



Pinkham
PIONEERS

LYDIA E. PINKHAM'S
Pills for Constipation

WE are placing on the market our Pills for Constipation in coated form. These pills are attractively packed in glass bottles enclosed in cartons. Each bottle contains sixty-five pills.

Lydia E. Pinkham's (coated) Pills for Constipation are a purely vegetable laxative. They are equally good for men and women, boys and girls and may be taken by any child over five years of age.

Keep them in your medicine chest.

If you cannot obtain these pills from your druggist, they will be sent to you postpaid upon the receipt of fifty cents.



**Lydia E. Pinkham Medicine
Company**

LYNN, MASS.

Pinkham Pioneers

1873 - 1926



Published by

Lydia E. Pinkham Medicine Co.

LYNN, MASS.

QUEEN VICTORIA AND LYDIA E. PINKHAM



In the year 1819, two babies were born whose lives were destined to have a far-reaching influence. One was born in a stern castle of Old England, the other in a humble farmhouse in New England.

Queen Victoria, through her wisdom and kindness during a long and prosperous reign has become enthroned in the hearts of the British people. Lydia E. Pinkham, through the merit of her **Vegetable Compound** has made her

name a household word in thousands of American homes.

THE FOURTH GENERATION

If Lydia E. Pinkham were alive today she would be 107 years old. Her descendants continue to market her famous **Vegetable Compound** and the integrity of four generations is behind the product.

"THE TIRED FEELINGS ARE GONE"

"I am a factory-worker and was full of pains and felt all out of sorts. Had no ambition and was tired and draggy all the time, without much appetite. I have taken four bottles of **Lydia E. Pinkham's Vegetable Compound** and feel wonderful. The tired feelings are gone. You may give my name as reference to any who want to know it and I will gladly tell them."

MRS. JENNIE JEWELL,
2546 Memphis Street, Philadelphia, Pa.

The Story of Lydia E. Pinkham

Lydia Estes was born on a farm in Lynn, Massachusetts. She was a bright and interesting child. As a young girl she developed that ability to think for herself which became one of her dominating characteristics.

She chose teaching as her profession. In those stirring years preceding the Civil War, her keen mind was actively interested in the topics of the times. She became acquainted with John G. Whittier, James R. Lowell and William L. Garrison, all of whom lived in Eastern Massachusetts, not far from Lynn.

When twenty-four years of age, she married Isaac Pinkham, a native of Portsmouth, New Hampshire. Four sons and a daughter were born during the next fourteen years.

Mrs. Pinkham was a good neighbor. Whenever illness came to her community, she was quick to offer sympathy and practical help.

"I WAS SO WEAK"

"After my baby came I could not turn myself in bed and after I got up I was so weak that I could never tote her very far. I have never been able to do all of my housework since but I am mending since I began taking **Lydia E. Pinkham's Vegetable Compound**. It is a good medicine and I have recommended it to several as it has made me stronger. We live on a farm and I guess you know about what there is to do. I got able last year to help my husband chop cotton and gather it. I hope I will be able to help him again this year. I am taking the **Vegetable Compound**."

MRS. J. M. PHILLIPS,
R. No. 3, Box 37, Ellaville, Georgia

MEMORIES

Many people in Lynn, Massachusetts, today remember Lydia E. Pinkham as a kindly neighbor and friend. The writer's mother was one of the children who hung over Lydia E. Pinkham's back fence the night her daughter Aroline married William H. Gove.

Mrs. Aroline Gove is now Treasurer of the Pinkham Medicine Company and is actively interested in its management.

Five years ago Mrs. Gove, who lives in Salem, erected there a baby clinic in memory of her famous mother. A dignified building of Colonial architecture, the Lydia E. Pinkham Memorial is seen daily by hundreds of motorists who pass along the North Shore Boulevard.

