-day outings when he left the Jubilee Yacht club early in the day and returned home late at night. He called it quits when hurricane "Carol" did such a complete job of making debris of all the small craft in Salem on August 31.

Active now only in the Essex Lodge A.F. & A.M. "Mickey" was once an active cub master in the Boy Scouts, and is proud of the Scouters Key which he received for his service to that organization. He now makes his home in Beverly with his wife, the former Elizabeth Sumner of Salem, and their two children, Robert and Cynthia.



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SALEM EVENING NEWS



Morris Lovins
Linotype Operator

Behind the NEWS in Salem

Among the long line of men and women who sit all day knocking out news, advertising copy and headings for The Salem Evenings News, is Morris Lovins of Peabody.

Although Morris uses his fingers all day to peck at the keys of his machine, he finds they are only that much more limber at night to run over the black and white ivories of his piano.

Morris, nicknamed "Murray" has a real yen for music and was honored several years ago when he received second prize in an Eddie Cantor composing contest at the Boston Gardens. The title of the winning song composed by Morris was "What Are You Going to Do."

"Murray" was born in Boston, educated in Malden where he was a member of the tumbling, track and basketball teams of the Malden High school. He was graduated from Lincoln Prep in Boston. He started his printing career in a Malden commercial printing firm 20 years ago and since then he has acquired extensive experience in trade composition, book and newspaper work. When his bride, the former Sylvia Sogoloff of Peabody wanted to keep her home on the North Shore, he went to work for the Peabody Times.

He came to The Salem Evening News in 1949 and works on a wide measure machine set up for headlines and advertising copy.

Besides his music, Morris has performed as sort of a song and dance man in civic and religious organization activities. He was co-producer of a musical for the South Church Men's club, in a special presentation for Brotherhood week.

"Murray" is active in the affairs of the Peabody Hebrew Community center where he is an officer in the Jewish Men's club and vice-president of the Couples' club. Golf, color photography and gardening are among his hobbies.

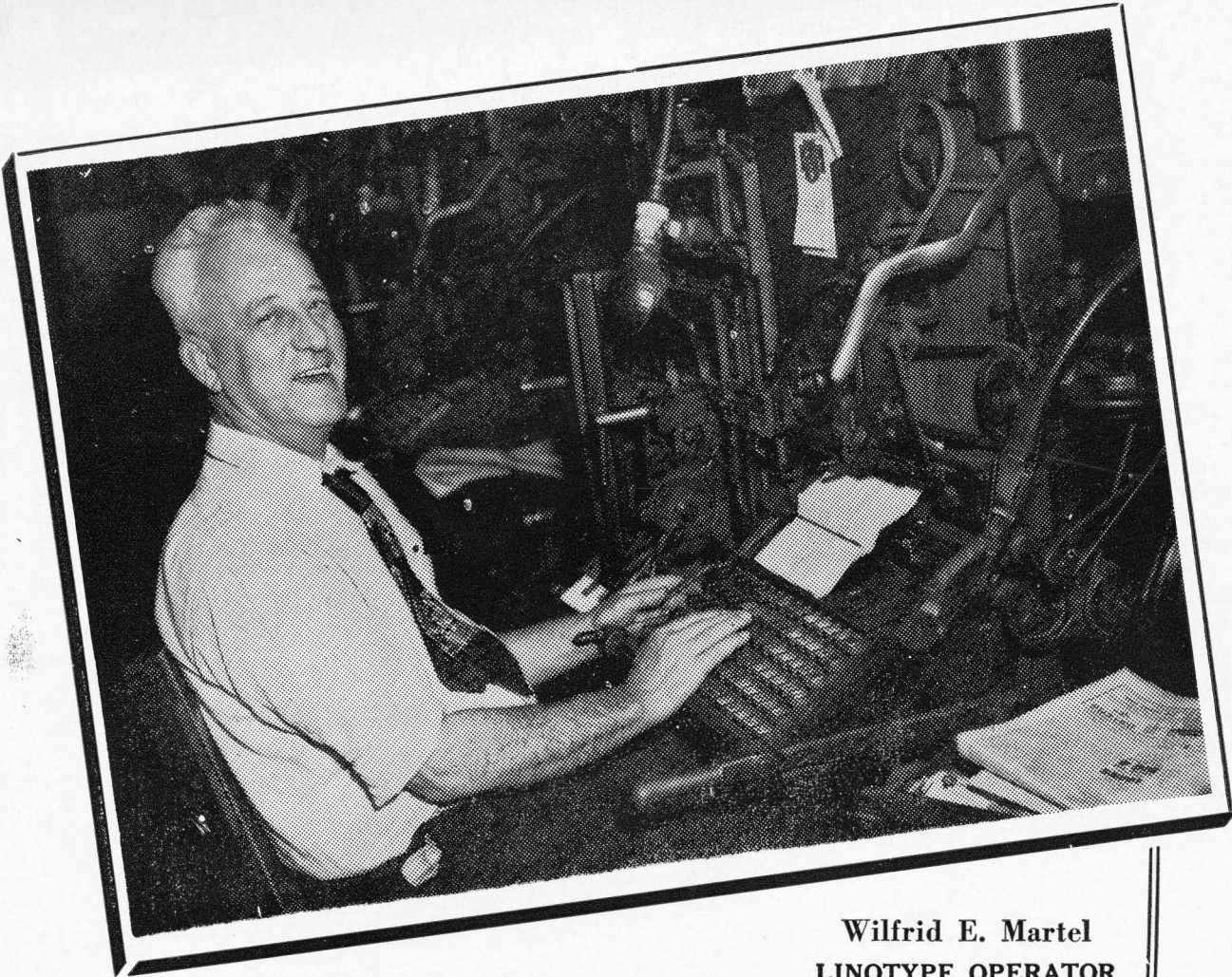
He is the father of two children, Helen Louise, nine, and David M., two-and-one-half.

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1880

SALEM EVENING NEWS



Wilfrid E. Martel
LINOTYPE OPERATOR

Behind the NEWS in Salem

No. 72
of a Series

One of the most pleasant men in the composing room of The Salem Evening News is Wilfrid Martel, better known to all his friends as "Babe". A quiet man, with a good old-fashioned "belly-laugh" he works on different linotype machines and is experienced in all the methods and styles of types and heads.

Born in Salem and educated in Salem public schools, "Babe" got his first training in printing in the commercial firm of Deschamps Brothers, where he worked for ten years, learning the various phases of printing.

He came to The Salem Evening News in 1934, and he accompanies the statement, "as a replacement" with his great jolly laugh. The boss that hired "Babe" 20 years ago, was very insistent at the time that he was to consider himself, not permanent help, but only a temporary replacement. For years "Babe" used to rib the foreman about when he would go on as a regular, and the gag like the Salem fire was never officially ended.

"Babe's" hobbies include mostly spectator sports of all kinds, although he is an avid baseball and hockey fan. Actively he is interested in bowling and is a member of the Castle Hill league. He says, modestly, that he used to be a pretty good bowler.

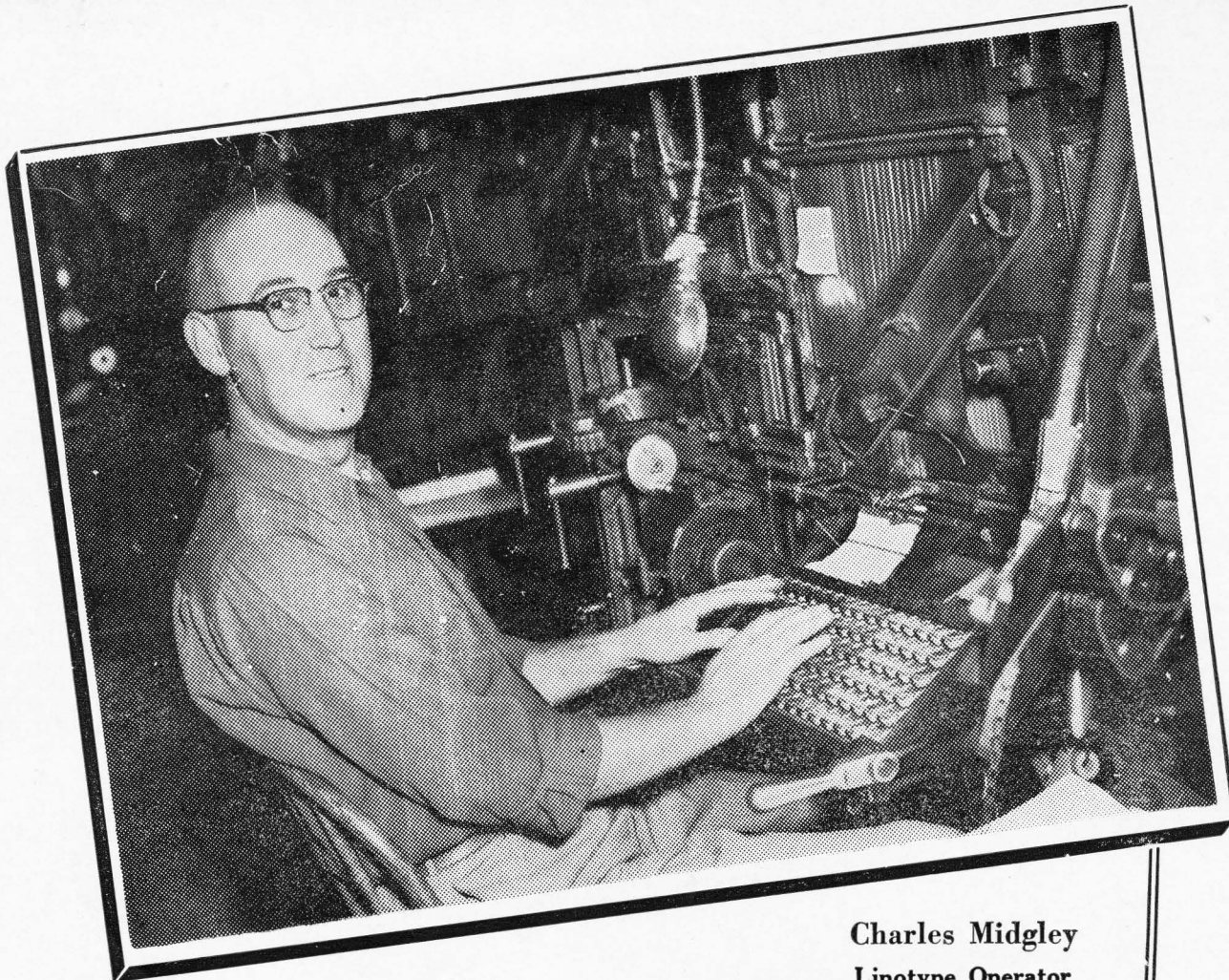
He is a member of the Klondike club and Lynn Typographical Union, 120.

"Babe" is married to the former Esther Migneault of Ipswich and has three children, Richard, Norman and Lorraine, and seven grandchildren.



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1880

SALEM EVENING NEWS



Charles Midgley
Linotype Operator

Behind the NEWS in Salem

No. 73
of a Series

Charles Midgley, linotype operator at The Salem Evening News, served his composing room apprenticeship at the Boston Post where he learned all phases of the department operation.

Although "Charlie's" experience includes make-up on pages and various functions in the ad-alley, he is a regular linotype operator.

"Charlie" joined the staff of The News in 1938. He was the first man from the paper to enter the armed services. When he joined the army in 1941 he intended to be back in one year, but it was 62 months before he was a civilian again. Transferred from the Coast Artillery, he was assigned to the Transportation corps, and as First Lieutenant he spent his years of service in Boston, New York and New Orleans where he took part in the planning of troop and material transportation.

He was born in Lynn and educated in the Saugus public schools and was graduated from Saugus High school.

