

Career Fair Flyers for High School Students

Exploring Healthcare Careers

Eileen Bautista
Healthcare Studies

INTRODUCTION

- “Beverly Hospital, originally founded in 1888, has grown into a 373-bed acute care community hospital. It serves the communities of the North Shore and Cape Ann.” (Beverly Hospital, 2025)
- “Beverly Hospital utilize the integrated resources of the Beth Israel Lahey Health system to deliver world-class healthcare services to different 13 communities across the Essex County.” (Beverly Hospital, 2025)
- “Beverly Hospital supports individuals who are looking for a meaningful career where they are able to grow and advance. Individuals will have friendly and supportive feel of a community hospital paired with the vast growth opportunities that come with being part of a large healthcare system.” (Beverly Hospital, 2025)
- “As part of Beth Israel Lahey Health, Diversity, Equity, and Inclusion (DEI) vision is to transform care delivery by dismantling barriers to equitable health outcomes and becoming the premier health system to attract, retain and develop diverse talent.” (Beverly Hospital, 2025)



INTERNSHIP PROJECT OBJECTIVE

The Human Resource department at Beverly Hospital will create flyers for high school students to enhance their interests and ensure a variation of career opportunities. The goal is to provide students who are interested in healthcare with a wide range of career paths, opportunities and to help engage students from a diverse population to amplify their interest in healthcare.

RELATED LITERATURE

- “ Our team is comprised of a diverse group of health care professionals. United by the desire to improve the lives of others, our staff members come from all walks of life and use their experiences to provide patients with care that honors their social, cultural, and language needs.” (Beverly Hospital, 2025)
- “ The Latinx community is the fastest growing racial/ethnic group in the United States, the low number of Latina physicians requires immediate attention because of the potential role of Latina physicians providing culturally competent and language concordant care to a growing Latinx community nationwide.”(Garcia and Flores, 2024)

MATERIALS & METHODS

- Gather information for career fair dates, time and location from high school counselors (Revere, Lynn, Beverly, Salem, Peabody).
- Compose an Excel spreadsheet of the High Schools that will be hosting a career fair for students.
- Send follow up emails to guidance counselor to inform of Beverly Hospital, Human Resource attendance to career fair.
- Search careers using the Beverly Hospital BILH careers website.
- Compose list of healthcare careers that include high school diploma, certification, associate’s degree and bachelor’s degree.
- Sort careers by entry level jobs for students.
- Create a flyer using the BILH marketing team template.
- Organize template with appropriate sections: Hospital picture, brief history, list of careers with a high school degree requirement, driver’s license and certification requirements, associate degree and bachelor’s degree requirements.
- Depending on the amount of students and faculty per high school, print flyers and Beverly Hospital in house training programs flyers.
- Materials for day of fair include: Flyers, BILH banner, table cloth, pens, and notepad.

RESULTS

- Attended the Revere High School career fair on March 18th.
- 100 students signed up for the event, 30 students were present at the table. Approximately 30/100 flyers were handed out.
- 30 Folders for teachers/guidance counselors made including BILH on job training programs flyers.
- Attended the Peabody High School career fair on April 10th along 57 other organizations.
- Approximately 500 sophomore students were expected to attend, 80 students total were present at the table.
- 40 Folders for teachers/guidance counselors made.
- 200 flyers made for Peabody including 50 copies of “Train to hire Phlebotomy roles” and 50 copies of “Patient Care Technician Training Program”.
- Questions asked by students: Information on nursing assistant, nursing, radiology, neuroscience, psychology, and the healthcare field overall.



CONCLUSIONS

- By attending these fairs, I was able to represent the organization by presenting different career and entry-level job opportunities for students. By providing clinical and non-clinical career paths it helps students who already have an interest in healthcare and help to spark an interest in students who are still figuring out their career path after high school. With the resources of BILH, I composed flyers to help navigate and scope out job opportunities for these students. Overall, there was a high level of student engagement from Revere and Peabody High School with many students interested in healthcare.

REFERENCES

- *Beverly Hospital*. (2025). Beverlyhospital.org. <https://beverlyhospital.org/>
- Garcia, K. A., & Flores, G. M. (2024). “Mamá en inglés se dice ‘pre-med’”: bilingual Mexican-origin first-generation college undergraduates aspiring for medical careers. *Race Ethnicity and Education*, 1–21. <https://doi.org/10.1080/13613324.2024.2349879>

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