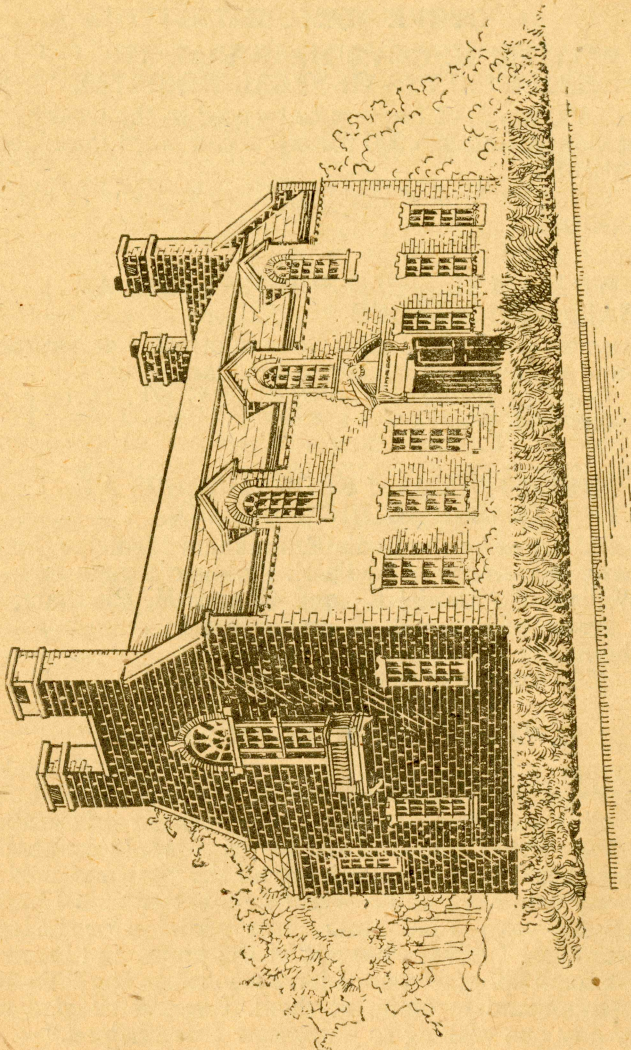
But after all, the perpetuation of Lydia E. Pinkham's memory does not depend upon any building of brick and stone. Her memory is enshrined in the hearts of thousands of women who have found better health, increasing efficiency and a new interest in life through the use of her famous **Vegetable Compound**. To them, she can never be just a trademark on a bottle of medicine. She is a woman who understood.

"NEVER FELT SO GOOD BEFORE"

"I just can't thank **Lydia E. Pinkham's Vegetable Compound** enough. I was so run-down, weak, nervous, and so tired out. I cried all the time and just had to give up my work (taking care of an apartment-house). Could stand no excitement at all. I was this way for nearly two years until one day a lady who had an apartment at my place told me of the **Vegetable Compound** and I have taken ten bottles. Thanks to her and to **Lydia E. Pinkham's Vegetable Compound** I am now fine and never felt so good in all my life before. I tell every one and try to help all women I can. At one time I could hardly walk up stairs I ached so and I used **Lydia E. Pinkham's Sanative Wash** and it was fine, too. I will be very glad to answer all letters, indeed I will. I thank you for what you have done for me. You may use this letter as a testimonial."

MRS. R. CONGER,

6 1416 S. Michigan Street, South Bend, Indiana.



THE LYDIA E. PINKHAM MEMORIAL AT SALEM, MASSACHUSETTS
Established by her daughter Mrs. Aroline Gove

OTHER MEMORIALS

THE WILLIAM H. GOVE MEMORIAL AT MASSACHUSETTS GENERAL HOSPITAL

\$30,000 worth of Radium to be used in the treatment of Cancer and \$25,000 toward a new ward for cancer patients.

Given by Aroline Pinkham Gove in Memory of her husband.

THE WILLIAM H. GOVE SCHOLARSHIP AT HARVARD COLLEGE

Also established by Mrs. Gove in memory of her husband who was a member of the class of 1876.

Open to students who excel in Greek. Income of \$6000 each year.

THE THREE PINKHAM SCHOLARSHIPS AT LYNN CLASSICAL HIGH SCHOOL

Established by the Lydia E. Pinkham Medicine Company in memory of Lydia E. Pinkham's three sons—William H., Daniel R., and Charles H. Pinkham.

Awarded annually at graduation to three boys of the Senior Class.

\$500 each year of their college course.