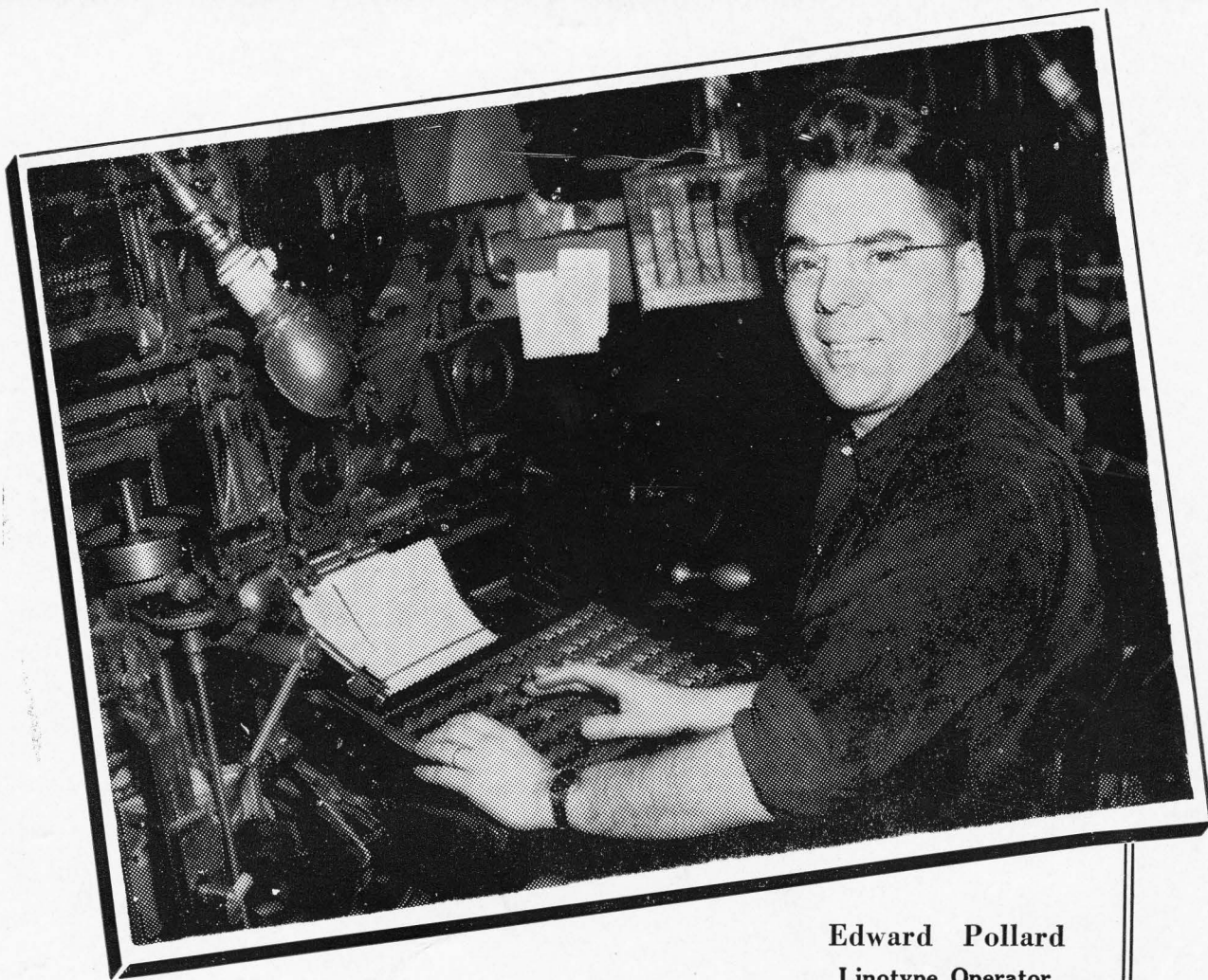
He is married to the former Dorothy Bell of Richmond, Va. The couple have one daughter, Judith, and since returning from the service have made their home in Danvers.

In his spare time Charlie takes care of a vegetable and flower garden and does a lot of reading.



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SALEM EVENING NEWS



Edward Pollard
Linotype Operator

Behind the NEWS in Salem

When the yen for something goes deep enough you can find it anywhere you go and that is exactly what Edward Pollard, linotype operator of The Salem Evening News found out when he found himself fighting a man's war in France during World War Two. Ed who was stationed with the 22nd Chemical battalion attached to the Third Infantry had just prior to his enlistment completed an apprenticeship in a book-binding company where he had learned the printing business.

During a furlough he discovered the local headquarters of "The Stars & Stripes," the army newspaper. After getting acquainted with the group, he offered to help and from that time on he spent his furloughs serving Uncle Sam by helping the crew of "The Stars & Stripes."

When he was discharged from the service he returned to his commercial printing work, but found it less interesting than the fast action of the paper.

Ed came to The Salem Evening News in 1950 and spends his mornings working on the linotype machine and his afternoons in the make-up department.

Although he was born in Gloucester he moved to Lynn when he was quite young, received his schooling there and now makes his home in Danvers.

He is married to the former Lillian Savoie and has one daughter, Edith.

His hobbies are photography at which he has done some semi-pro work and gardening. He is a member of two veterans' organizations and the Lynn Typographical Union, 120.

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SALEM EVENING NEWS



Carl Reed
EDITORIAL STAFF

Behind the NEWS in Salem

"Make Mine Music," says Carl Reed of the Editorial staff of The Salem Evening News, and he means it. He can and has done any number of things, but his greatest obsession is any musical instrument and almost any type of arrangement.

Carl who resides in Salem now, was born in Newburyport where he received his early education. He was graduated from the New Hampton, N. H., School for Boys, and it was there that he found that his musical propensities extended beyond the violin which he had studied for some years. One of his first activities was to form a Glee club and he later organized the first orchestra in the school.

Carl later attended the University of New Hampshire where he participated in many student activities and was a member of Phi Mu Delta National fraternity. A long-nourished desire to become a musician got the upper hand and after two years he transferred to Boston University College of Music. While there he took the opportunity to balance his studies and received his degree from B.U. School of Education.

Later Carl played with some of the best-known orchestras and in some of the best clubs in the country. It was while playing with an orchestra on a European liner that he succumbed to an urge to settle down nearer home. A fling at the retail business was climaxed in 1945 when he told about some writing he had contributed to "Down Beat," a musical magazine. An employe of The Salem Evening News took the cue and he told Carl that the paper was interested in military substitutes on the editorial staff. The rest is history.

In his nine years at The News Carl has covered all regular assignments as well as district work and for a period wrote an article called "Spinning the Discs."

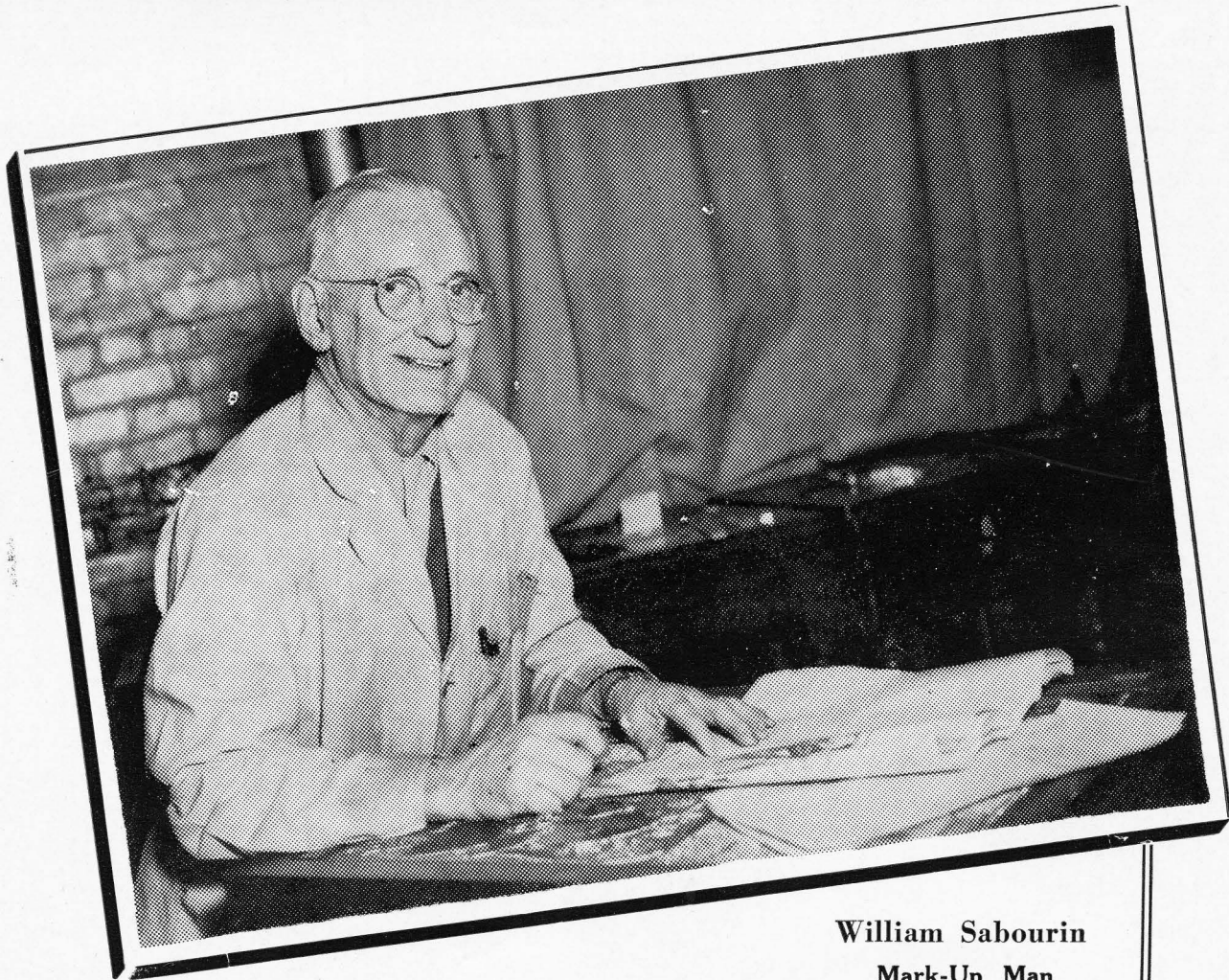
He is married to the former Ruth Dimock of Exeter, N. H., and has one daughter, Jane, the mother of his bouncing grandson.

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SALEM EVENING NEWS



William Sabourin
Mark-Up Man

Behind the NEWS in Salem

When local advertisers fill in the details of the "dummy," a form supplied by The Salem Evening News and scaled to column widths, they seldom have any idea as they pencil in their ideas, what size type will be necessary to balance the complete ad.

William Sabourin, known to everyone at The Salem Evening News as "Bill Sabu," is the man who marks up the advertising copy indicating for the linotype operators which size type is to be used.

"Bill's" long experience with The News dates back to 1909 when he came to work in the pressroom. Not a particularly muscular man he found the work too heavy. Six months later he transferred to the composing room where he is now assistant foreman and mark-up man on the day shift.

"Bill" came to Salem from Lowell in 1907. He was educated in Lowell and graduated from St. Joseph's school in that city. His early thirst for knowledge was not satisfied and while working for The News he attended Boston University and in 1933 at the age of 49 received his degree.

At the University he was a member of the debating club, the Newman club, Sigma Phi Pi, and "Bones," an honorary society. Locally he is a member of the N.E.O.P., the Veragua Council, Knights of Columbus, the St. Thomas Holy Name and the St. Vincent de Paul.

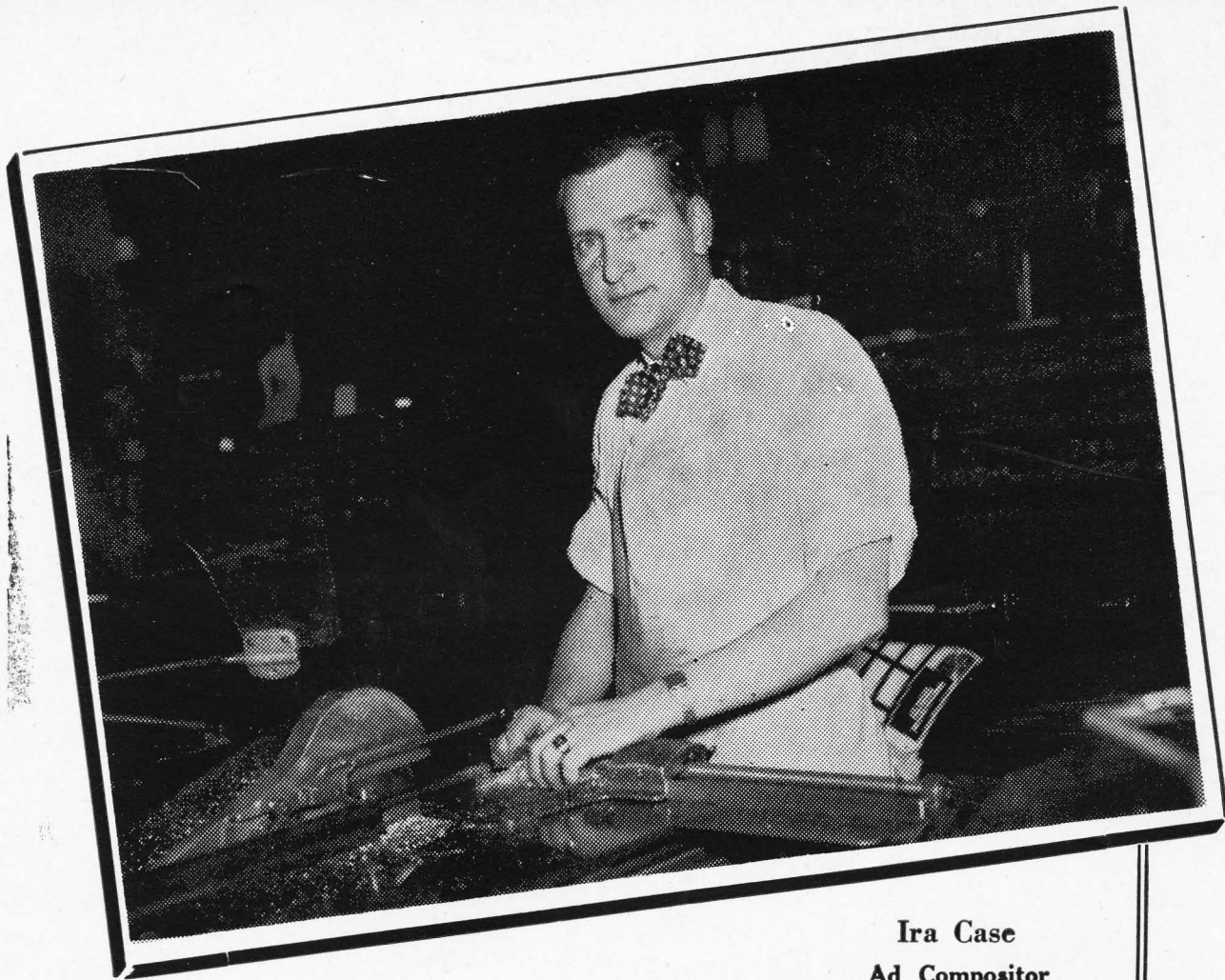
He is married to the former Charlotte M. Rousseau and has one son, Aaron R. of Salem and five grandchildren.

