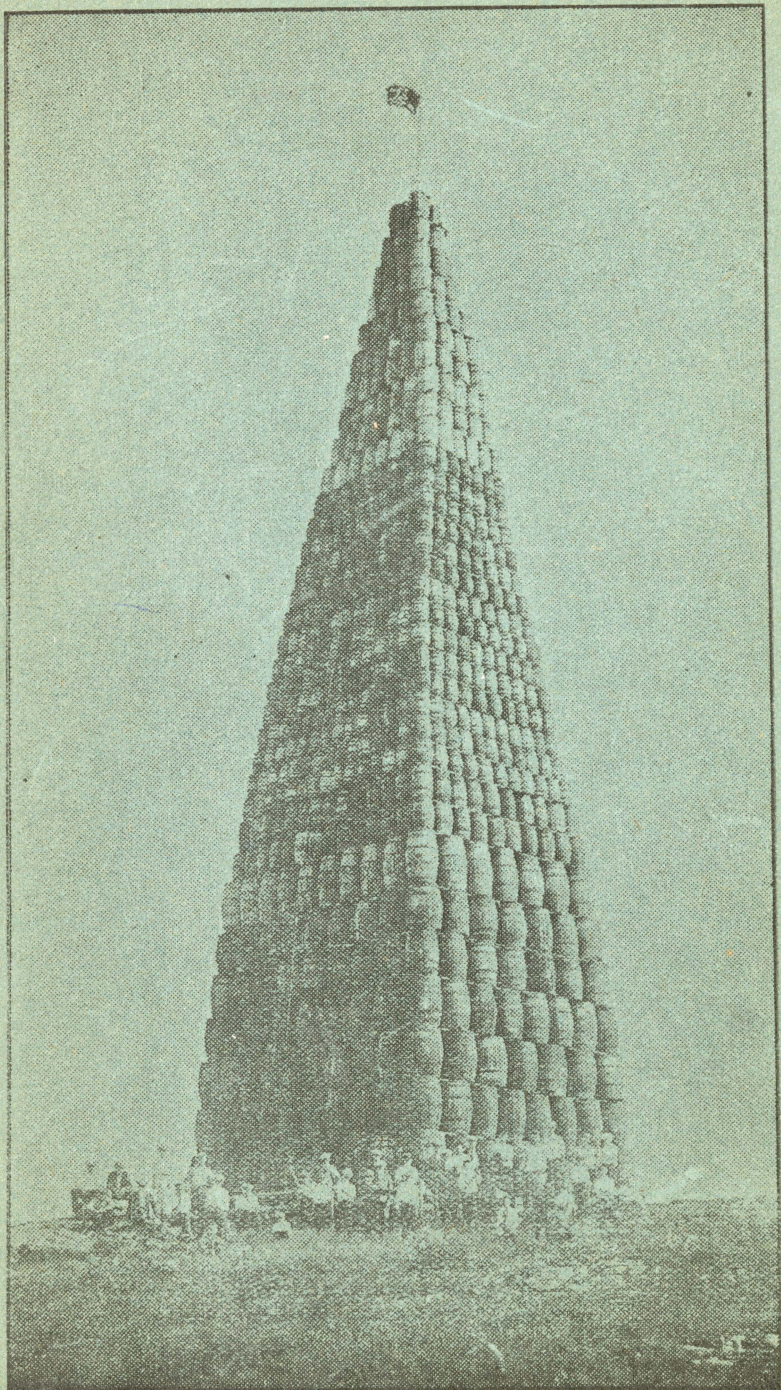


A. V. Craggs

Tercentenary Celebration



SALEM, MASS., JULY 4th to 10th, 1926
Bonfire Edition—Not To Be Sold

STREET RAILWAY SERVING SALEM BUILDS HOMES, ATTRACTS FACTORIES

Progress follows the street car. Community growth, individuals and industries all thrive where there is adequate and reasonably profitable street car service.