“ALWAYS HAVE IT IN THE HOUSE”

“My age is 57 and I have been taking **Lydia E. Pinkham's Vegetable Compound** during the Change of Life. For a year I wasn't able to do my own work. I read the ads. of the **Vegetable Compound** and my friends told me about it. Since then I have been gaining all the time and now I can do my own work and feel real well, better than I have felt in many years. I have taken this medicine for the last two years and I always have it in the house and recommend it to all ailing women. I have also taken the **Pills for Constipation** and recommend them. I would be glad to answer any one wishing to know how I was helped.”

MRS. ALICE LAMOY,
West Chazy, New York

A KETTLE THAT HOLDS 5000 GALLONS

When Lydia E. Pinkham first began to make her **Vegetable Compound** she used her largest kettle on the kitchen stove.

Today, the **Vegetable Compound** is made in great steel tanks, lined with glass. Each tank holds 5000 gallons. To keep pace with the demand for this famous medicine, a tankful is made every two days.

Throughout the entire process of manufacture the utmost care is taken. **Lydia E. Pinkham's Vegetable Compound** is accurately made under sanitary conditions. Public inspection of the Laboratories at Lynn, Mass., is constantly invited.

"I WOULD JUST WANT TO FLY"

"I took **Lydia E. Pinkham's Vegetable Compound** for my nerves and it helped me wonderfully. I had been completely run-down. I would try to do my housework and could not. I would want to just fly, if I only could. I would lie down but wasn't satisfied there and would have to get up and do whatever I could to content myself. My daughter asked me to try your medicine as she thought it would help me and she went and got me a bottle to try. I have taken six and am so much better and will take more. I will recommend the **Vegetable Compound** to all who are suffering."

MRS. DORA SANDERS,
112 West J Street, Casper, Wyoming.

"THE ONLY THING THAT HELPS ME"

"I had no appetite and was weak and tired all the time. My arms and legs ached and I could hardly do my housework. I suffered for three months before taking **Lydia E. Pinkham's Vegetable Compound**. I saw it advertised in the paper first and then a friend told me about it. I have taken four bottles of it and am able to do all my housework again. My appetite came back and I am feeling fine. The **Vegetable Compound** is the only thing that helps me and I keep a bottle of it on hand."

MRS. LENA SPIEZIO,
Box 92, Middle Falls, New York

Miss Gove's Story of Her Trip

"Within twenty four hours we were rising into the balmy afternoon atmosphere of Southern California, flying over the oil fields and heading for the desert of Arizona and the Grand Canyon. We were leaving the Pacific Coast for the Atlantic in a plane and with a pilot we had never seen before.

"Each day we descended at least twice, once for lunch and gasoline and in the evening for rest.

"We slept every night in a hotel."

"WAS LAID UP FREQUENTLY"

"I am a school-teacher and for four years I was laid up frequently with cramping pains. **Lydia E. Pinkham's Vegetable Compound** was recommended to me by a friend and I have taken it. The cramping has practically ceased and I am much better in other ways. I recommend the **Vegetable Compound** and am willing to answer letters regarding it."

B. PEARL CARBERRY,
R. R. No. 3, St. Ansgar, Iowa

"NEVER WITHOUT A BOTTLE OF IT"

"After being sick with the Grippe mother advised me to take **Lydia E. Pinkham's Vegetable Compound** for my run-down condition because she had got such wonderful results from it. I also have a younger sister it is helping. I am a telephone operator and I am still taking it myself and recommend it. We are never without a bottle of it in the house. We also take **Lydia E. Pinkham's Pills for Constipation.**"

CHARLOTTE MARSHALL,
408 Walnut Avenue, Trenton, New Jersey

THE PIONEER OF THE AIR

“Upon the discovery of the landing field we would glide downward in one long swooping curve towards the city with its regular strips of road, lined with Noah’s arks and tiny gardens, doll’s automobiles and pigmies moving about on the sidewalks, then the airfield, and the great toboggan slide to the landing. The final dip which brought our plane to the point where its wheels touched the ground and lightly skimmed over the surface ended with a succession of bumps at great speed, diminishing gradually, until we rolled up to the service



station, where an excited little crowd would gather about.

“In less than five hours we were landing in Ashfork, Arizona, where we spent the night in preparation for our next days’ flight.”