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SALEM EVENING NEWS



Ira Case
Ad Compositor

Behind the NEWS in Salem

Ira Case, ad compositor at The Salem Evening News describes himself as the "black sheep" of his family. His father was a pharmacist who owned his own business and Ira's brothers followed in his footsteps. Somehow Ira got printer's blood in his veins and has worked in both commercial and newspaper plants from coast to coast.

He came to The News in 1951 and although he is experienced in many operations in the composing room, his special assignment is on the night shift setting up local retail ads. He is a very careful and detailed worker and proves that his experience on national magazine advertising has been beneficial to him.

Ira was born in Woburn and attended the public schools of that city. When he had completed his apprenticeship with a commercial firm he discovered it was an excellent way to satisfy his wanderlust. He worked in many cities on many kinds of printing operations before he met his wife, the former Thelma Libbey of Reading. The old adage that "marriage is settling" worked and Ira has a permanent situation at The News and a home in Peabody.

The couple have two children, Ira, Jr., and Deborah who share the same birthday although there is three years difference in their ages.

Ira's hobby is repairing, refinishing and upholstering furniture which he does in a workshop in his home.

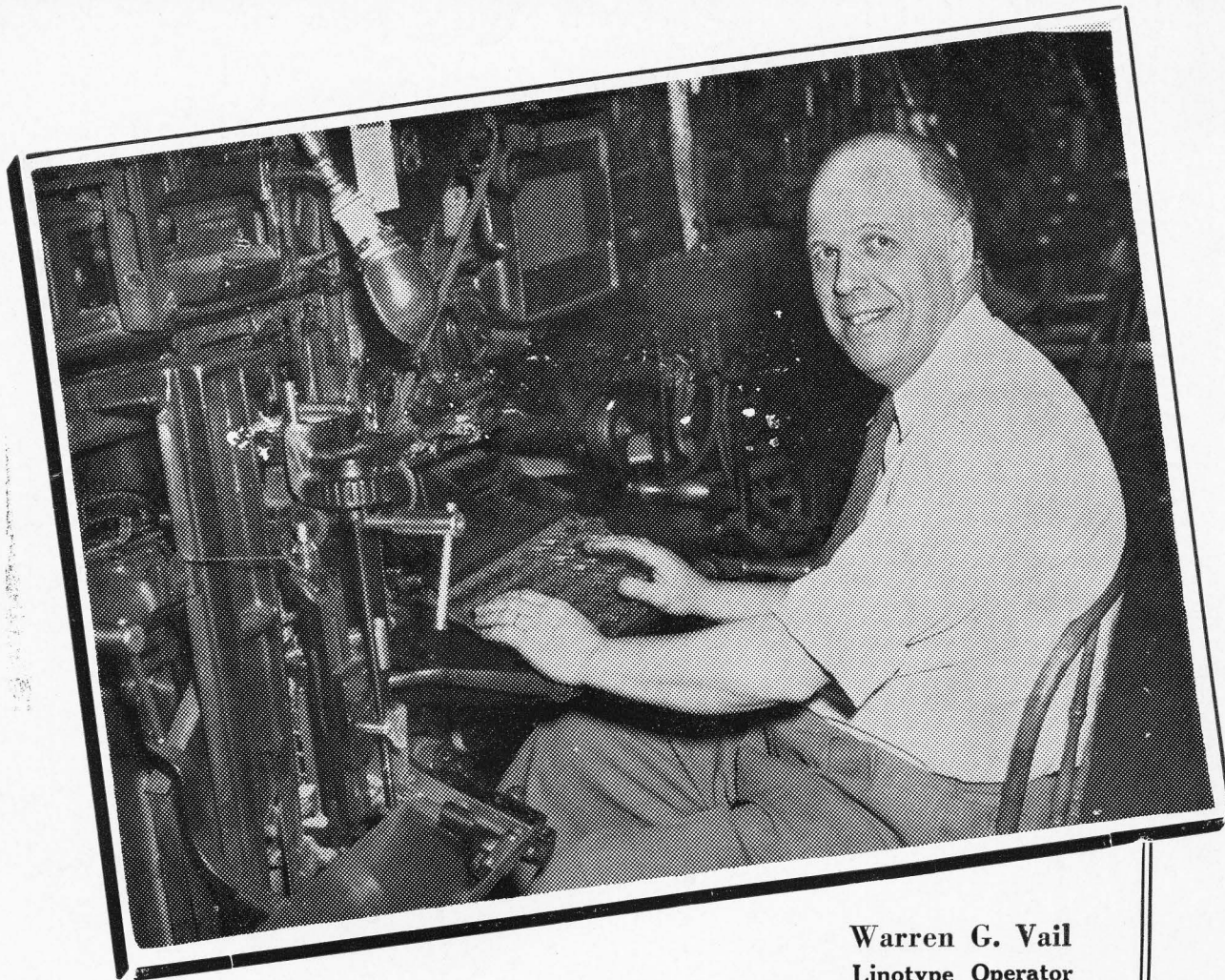
He is a veteran of World War Two and a member of the Elks, The American Legion, his Neighborhood association and the Lynn Typographical Union, 120.

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SALEM EVENING NEWS



Warren G. Vail
Linotype Operator

Behind the NEWS in Salem

"A busman's holiday," said Warren Vail, linotype operator at The Salem Evening News, "is the day the driver has off and goes for a ride."

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of a Series

Warren goes on a busman's holiday from the composing room of The News quite often. He got his first training in a commercial job printing company. Later interested in obtaining complete knowledge of the printing business he left the commercial firm to work on a newspaper. For experience in all phases of the mechanical operation of a newspaper, Warren worked as make-up man and ad-compositor on Boston papers, The Lynn Item and the Peabody Times.

He came to The Salem Evening News in 1946, but has never lost interest in many people he worked with while learning his trade.

Warren is active in many sports but his favorites are bowling, tennis and baseball, although he claims he is slowing up on such activities and doesn't have time for them lately.

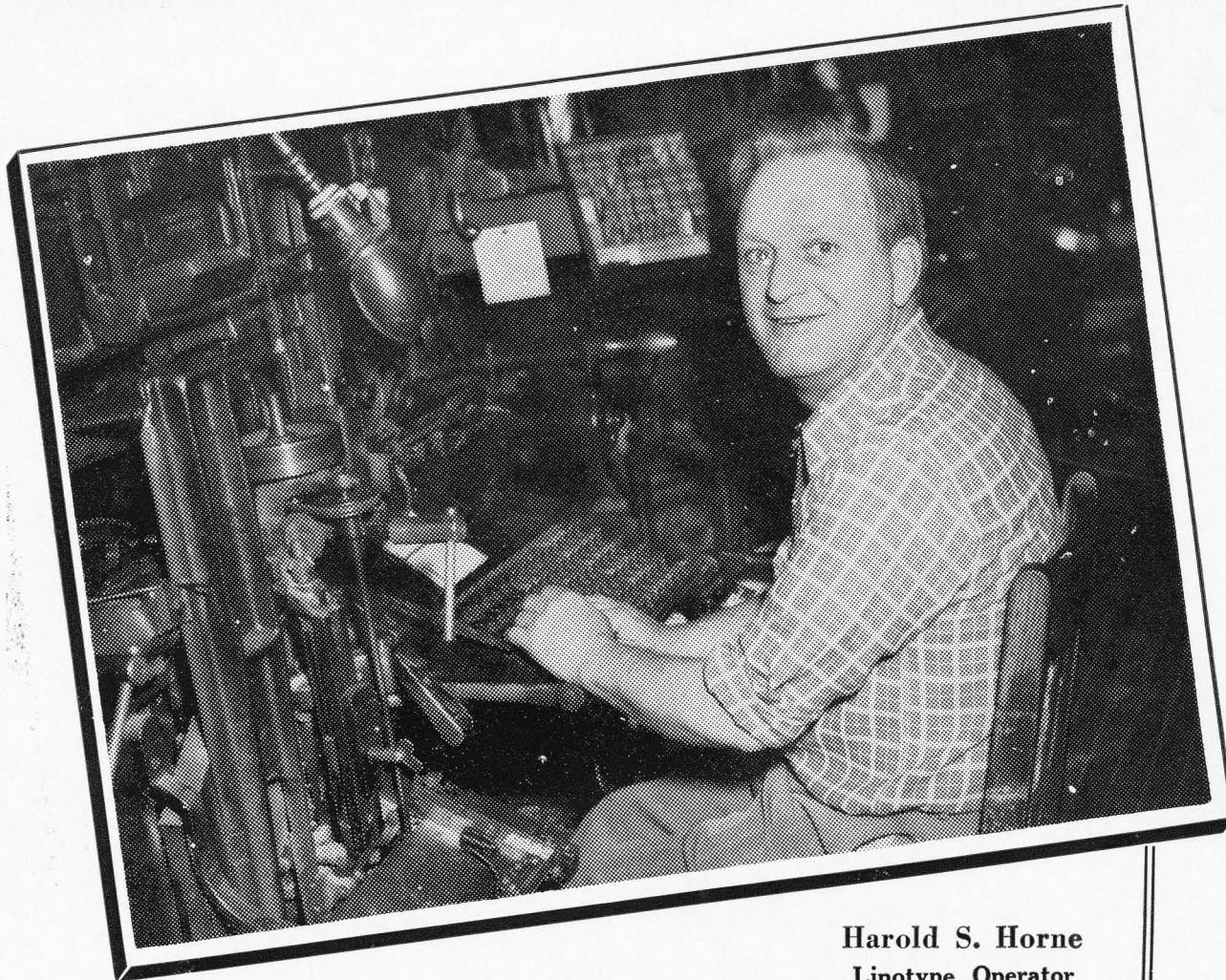
Warren is an active officer in the Masonic lodges of Mount Carmel and Mount Sinai, and a past officer in the I.O.O.F. He has been chairman of the sick committee for the past ten years and besides making hundreds of visits to fellow members he has sent out many hundreds of greeting cards.

Warren is married to the former Grace McKeeman of Lynn and the couple make their home in their native city.



Founded
by
Robin Damon
1880

SALEM EVENING NEWS



Harold S. Horne
Linotype Operator

Behind the NEWS in Salem

No. 79
of a Series

Harold S. Horne is perfectly satisfied knocking at the keys of a linotype machine at The Salem Evening News, but he has one burning ambition which is to hit the jackpot on a quiz program. He is an avid TV follower and makes fortunes every night as he sits in his living room and watches the panel shows. Like everyone else with the same ambition he is not so sure that he would know the answer when the cameras were beamed on him.

Harold is known to everyone at home and abroad as "Tom." When asked what possible connection his nickname had to his given name, he said, that because he was a small child for his age, everyone called him Tom Thumb.

"Tom" came to The Salem Evening News in 1946 after learning the business in a commercial job firm. A regular linotype operator, his machine is especially equipped with agate type, the fine print used in death notices and classified ads. His work is painstaking and must be very accurate. He also helps in the "ad" alley when needed.

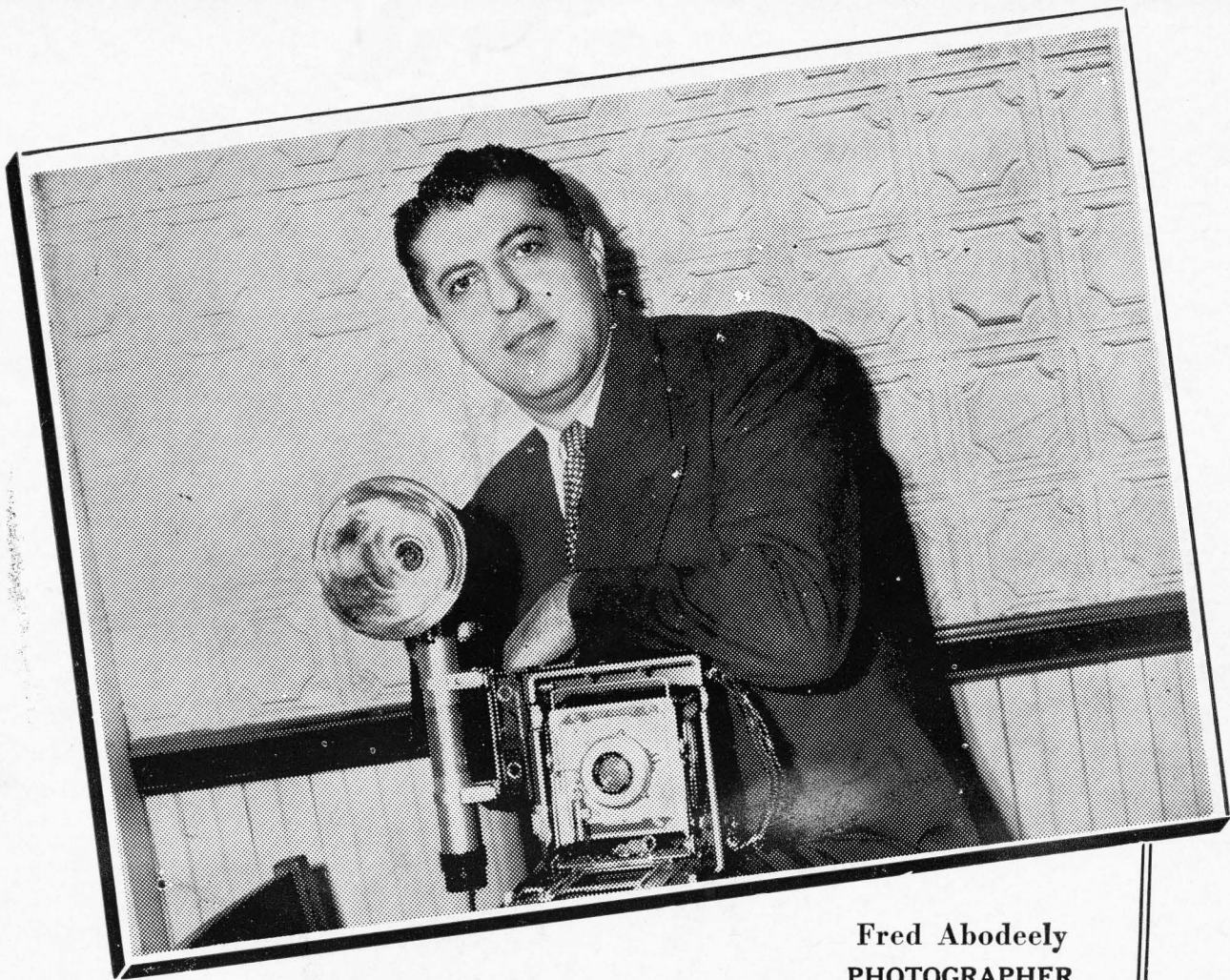
"Tom" and Mrs. Horne make their home in Lynn, his native city, where he went to public schools and graduated from Lynn English High school. They have two children, Jean and Willard, and four grandchildren.