“EVERY TIME I AM PREGNANT”

“I have taken **Lydia E. Pinkham’s Vegetable Compound** every time I am pregnant for it helps me. In all I have taken ten bottles and I wouldn’t be without it. I am the mother of five children. I have used **Lydia E. Pinkham’s Sanative Wash** and taken some of the **Vegetable Compound** tablets, but I prefer the liquid. I recommended it to my mother during the Change of Life and she was greatly relieved. I am taking the **Vegetable Compound** now for nervousness and heartburn and I give it to my girl who is nearly twelve years old.”

MRS. H. D. ANDERSON, Mountindale, Oregon 13

THE VICTORIOUS FINISH

"On the fifth day, we arrived in Cleveland for lunch and in New York for the night.

"The next morning we flew over Manhattan, thence out the entire length of Long Island, and over to the mainland, crossing New London and Providence, arriving in the East Boston Airport after two hours and a half flying.

"We insisted that the pilot take us on up to Portland, Maine, and return, in order that our trip might be truly transcontinental, California to Maine. This last two hundred miles was the roughest part of the entire journey. The air pockets encountered and the strong leeward winds made this trip along the New England Coast actually tortuous. Several times on the way to Portland, the pilot looked at us appealingly, hoping that we would just say the word, "Turn back." But in less than an hour we discovered Portland and started homeward again, where we came down to earth, doomed to return to a comparatively commonplace existence."

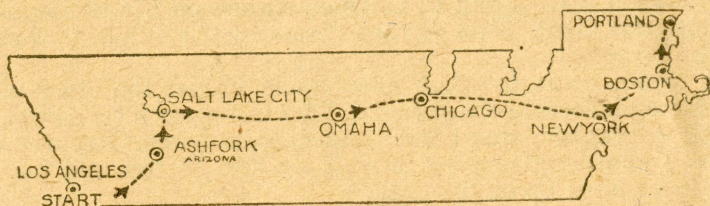
"A VERY GOOD APPETITE"

"I will write you my experience with the **Vegetable Compound**. I lived in the little town of St. Edward, Nebraska, and I was sick and run-down. One day at a friend's house I picked up a paper that was on a table and saw your ad, and thought, 'That is just my condition' and decided to try the **Vegetable Compound**. Six weeks from that time the friend at whose house I had seen the paper came to visit me. When I opened the door she stood and looked at me and did not know me. I was fat, with rosy cheeks, as I had picked up a very good appetite—something I had never had before. It is your wonderful medicine that has done it all. **Lydia E. Pinkham's Vegetable Compound** did me so much good that I can't help but boost it."

MRS. ANNIE SWARD

16 918 N. 27th Avenue, Omaha, Nebraska

ROUTE OF MISS GOVE'S FLIGHT



Left Los Angeles	Aug. 25, 1926—2 P. M.
Arrived Boston	Aug. 30, 1926—3 P. M.
Actual Flying Time	31 hours.
Average speed	115 miles per hour.
Highest altitude	2 miles (over the Rockies)

This was the first commercial trans-continental flight.

“WEAK AND TIRED ALL THE TIME”

“I took Lydia E. Pinkham’s Vegetable Compound for my tired, wornout feelings and because I was weak and tired all the time. I took several bottles and it helped me so I could do my own work. I have told lots of women about your medicine and what it has done for me.”

MRS. ANDREW BARLOW,
R. F. D. 2, Genesee Forks, Pa.

“A FAMILY FRIEND”

“Years ago as a girl, I took Lydia E. Pinkham’s Vegetable Compound and again through the Change of Life I am taking it occasionally for any disturbance. It has been a family friend for years as my mother was taking it for the Change of Life when I first took it. I am a house-keeper now, but I was a business woman until a short time ago. I feel stronger than I did 10 years ago and I am a very busy person and work many hours a day.”

MRS. LUCY E. BAXTER,
4624 N. 8th Street, Philadelphia, Pa.

FRONT PAGE NEWS

When Miss Lydia P. Gove embarked on her transcontinental flight, little did she dream of the publicity that would result.

From coast to coast newspapers blazed the story of these pioneers of the sky trial. Miss Gove was interviewed, photographed, questioned and congratulated. Reporters and photographers lay in wait for her. Letters and telegrams piled up on her desk.

Enthusiastic over this interest in flying, Miss Gove promptly announced a prize contest, offering free trips by aeroplane from Boston to California to the two students of any New England College who should write the best 250 word letters telling why they wanted to go.

Within 48 hours after Miss Gove's contest was announced, over 1000 letters were received at her residence in Salem. By every mail they came, until practically every college in New England was represented. From early morning until late at night the judges read letter after letter in their efforts to keep ahead of the rising tide of mail.

Sunday morning the papers proclaimed in great black headlines the fact that Miss Gove had increased the prizes to four. Two girls were to fly from East to West and two boys from California back to Boston.

"THE LAXATIVE PILLS"

"I like to keep a bottle of **Lydia E. Pinkham's Vegetable Compound** in the house, for whenever I have backache it always relieves it. I wish it could be in the hands of every woman. I am always glad to recommend it, also the laxative pills. (**Lydia E. Pinkham's Pills for Constipation**)."

MRS. A. P. GENTRY,

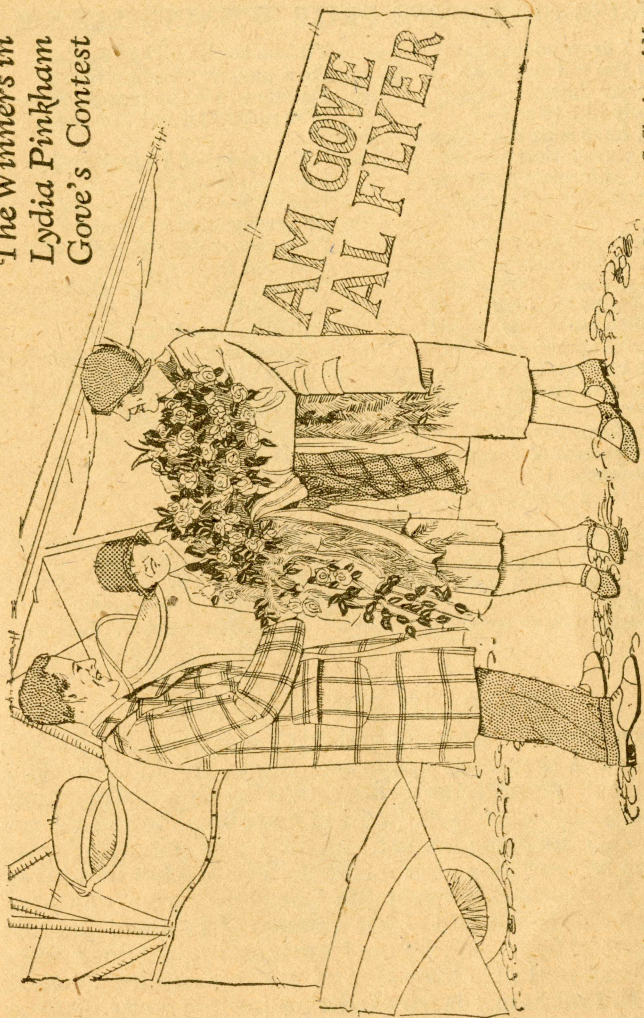
5301 Drew Avenue South, Minneapolis, Minnesota.

"BEFORE MY BABY WAS BORN"

"I took **Lydia E. Pinkham's Vegetable Compound** during the last two months before my baby was born and I certainly do feel that it helped me during my confinement. I also took your Pills for Constipation and I recommend them."

MRS. GEORGE L. WARRICK,

The Winners in
Lydia Pinkham
Gove's Contest



Paul Theodore Wilson of Boston, a senior at Massachusetts Institute of Technology; Miss Margaret C. Sheehan of Manchester, New Hampshire, a graduate of Trinity College, now a member of the New Hampshire Bar; Miss Helen Albro Park, of Brooklyn, New York, a student at Boston University School of Religious Education.
The fourth prize winner did not make the flight.

MISS SHEEHAN'S PRIZE WINNING LETTER

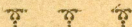
Before I grow edentate,
Before I'm old and gray,
Before my days are over,
I'd really like to say
That I have seen the country
Of the sturdy Forty-Niners,
Great California's pioneers,
And most efficient miners.