He is a member of the Lynn Typographical Union, 120, and Mount Carmel Lodge, A.F. & A. M.



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Robin Damon
1880

SALEM EVENING NEWS



Fred Abodeely
PHOTOGRAPHER

Behind the NEWS in Salem

Fred Abodeely shouldn't need an introduction to anyone in the Greater Salem area covered by The News because, since coming here in November, 1937, Freddie has photographed just about everybody and everything. His pictorial coverage of news happenings has perhaps brought him into more contact with thousands of readers than anyone in The News' family.

If you don't mind being knocked out of deep sleep at any time of the night, called into work on Saturdays, Sundays, holidays, or days off — and yes, vacations — then "Freddie's" job is the one for you. With his hours paralleling those of a doctor, Fred never lets himself wander any further away from his camera than an arm's length. Before bedding himself down for the night at 285 Lafayette street, Salem, it comes as natural for Fred to make sure his camera is set and flash bulbs ready as it does for others to take off their shoes and stockings before retiring.

Among his most prized pictures are those he captured of Franklin Delano Roosevelt in the spring of 1938, when the late President arrived in Salem en route to Nahant for the widely-publicized wedding of his son, John, to the former Ann Clarke. It was a memorable occasion for "Freddie", who still reminisces how he elbowed his way through a jam-packed Salem depot with his camera held high above his head, alarmed more for its safety than he feared kicked shins.

Fires, auto mishaps, murders, floods? They're all old stuff to "Freddie". The editors can't assign him to anything that he hasn't been out on before.

Born and educated in the public schools of Lowell, Fred was a left end and a teammate of Ray Riddick on the Lowell High football squad, the latter now coach of that city's gridiron endeavors. After that, Fred attended Northeastern university.

Dabbling in photography even through his high school days, Fred eventually came to The News after working for a number of local studios. His News' service was interrupted for four years in 1942, when he enlisted in the Navy as a cameraman. His duty included two years' service in the Pacific.

Fred is married to the former Cecile Beaulieu and has three of the nicest kids answering to the names of Francis, Philip and Ann.

No. 80
of a Series



Founded
by
Robin Damon
1880

SALEM EVENING NEWS



Edna E. Robinson
MAINTENANCE

Behind the NEWS in Salem

No. 81
of a Series

In a figurative manner of expression, Edna E. Robinson is one of the "night birds" on the staff of The Salem Evening News, for her day starts when most other of her fellow employes are occupied with supertime radio and TV programs within the snug sanctuary of their homes.

Coming to work throughout the week at 5.30, Edna is the individual who keeps the business office and editorial rooms in a constant state of orderliness and that is something of an accomplishment, especially as it pertains to the city news room, since there are times when it looks as though a Kansas cyclone had been a recent visitor.

Quiet and efficient, Edna became a member of The News family in 1949, after a tenure of three years in the employ of the Salem Paramount theater.

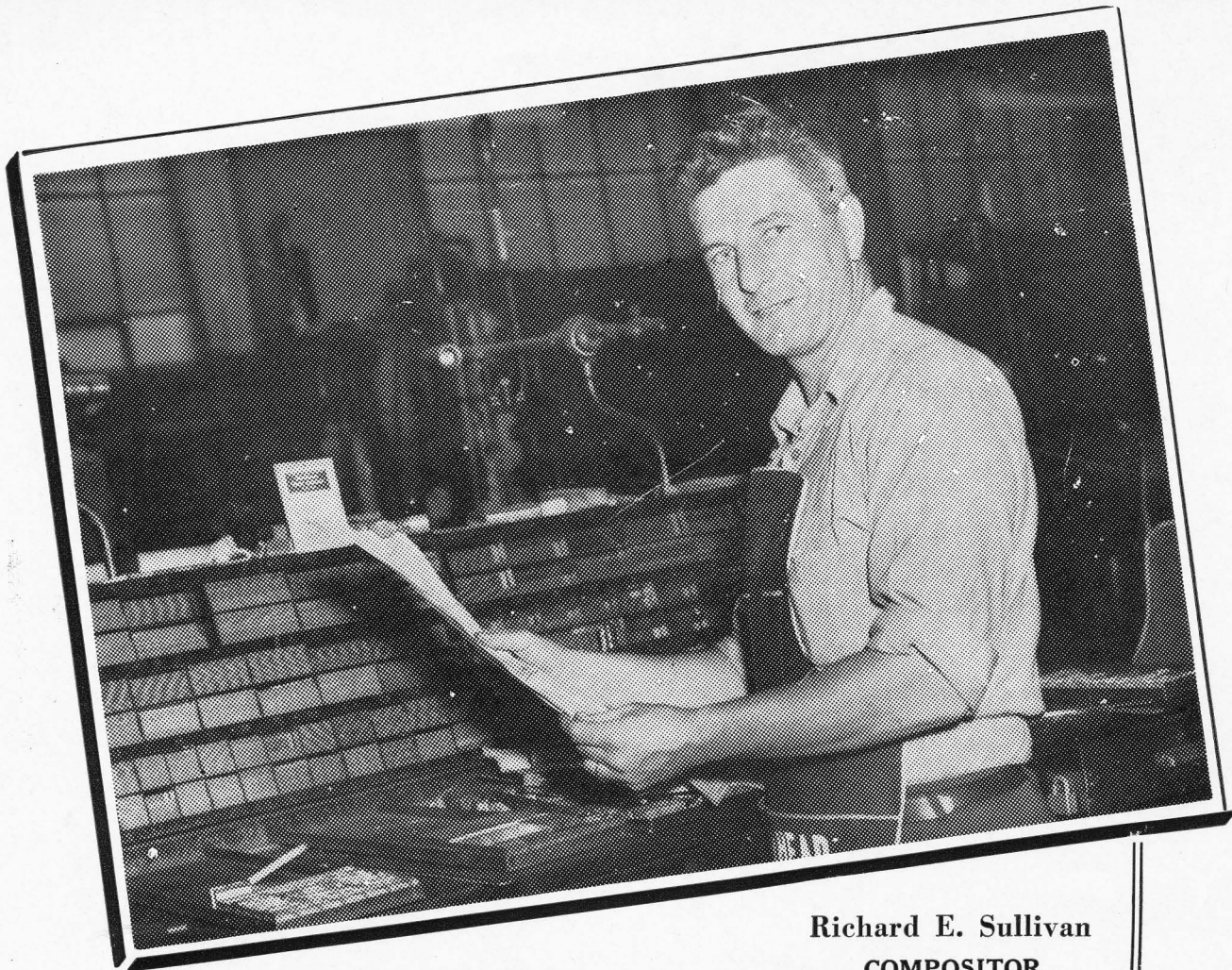
Though a native of Beverly, she lived in Peabody before coming to Salem more than a quarter-century ago and, as a youngster, she attended school both in Salem and Peabody.

She says she loves to read and likes to take-in a movie show every now and then, but between caring for her mother, who has attained the ripe age of 82, and is quite proud of it, Mrs. Robinson, who working nights, finds little time for either of her favorite pastimes. She and her mother share a home at 131 Boston street.



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1880

SALEM EVENING NEWS



Richard E. Sullivan
COMPOSITOR

Behind the NEWS in Salem

"Dick" Sullivan — call him "Sully" if you want, many do — is a comparative newcomer to The News; his wealth of experience, however, dates far back over the years. He came here last August from a Boston type composition firm.

Name most any job under the sun and one will find oftentimes that if Dick hasn't actually worked at it, he's thought pretty seriously of it. Although for the most part, he's been in composition work during the past 10 years, during that time he has also done trucking work, bus driving for the Lynn division of the Eastern Massachusetts Street Railway, and worked a while at the Lynn General Electric.

Ten years ago, he worked part-time for the Salem Sunday Express; left that job to work about one and a half years for the Beverly Times and then off for a seven-year stint with the Boston Globe.

"Came to The News," he explains, "because it's well known in the trade for its par-excellent working conditions, and too, most of the employes are friends of long standing."

As for hours, Dick's are varied; he works Tuesday, Wednesday and Thursday from 3 P. M. until 10.30 P. M. (we call it the lobster shift), and Friday and Saturday mornings.

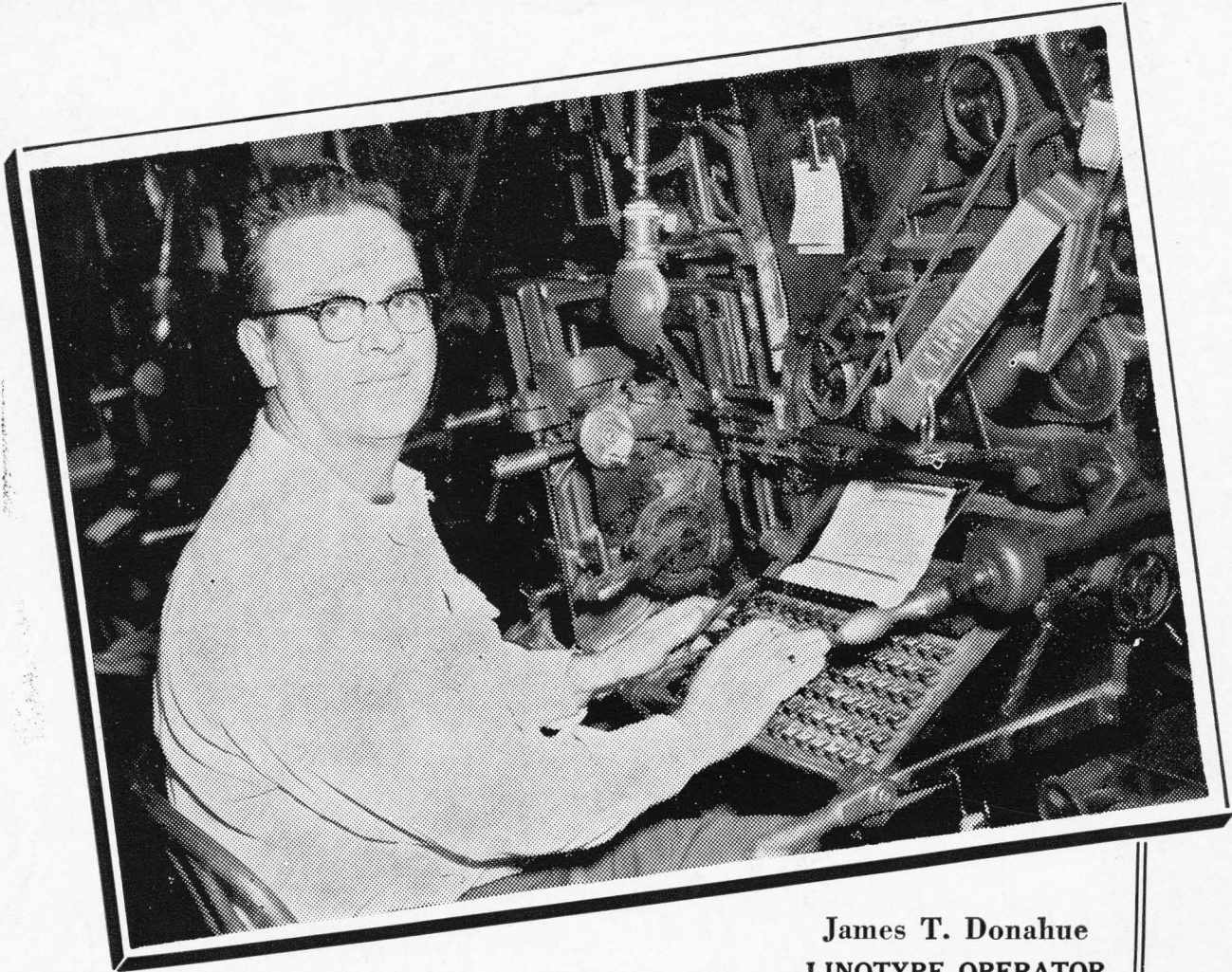
Married, he makes his home at 43 Chipman road, Beverly, along with his wife, Adeline, and daughters, Gail, 11, and Paula, 6 — three good reasons why his favorite golfing pastime must wait more leisure days. The last time he played, muses Dick, was with the National Printers' tournament in Rochester, N. Y., just a year ago.

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of a Series



Founded
by
Robin Damon
1880

SALEM EVENING NEWS



James T. Donahue
LINOTYPE OPERATOR

Behind the NEWS in Salem

No. 84
of a Series

Although James Donahue served his apprenticeship in the composing room of the Lynn Telegram News, where he learned all phases of setting up the pages of a paper, since he came to The Salem Evening News 15 years ago, he has worked only on a linotype machine.

His rather versatile machine is set up for many types used mostly in advertising. He does very little editorial copy and works mostly with agate type, on which he sets most of the classified ads.

A veteran of World War Two, "Jim" served with the Eighth Army Air Force in the European theater of war.

He is interested in any kind of spectator sports and is a particularly avid fan at any football game. He has traveled to New York on several occasions just to see a good game.

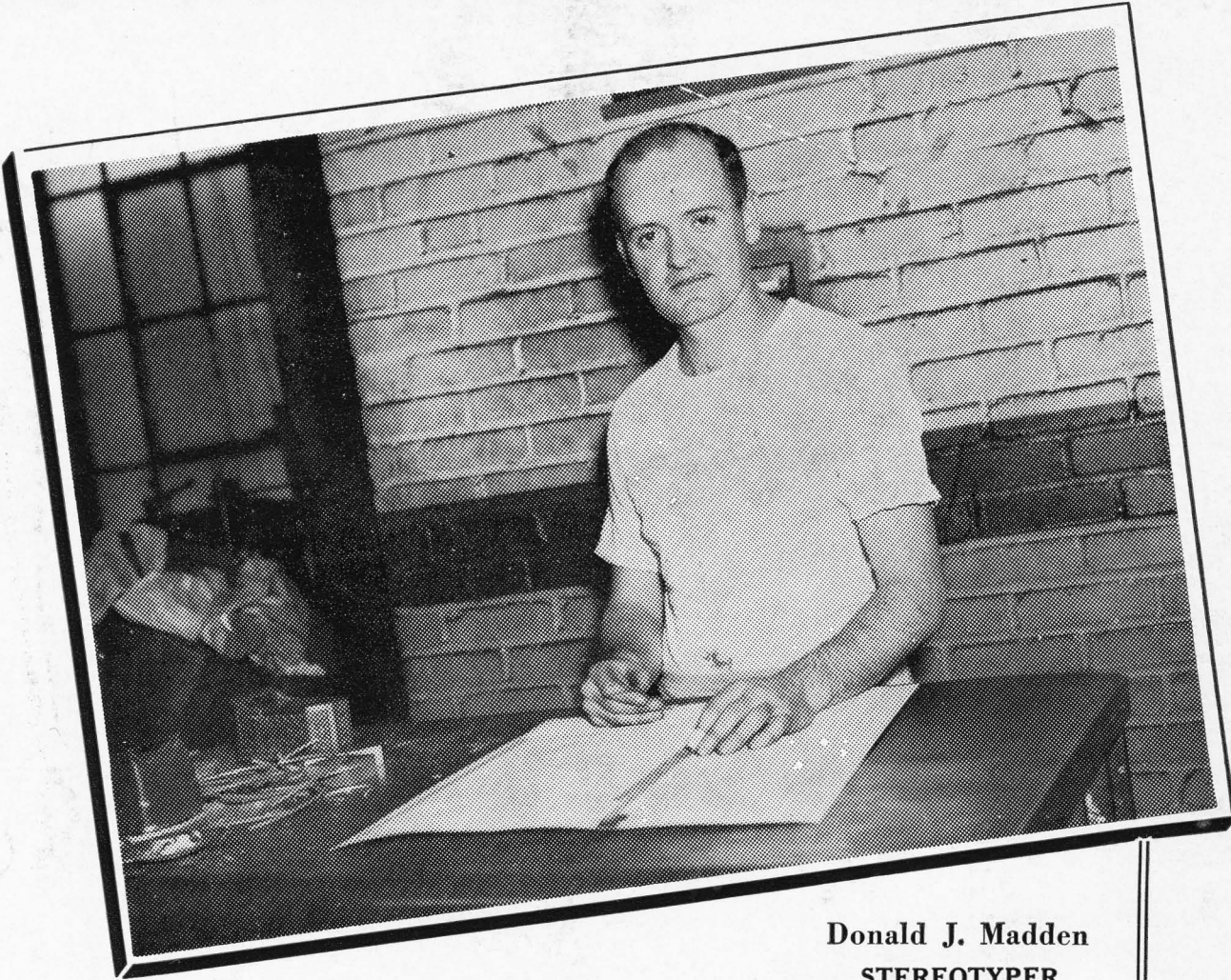
"Jim" is a member of the Lynn Typographical Union, 120, of which he is past-president, and a two time delegate to the New England conferences.

Born and educated in Lynn, he still makes his home there with his wife, the former Gladys Creamer, and his three children, Judith, Patricia and Rosalind.



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1880

SALEM EVENING NEWS



Donald J. Madden
STEREOTYPER

Behind the NEWS in Salem

Donald Madden is one of the four men in the hot, noisy stereotype room at The Salem Evening News, where buzzing saws and stereotype machines prohibit any kind of conversation.

His day's work requires a half-a-dozen different activities as he moves between the electric saws that cut raw metal, the cauldrons of hot lead, the steamers and the coolers, that are all part of the operation of getting the plates ready to put on the cylinders in the press room.

"Don" was born in Alberta, Canada, and moved to Lynn while still a very small child. He was educated in Lynn schools and played football at Lynn English High school. Not too active today, except for a little fishing and golf, "Don" admits he would travel a long way to see a good football game.

"Don" was an aviation radio man on the anti-submarine patrol during World War Two. His home base was Quonset.

His experience on newspapers was gained on the Boston papers. He worked for a number of years in the advertising department of the Boston Post before getting an apprenticeship in the stereotype department. He came to The Salem Evening News in 1952.

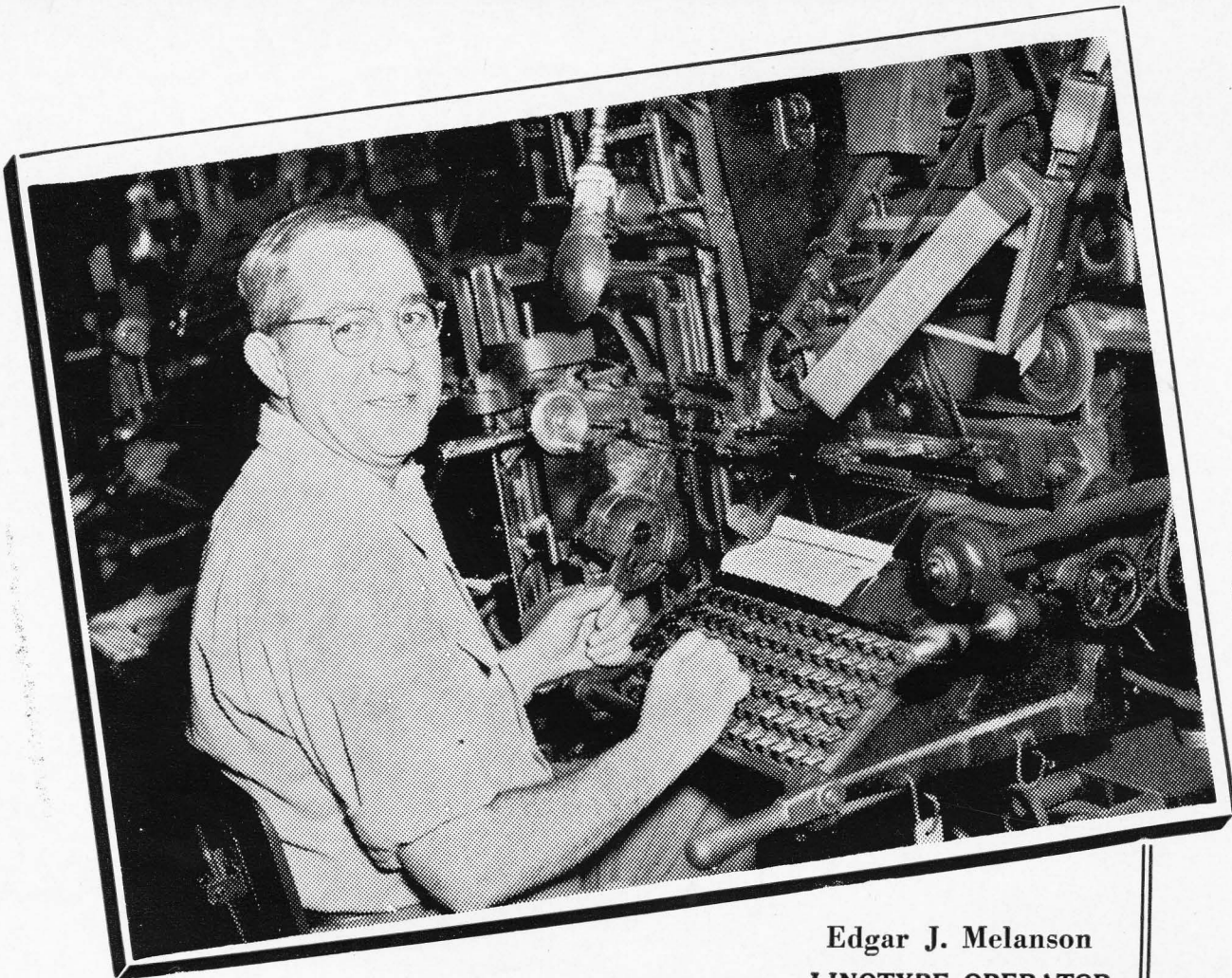
"Don" is married to the former Mildred C. Campbell of New Bedford, and is the father of two boys, Kenneth, seven, and Edward, one.

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of a Series



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1880

SALEM EVENING NEWS



Edgar J. Melanson
LINOTYPE OPERATOR

Behind the NEWS in Salem

Anything but a land-lubber is Edgar Melanson, linotype operator at The Salem Evening News, who spends all the spare time he can get sailing.

No. 87
of a Series

"Ed", who has been a member of the Lynn Yacht club for the past 20 years, was twice winner of the Ship Ahoy trophy, awarded by the Lynn Item. He recently purchased a new boat, which he named the "Staghound". The name was borrowed from the MV Staghound, on which he was aboard during World War Two, when it was torpedoed from under him. At the time they were 3000 miles south of the Equator and were not rescued for five days.

"Ed" claims that was the only way he would ever get a vacation in Rio de Janeiro during colorful carnival time.

"Ed" works on a double column linotype machine and is one of the few who take a late lunch hour. When the crew quits for an hour, as soon as the paper goes to press, he works on advertising copy, so the ad compositors will have something to make up when they return from lunch.

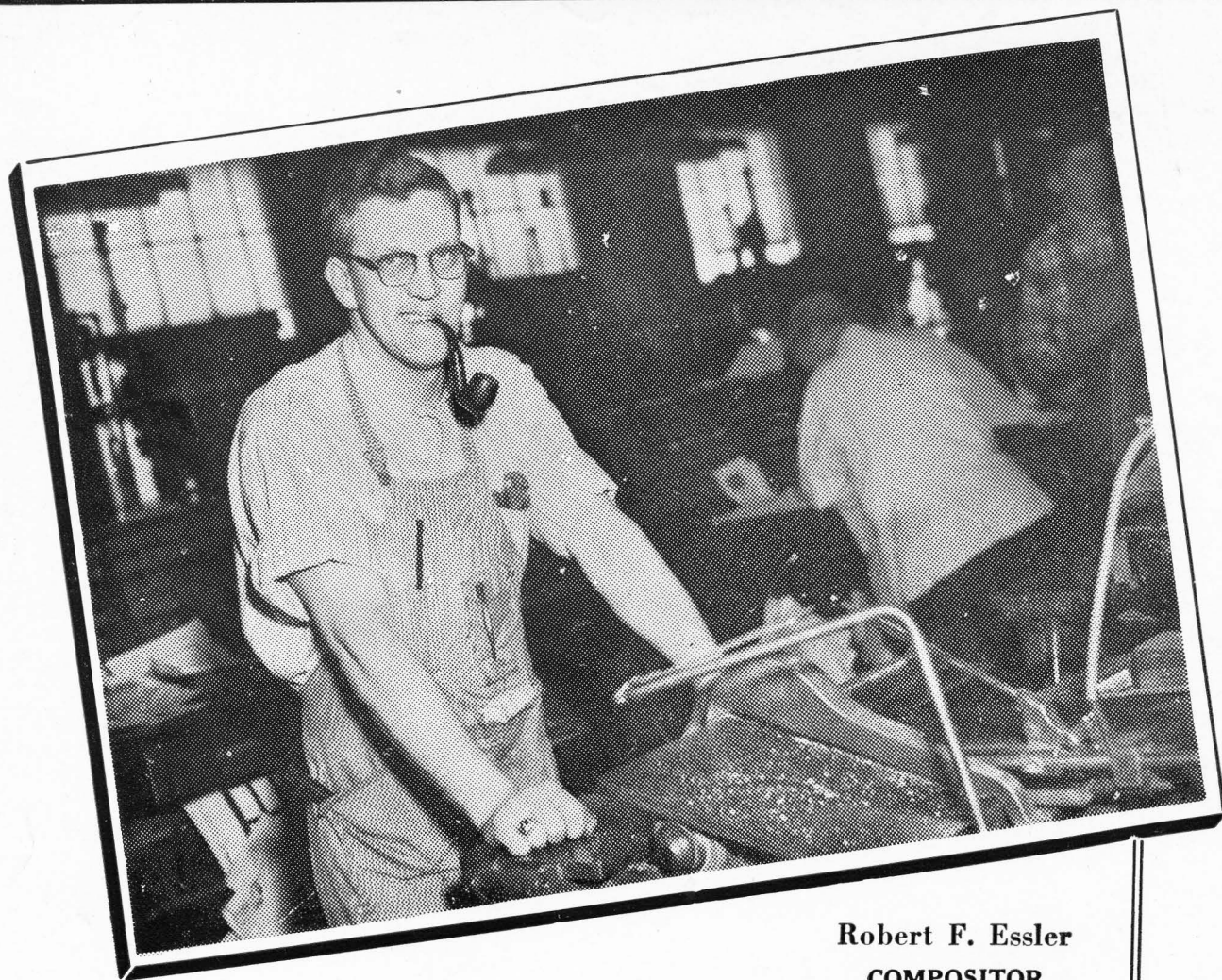
A few weeks ago he returned from a little jaunt to Mexico City to see what he described as his "first and last bull fight." Disappointed in the sport he nevertheless had a wonderful time and took great pleasure in making American dollars go so far in exchange for pesos.