I'd like to see the city
Where all the nations throng,
Easterners and Westerners
From Egypt to Hong-Kong.
I'd like to see where visited
The awful Quake and Fire,
I'd like to visit Hollywood,
The Land of Heart's Desire—
That rendez-vous of turmoil
That melting-pot of art,
Where "masks of mannered non-
chalance"
May hide an aching heart.

I'd like to see the glories
Of the lucent Golden Gate,
Where great ships daily disem-
bogue
Their eager human freight.

I'd like to climb the Rockies
On a patient plodding burro,
I'd like to see the orange-groves,
(I'm nothing if not thorough.)

Oh, would that I could conjure
Fair Cinderella's fate,
I'd give her fairy steeds real wings
And bring them up to date.
I'd harness them with reins of steel
And feed them gasoline,
I'd race them with the swiftest
winds
Till all the world I'd seen.
My road would be the cloud-ways
All paved with sunny mist,
I'd whisk across the continent
Wherever I might list.



From fancy's fragile cloud-ships
Back to the earth I glide,
Take up my daily dozen tasks
And lay my dreams aside.

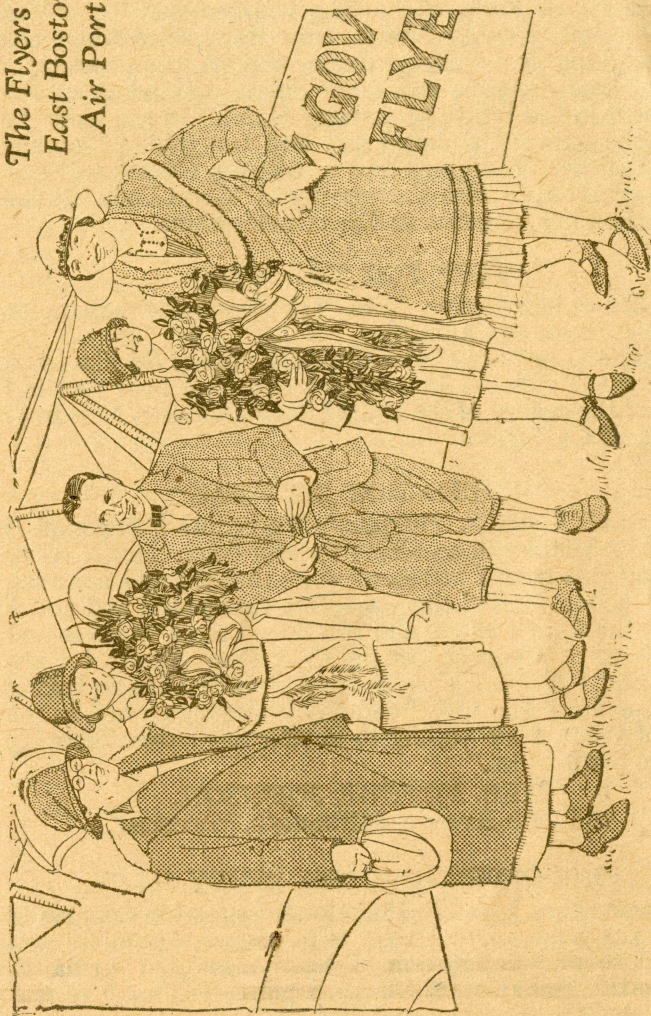
Margaret C. Sheehan.

"HUSBAND DID MY WORK"

"I was so weak after my first baby was born that I could not work. I had dizzy spells and things would turn black before me every time I bent over to pick up anything. Often I had to go to bed and my husband would do my work when he came home at night. I was this way for six months before I took your medicine. My mother had taken **Lydia E. Pinkham's Vegetable Compound** when she went through childbirth and at the Change of Life and she told me about it. I got good results from it and now I do my own housework and also take care of my five children. I took **Lydia E. Pinkham's Herb Medicine** (as it is now called) as I was always cold and I am not that way any more."

MRS. HARRY HOPKINS,
Box 744, Sheboygan, Michigan

The Flyers at East Boston Air Port



Left to right: Mrs. Aroline C. Gove, daughter of Lydia E. Pinkham; Miss Helen Park, one of the winners; Edward Conerton, the pilot; Miss Margaret Sheehan, another winner; and Miss Lydia Pinkham Gove, the first woman to fly across the continent of North America.

GOOD LUCK!

"Everybody stand back! Back to the hangars," came the warning cry.

A surging crowd.—A roar.—A shout.—A plane rising like a gigantic bird into the sunny blue sky.—Another.—Another.

The girls were off!

Led by an escort of six planes in which were Miss Gove and officials of the Lydia E. Pinkham Medicine Company, they circled over Boston Harbor and the Custom House Tower, then headed west.

The great adventure had begun.

And a real adventure it proved to be. Delayed by fog, rain and engine trouble it was 24 days later (Oct. 1) before these two girls—game to the last—reached Los Angeles.

The three enthusiastic winners and Edward Conerton, their pilot, have gladly given us their permission to quote their stories of the trip and to use their photographs in this book.

"I SHALL NEVER REGRET IT"

"Lydia E. Pinkham's Vegetable Compound was first recommended to me by a friend and I surely recommend it to others. She told me she had somewhat the same troubles I had and got relief from the **Vegetable Compound**. I shall never regret taking my friend's advice and I am willing to answer letters asking about this medicine."

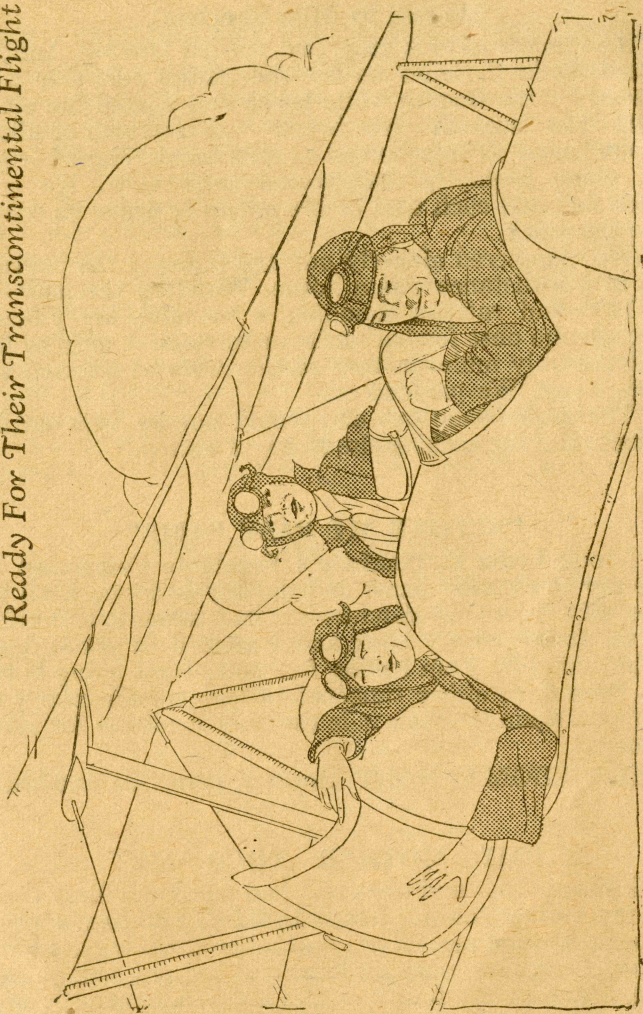
MRS. OLAF BAKKE, Desart, North Dakota

"I DID NOT CARE FOR ANYTHING"

"I took Lydia E. Pinkham's Vegetable Compound on account of weakness, tired feelings and backache. I was so sick that I did not care for anything. I read about the **Vegetable Compound** in the newspapers and I have had good results from taking it and recommend it."

MRS. A. LUCKINE,

Ready For Their Transcontinental Flight



Miss Park, Miss Sheehan and Pilot Conerton just before they left East Boston Air Port.

TOLD BY THE GIRLS

When an aeroplane rises from the ground it is called the "take off." To take off, a plane must be going at about 50 miles an hour.

The Airport at Cleveland, Ohio, is one of the best in the country. It has 1000 acres of cleared ground. Henry Ford's \$50,000 hangar is there.

That's what they call an aeroplane garage—a hangar.