Edgar has one son, Edgar, Jr., a graduate of King's Point Academy.



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1880

SALEM EVENING NEWS



Robert F. Essler
COMPOSITOR

Behind the NEWS in Salem

It took a long time to get flying out of his blood when Robert Essler, ad compositor at The Salem Evening News, was discharged from the U. S. Army Air Force, where he had served during World War Two as an enlisted bombardier-navigator and as a flight chief in the Armament section of his squadron.

When "Bob" returned home, he found the ground too flat and entertained the idea of making the "Wild Blue Yonder" his career. He obtained his pilot's license at the Beverly field and even considered, for a while, trying for a commercial pilot's license. Like the best laid plans of mice and men, Bob's plans went awry, as printer's ink was in his blood.

"Bob," who was born in Albany, N. Y., came to Massachusetts at the age of three and was educated in schools in the Garden city. He got his early printer's training in the Beverly Trade School, later working in a publishing company, trade composition company and weekly and daily newspapers. He came to The Salem Evening News seven years ago, after service on the Beverly Times.

His duties in the composing room of The News include make-up, mark-up and any kind of hand work, in addition to setting advertising copy.

"Bob" is married to the former Yolanda Pisani of Beverly and has two children, Sandra and Glenn.

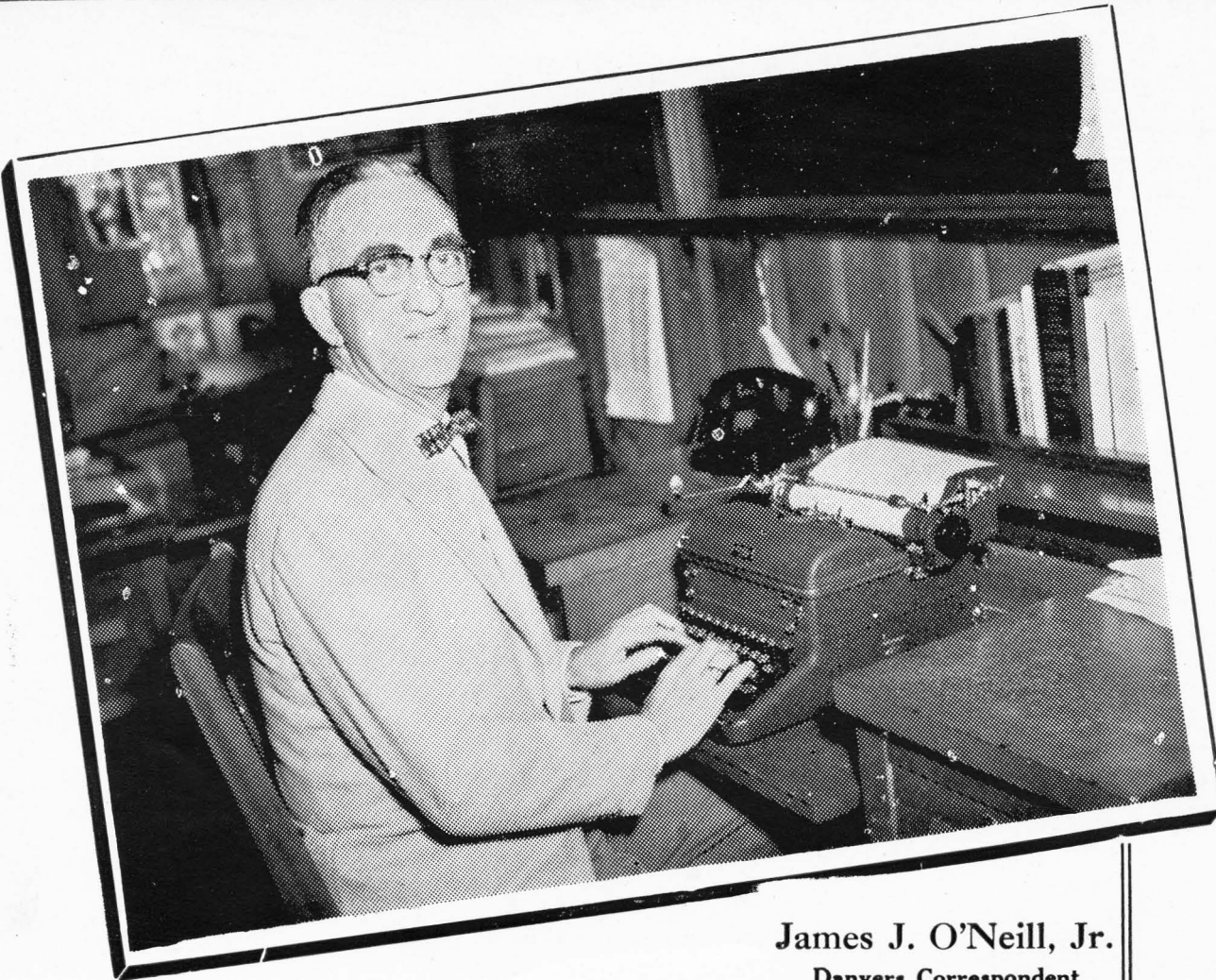
He is a member of Mosaic Lodge, A.F.&A.M. in Danvers and Lynn Typographical Union, 120. With his flying days behind him, "Bob's" only outside activity is an occasional round on the golf course.

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of a Series



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SALEM EVENING NEWS



James J. O'Neill, Jr.
Danvers Correspondent

Behind the NEWS in Salem

The majority of members on the editorial staff of The Salem Evening News, or any paper for that matter, arrived at their present status because they desired the excitement of "newspapering," of being "in the know," of being where "things happen," or from an earnest wish to put thought on paper.

James J. O'Neill, Jr., Danvers correspondent, who came from a newspaper family and knew the fortunes and misfortunes of the business, wanted to be a teacher.

"Jim" was born in Beverly, but moved to Danvers at a very early age. He was educated in Danvers schools and was graduated from Salem Normal School in the class of 1926, the first class to award degrees. Teaching positions and the remuneration were not as he had planned, and in due time "Jim" found himself an efficient office manager. Besides experience with a motor company in Detroit, he served as clerk of the Danvers, Middleton, Topsfield, and Hamilton draft board and secretary to the Danvers Chamber of Commerce.

He came to The News in 1948, and of course his greatest all-time scoop was the story of the \$680,000 armored car robbery.

"Jim" is president of the local chapter of the American Newspaper Guild, a member of the Danvers finance committee, director of the North Shore chapter of the Massachusetts Heart association and a member of the Holy Name of the Annunciation church.

His dearest hobby, which he has neglected recently, is clocking time and distances on a brood of homing pigeons.

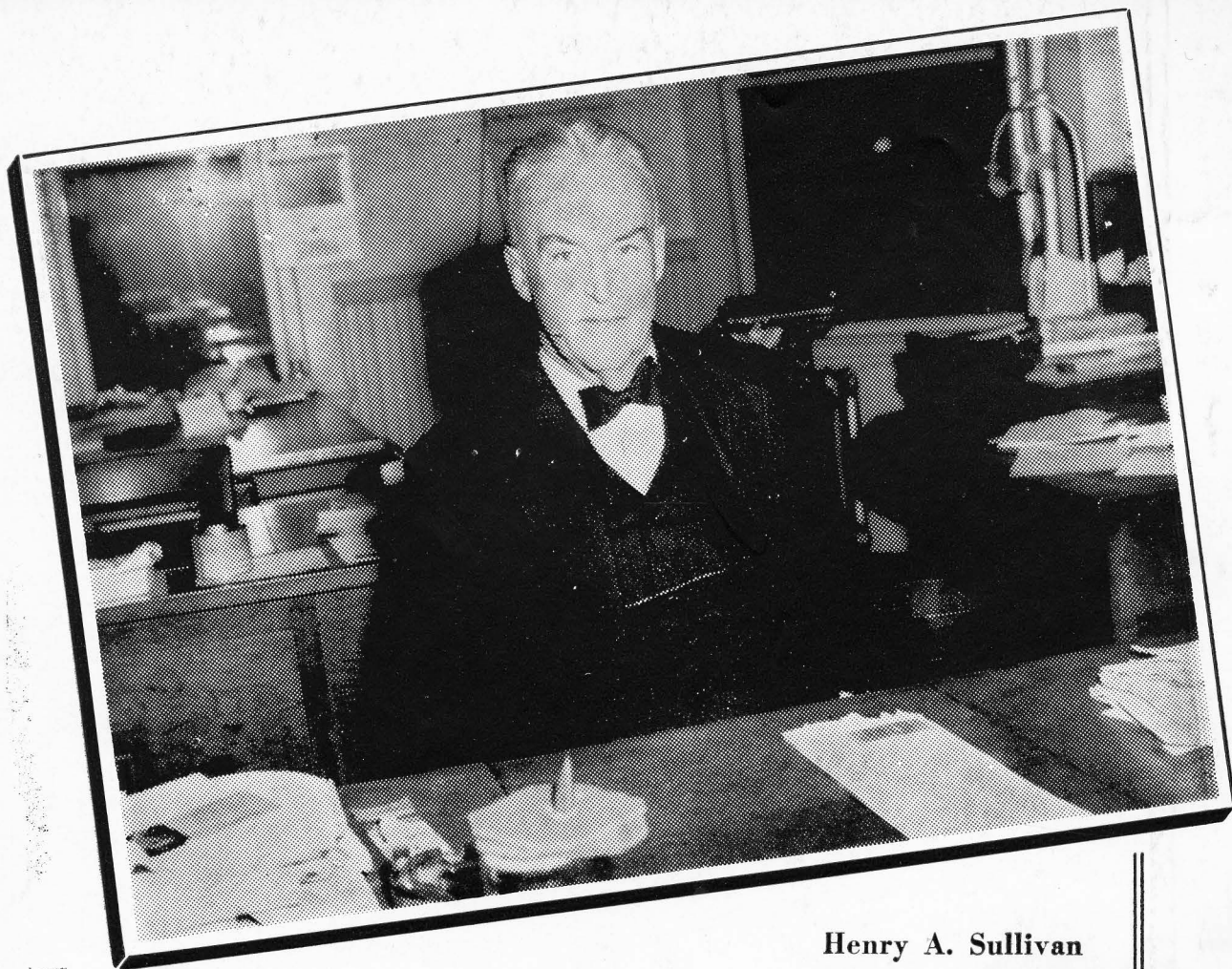
He is married to the former Ann E. Lentine of Danvers and has three daughters, Nancy Ann, Sheila G. and Maureen F. O'Neill.

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of a Series



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1880

SALEM EVENING NEWS



Henry A. Sullivan
SPORTS EDITOR

Behind the NEWS in Salem

About the middle of June, 1912, Henry A. Sullivan, who had been doing minor publicity work for a couple of local organizations on a volunteer basis, was hired by The News "for the summer." It has been a rather long summer, often dramatic, seldom dull, full of unforgettable people and events — but in far, far, too much of a hurry.

For many years he did general newspaper work, but in more recent times, has been a desk man, handling sports and occasionally other "work" if unavoidable and involving no heavy lifting.

He was a graduate manager of athletics at Salem High school, 1911-1914, inclusive. Chairman of the Democratic City committee 40 years ago. Nominee for the legislature from the old 18th Essex district (Wards Three and Five) in 1912, 1913 and 1914, years of annual elections. Never finished lower than second. Never mind how many were running or who got elected. Then he retired to give the young fellows a chance. But in 1928 he was an alternate delegate to the Democratic National convention at Houston, until he found out how much it would cost to get to Texas — and back. His hobby is sleeping.

Member of several organizations, including the American Legion, Elks, Knights of Columbus, American Newspaper Guild, 1908 Association, Boston College Alumni Association and the Sullivan Welfare Unit, which has a very limited membership.