Pilots are superstitious. We heard of one who will not fly unless he has with him the first pair of shoes worn by his little son.

Our own pilot blamed all our misfortune on a black cat which darted across the field at Binghamton just as we took off.

One day while we were stalled in Northern New York, Ed. Conerton, the pilot, dropped a nickel in the slot of a fortune telling machine. Out dropped a card:

"Much hard work ahead, but you'll arrive eventually."
At this cheerful prophesy, we howled with laughter.

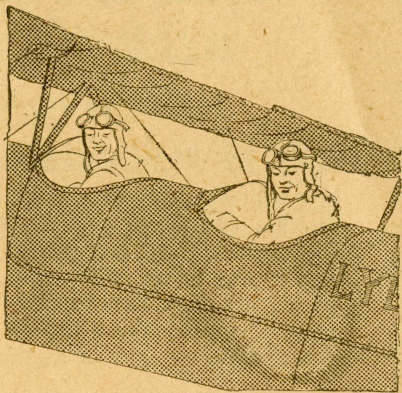
"I SLEEP BETTER"

"I have taken four bottles of **Lydia E. Pinkham's Vegetable Compound** and believe I shall need several more. I have tried other tonics but they don't seem to help me. My neighbor asked me to try the **Vegetable Compound** and I did. I was losing weight, but now I am gaining and feeling the best I have for a year. I take the **Vegetable Compound** before meals and before I go to bed. I sleep better. I have been weeks without sleep enough. I am just a different person. You don't know how grateful I am to have found this medicine. I am very active, I do Beauty Parlor work—and I just want to do something all the time. I am writing just to let you know how grateful I am to you."

MRS. EMMA SWICK,
2326 4th Avenue North, St. Petersburg, Florida 30

MR. WILSON'S TRIP EAST

The return to the East Boston Airport was made by Mr. Paul Wilson in about two weeks. There were no mishaps and no hilarious adventures such as befell the girl fliers. However there was one interesting night when the hotel in which Wilson and Conerton were sleeping caught fire.



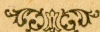
Mr. Wilson is studying aviation at Massachusetts Institute of Technology. His prize winning letter offered arguments for cross-country flying from an aeronautic point of view. As this is his senior year at Technology he considers himself a very lucky fellow to have accumulated so much splendid material for his thesis.

THE FUTURE OF AVIATION

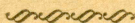
Lydia Pinkham Gove was the first woman to fly across the continent. She is not the last. Already other passengers, both men and women, are following her lead.

What the future of aviation may be is a fascinating field for prophesy. Shall we see within a few years, great passenger planes—air buses—such as those now in use in Europe? Will this be the common mode of travel, swift and safe and satisfying? Will the family plane ever be as popular as the family fliwer? Who knows?

But whatever the progress of commercial aviation may be, we are proud to know that a Pinkham Pioneer blazed the trail.



Lydia E. Pinkham's HERB MEDICINE



Lydia E. Pinkham's Herb Medicine

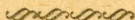
is a reliable general tonic, equally good for men and women. It takes the place of Grandma's sulphur and molasses in the Spring and is much more pleasant to the taste. Keep it in the medicine chest and give it to the whole family—parents and children—at any time through the year when they need such a medicine.

Humors and Eruptions

are among the most common indications and results of a run down condition. Such eruptions are unpleasant, often embarrassing, and give the face an unhealthy appearance. They are not usually especially serious or dangerous. More serious results may come, however, at any time from the accumulated impurities which they indicate.

Good Home Treatment

is necessary. Eat plain, nutritious and easily digested food. Get plenty of sleep and fresh air. Take Lydia E. Pinkham's Herb Medicine one-half hour before meals. If constipation is present—as it often is—take Lydia E. Pinkham's Pills for Constipation. The Herb Medicine works in harmony with both the Vegetable Compound and the Pills for Constipation.



LYDIA E. PINKHAM MEDICINE
Company
LYNN, MASS.

A Gift For You
ONE OF OUR LEATHER
COVERED NOVELTIES

Will be sent You

FREE

If you will return this page with answers to
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LYNN, MASS.

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Have you seen other copies of this book in stores
or otherwise wasted?

If so, please explain what you have seen.....

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City.....State.....



Lydia E
PINKHAM