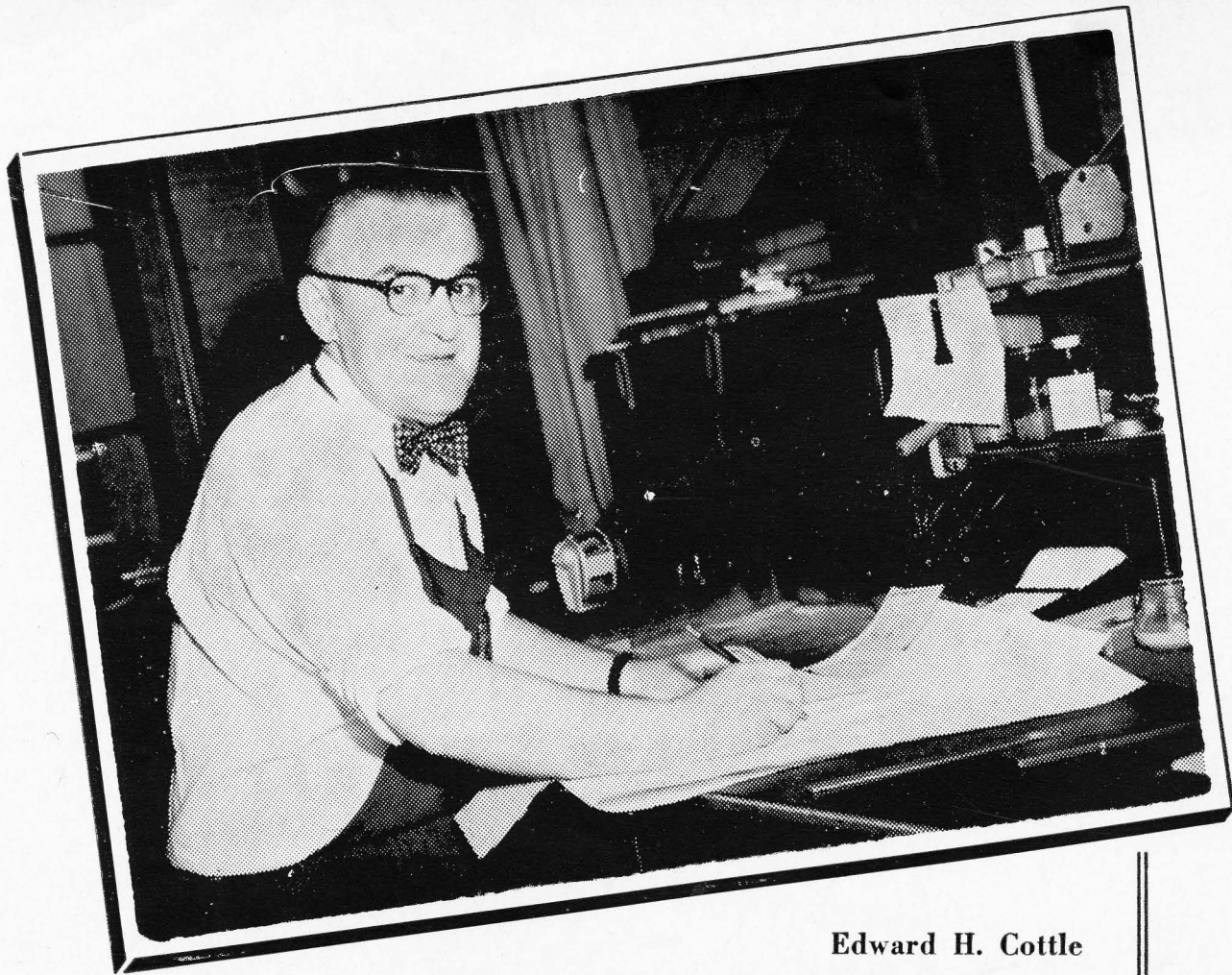
He has set foot on foreign soil 30 times in 20 different countries on five continents. The slow ways — no planes. He was burned out in the Salem fire of 1914, was thereafter a resident of Peabody for a year, now lives a couple of fire alarm boxes from where he was born, served in the Army in the first World War as an A.T.P. (among those present) and is in his second century. "Showing it too," he says.

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of a Series



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Robin Damon
1880

SALEM EVENING NEWS



Edward H. Cottle
Assistant Night Foreman

Behind the NEWS in Salem

Edward Cottle—his middle name is Henry—learned the composing room end of a newspaper from the bottom of the ladder. In fact he started out as an office boy in tender years from Newcomb & Gauss. That was 37 years ago. Today, he's assistant foreman of The News' composing room night shift.

When he works days (Friday and Saturday), "Eddie" is a mark-up man on ads and is one of the best in the business. For the benefit of the unoriented, a mark-up man is one who determines in what point type an ad will look best from the viewpoint of the advertiser, but with an eye toward overall makeup composition in the paper.

But to get back to "Eddie's" days with Newcomb & Gauss. When he showed an extraordinary aptitude for composition work, he recalls that he next jumped to proof reading and from there to the "work room", where he actually started to learn the business inside out.

He joined The News in April, 1935, and fondly recalls that although he was an employee of only a few months, "Harry Flint (late treasurer of The News) treated me right, when I suddenly was taken ill and was hospitalized for several weeks."

Married to the former Mary G. Harrigan, "Eddie" and his wife make their home at 18 Raymond avenue. An active booster of Veragua Council, Knights of Columbus, he is a past grand knight and a former district deputy. A parishioner at the Immaculate Conception church in Salem, he is a member of the Holy Name and St. Vincent de Paul Societies. He is also a member of the International Typographical Union.

A native son of Salem, he received his education at both St. Mary's and Salem Commercial schools. In 1925, he was president of the Father Matthew's society in Salem, a membership in which he still holds.

No. 92
of a Series



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SALEM EVENING NEWS



Mary Lee Batchelder
SECRETARY

Behind the NEWS in Salem

A comparative new-comer to The News, Mary Lee Batchelder is fast learning the modis operandi of the business office end of a newspaper. In addition to typing Col. Estey's "Things to Watch" column — by virtue of which she becomes the very first to catch an eyeful of the thought-provoking feature — Mary Lee carries out the personal correspondence of News' officials. One might rightfully say, that she is the most-dictated-to-girl in the office. And when she has a few minutes to spare, Mary Lee is at the front counter, ready and willing to learn the advertising phase.

Born in Marblehead, she was educated in, and graduated from the public schools there. Later, she attended Salem Commercial school.

Days off at the Holyoke Mutual Fire Insurance Co. in Salem, where she was employed, were spent for the most part in favorite past times of horseback riding and square dancing.

Summer weekends are spent at the summer home of her parents, in the Dartmouth Sunapee region, New Hampshire. When cooler weather arrives, the family moves back to 1 Peach Highlands, Marblehead.

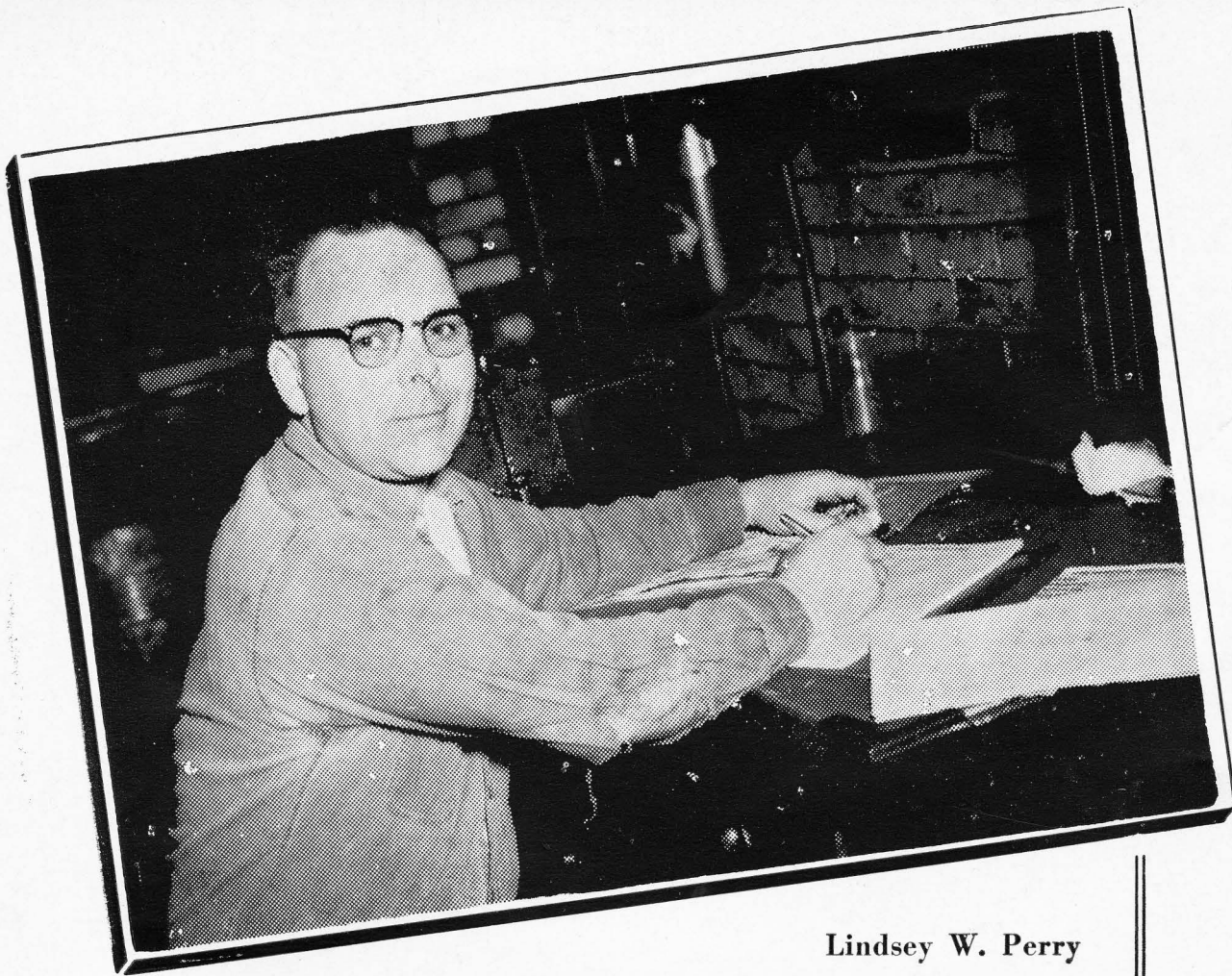
Her job here? Mary Lee says: "I love it; everybody has been just wonderful."

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of a Series



Founded
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1880

SALEM EVENING NEWS



Lindsey W. Perry
Pressroom Foreman

Behind the NEWS in Salem

Almost everything in the Pressroom of The Salem Evening News is operated mechanically, from the electric hoists that place the cylinders on the rollers to the electric bell that precedes the rumbling of the giant machines and announces that the presses are rolling. However, before the buttons and bells can be pressed at all, there is a lot of work, not mechanical, that has to be done, and Lindsey Perry, foreman of the Pressroom, is the man that has to do it.

"Feeding the web" or threading the machines is an intricate piece of work that must be figured out in advance so that the paper will come out properly folded in the proper sections. If colored ink is to be used, page plans, made in advance, will guarantee that the section is properly colored. Setting time devices is also important. The speed of the machines which can be operated at the rate of 48,000 papers an hour must be adjusted each day according to the number of pages that day. Plans to use large or small rolls must be made to save delay in threading in new rolls.

"Lin" consults with the composing room the first thing every morning as to layout and then sets the machines accordingly.

"Lin," who was born and educated in Everett, came to The News after 18 years' experience in the pressroom of the Boston Transcript.

He is married to the former Gladys Atkinson of Salem and the couple who have one son, Lindsey Richard, make their home in Marblehead.

His hobby besides gardening, one that he shares with his wife, is refinishing antique furniture which they do in a small workshop in their home.

Not active in any local organizations, he is, however, a member of the Web Pressman's Union.

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of a Series



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1880

SALEM EVENING NEWS



Leigh Keyser
PHOTO-ENGRAVER

Behind the NEWS in Salem

An intricate operation in which skill and experience are required, is photo-engraving. Because any photograph loses such a large percentage of its clarity when being reduced, engraved on a zinc plate, then printed on the coarse paper used by newspapers, the work demands the most minute attention by the operator. Leigh Keyser, who came to The News last May to learn this business, is realizing the importance of paying attention to the small details that produce a good newspaper cut.

Before coming to The News Leigh operated a free-lance photography business of his own and shot many interesting pictures, including one of President Eisenhower. He got quite a thrill when he was the first photographer to get a picture of the explosion of the American Polymar factory in Peabody. Armed as usual with his camera, he was standing across the street from the building talking to a friend when the first blast came. Seconds later the scene was photographically perpetuated.

When not engaged as a part-time employee of the photo-engraving department, Leigh still carries on his activities as a free-lance photographer.

Leigh served for the United States Army for five years, finally reaching the grade of Sgt.-Mjr., and his duties brought him to points all over the United States and to Okinawa.

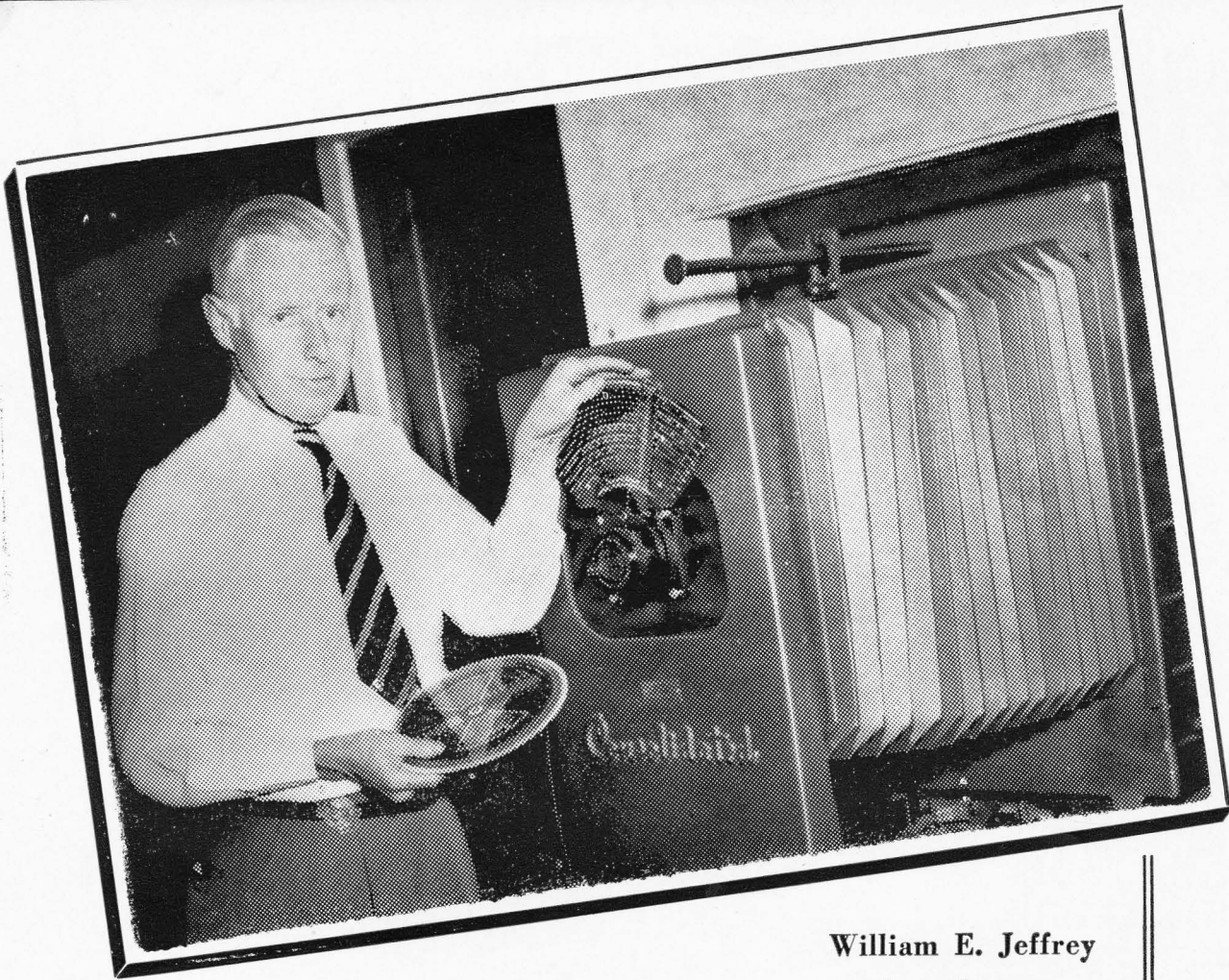
Born in Salem he considers Hamilton his home town, because he was brought up there and educated in Hamilton schools. He is married to the former Sally Pauling of Salem and the couple, who make their home in Hamilton, have one son, David Leigh Keyser.

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of a Series



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SALEM EVENING NEWS



William E. Jeffrey
Photo-Engraver

Behind the NEWS in Salem

No. 96
of a Series

There are few people who realize the number of operations involved in making a newspaper cut or appreciate the skill required in the operations. Those who work at The Salem Evening News know that there is no busier person in the organization than "Bill" Jeffrey the photo-engraver.

When a finished photograph is given to "Bill" he rephotographs it on a screen, strips it onto glass, then transfers it to a metal plate where it is etched to the proper depth for reproduction in the paper.

"Bill," for many years a free lance photographer, joined the staff of The News in 1934. It was at that time that a photo-engraving department was installed and for many years he was both photographer and engraver. As the demands for more pictures increased a new department was set up and "Bill" laid aside his camera except for rare emergencies, to take full charge of the engraving department.

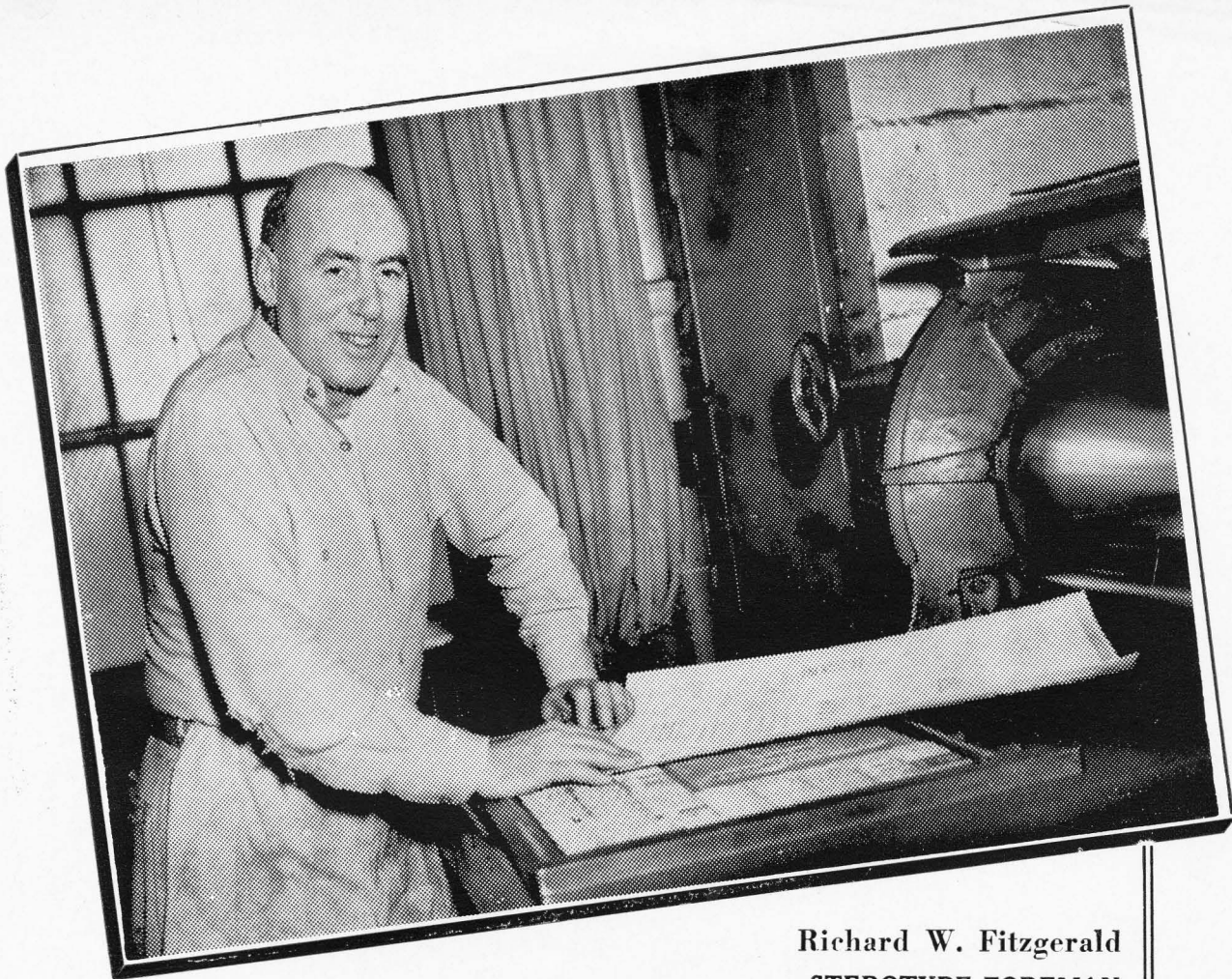
Very recently the most modern automatically controlled engraving camera, with settings and timings calculated to scale, has been installed in the department, and "Bill" is having a wonderful time experimenting with new tricks of the trade.

"Bill" is married to the former M. Lillian Cunningham and the couple who have one son, W. Donald Jeffrey, make their home at Salem Willows.



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SALEM EVENING NEWS



Richard W. Fitzgerald
STEROTYPE FOREMAN

Behind the NEWS in Salem

The story about the "grin that lets you in", is emphasized in the personality of Richard W. Fitzgerald, foreman of the sterotype room in The Salem Evening News. The best part of it all is that the story doesn't end with the good-natured greeting, because "Dick" always has a wealth of humorous conversation for everyone of his many friends.

Conditioned by years of experience to the hottest spot on the daily production line, "Dick's" personality is geared perfectly to his job. In the orderly course of events he hasn't a care in the world. And when the heat's really on he is even less perturbed. Characteristically, his heart is simply bursting with song. And it takes nothing more than "Dick" and a chance meeting with anybody or everybody to generate festivity of the highest order.

"Dick" was born in Peabody and brought up in Ward Two, in Salem, where his father was Armorer for many years. He was educated in St. Mary's school, Salem, and St. John's Preparatory and came to The News in 1926 as an apprentice in the sterotype department. Needless to say he learned the business well.

"Dick's" war experiences with the 5th Army in the Eastern European theater was a ringside view, but no seat. It did give him the opportunity however, to visit 14 countries at the expense of Uncle Sam.

He is married to the former Lucy M. Verza of Peabody, and the couple now make their home in that city.

He is a member of the Father Gabriel Druillette assembly, Fourth degree Knights of Columbus, the American Legion, Peabody Historical society and the Boston Sterotype Union, No. 2.

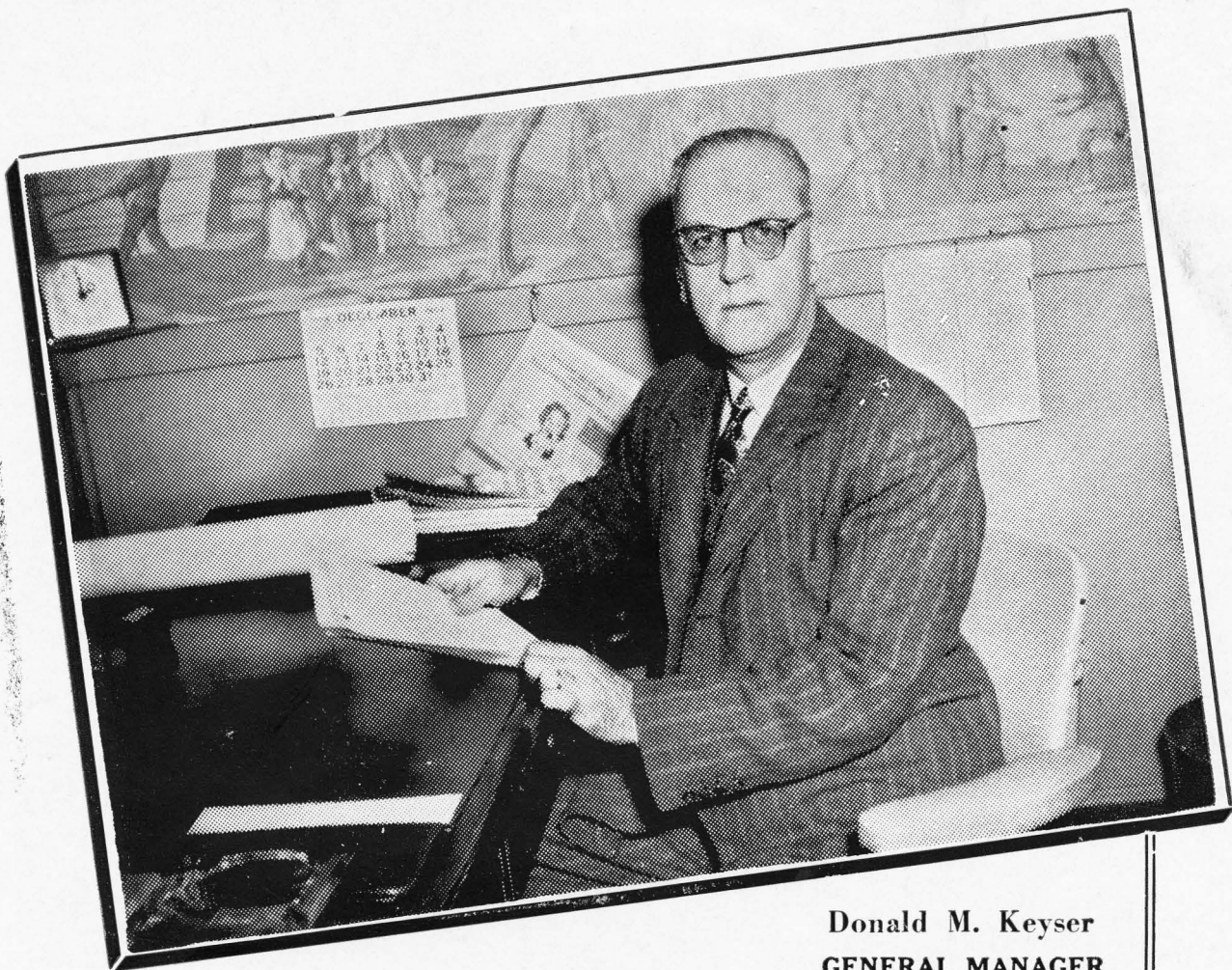
His hobby is golf and he says if he tries very hard for the next 14 years, he may break 80.

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of a Series



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1880

SALEM EVENING NEWS



Donald M. Keyser
GENERAL MANAGER

Behind the NEWS in Salem

No. 99
of a Series

Donald McClean Keyser, general manager of The Salem Evening News, can name a dozen reasons why he is glad he is in the newspaper business instead of teaching, the field he originally pursued. Topping his many reasons are the number of acquaintances whose associations have brought him so much pleasure during the years.

"Don" came to The News in 1925, as an advertising solicitor and within a few years was promoted to advertising manager. In 1943, he was made general manager in charge of all departments of The Salem Evening News.

"Don" was born in Concord and attended schools in Goshen, Northampton and Quincy. He was graduated from Rindge Technical school in Cambridge, where he served as class president, editor of the school paper and manager of two dramatic societies.

"Don" is a man of many hobbies. A course at Massachusetts Agricultural college developed an interest in gardening and raising poultry, but his main interest is manual training, which he taught in both Salem High school and in grammar schools in Gloucester. He now has a fully equipped workshop in his home. He is also a camera fiend and has won several awards for his unusual snapshots.

He is married to the former Louise Nicholson of Salem and has two sons, Philip and Leigh, and two grandchildren.

The Keyser family make their home in Hamilton.



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SALEM EVENING NEWS