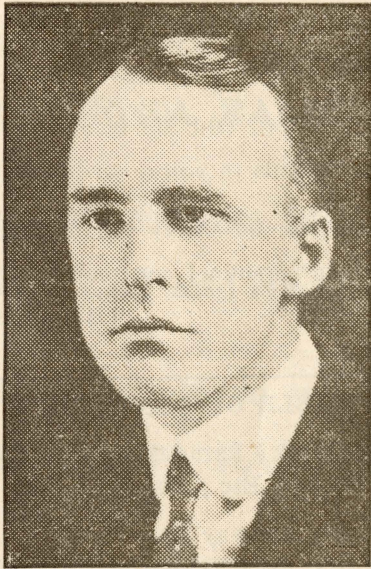
Nearly \$250,000 annually is paid in wages to employees of the Salem District who are among the best customers of Salem merchants.

For many years the street railway has been a potential factor in building of residences in and on all sides of Salem. Factories have kept running through transportation provided by street cars.

We appreciate what Salem has been and is doing for us and want to do our best for Salem.

**Good old Salem, we salute you
on your Birthday!**

Eastern Mass. Street Railway



HON. GEORGE J. BATES

Mayor of Salem

INTRODUCTION

This book has been prepared as a guide and program of events for the great mass of visitors who will be entertained by Salem during her **Tercentenary Celebration**.

In convenient form, it contains brief sketches and lists of historical and modern points of interest, a schedule of planned parades, pageants, sports and other valuable information.

GREETINGS TO OUR GUESTS

Our sole purpose is to aid you as a guide and to help you enjoy the traditional hospitality of our city.

The romantic spirit of Old Salem and modern service of present day Salem extends to you a cordial welcome.

Our advertisers can be safely patronized. Their houses are reliable and their personnel courteous.

THE PUBLISHERS.

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The Best Music in New England

WILL BE FEATURED AT

CHARLESHURST

Salem Willows, Tercentenary Week

SUNDAY EVENING JULY 4 (Midnight to 4 a. m.)

CALIFORNIA RAMBLERS

MONDAY EVENING, JULY 5

MAL HALLET and His Orchestra

TUESDAY EVENING, JULY 6

CALIFORNIA RAMBLERS

WEDNESDAY EVENING, JULY 7

FRANK McMULLIN and His Orchestra

THURSDAY EVENING, JULY 8

CALIFORNIA RAMBLERS

FRIDAY EVENING, JULY 9

MAL HALLET and His Orchestra

SATURDAY EVENING, JULY 10

CALIFORNIA RAMBLERS

DINE AND DANCE

—AT—

FERNCROFT INN

HAWTHORNE

**CHICKEN, STEAK AND LOBSTER
DINNERS**

WILLIAM CARRINGTON

And His

FERNCROFT INN BAND

Barn Dance Every Wednesday Evening

Telephone Danvers 45

WEDNESDAY, JULY 7

10 A. M. to 8 P. M.

Loan exhibit at 38 Chestnut St.

3.00 P. M.

Military, Society, Trades and Civic Parade.

7.30 P. M.

Official banquet at State Armory. Vice-President Charles G. Dawes, principal speaker. Hon. Alden P. White delivering the historic oration.

THURSDAY, JULY 8

Morning

Family reunions and welcome home exercises.

10 A. M. to 8 P. M.

Loan exhibit at 38 Chestnut St.

Afternoon

Historical exercises at Ames Memorial Hall.

1 P. M. to 8 P. M.

Portrayal of early days in Salem on Chestnut St. Street Fair.

2.30 P. M.

Athletic meet at Bertram Field, with many leading athletes of the country competing.

8.00 P. M.

Grand Ball at the Armory.

LEO J. TRACEY

FRIDAY, JULY 9

3.00 P. M.

Floral and Historical Parade.

Evening

Band concerts, Willows and Gallows Hill.

SATURDAY, JULY 10

11.00 A. M.

Parade of veteran firemen.

Noon

League muster of New England State Veteran Firemen's
League, Salem Common.

Evening

Music.

10.00 P. M.

Fireworks display, Gallows Hill.

JOHN M. GRAY

SALEM EVENING NEWS

FREDERICK J. CLOUTMAN

DANIEL J. PHALEN

CITY MARSHAL

EASTERN MASSACHUSETTS ST. RY. CO'S (SALEM DIV.) TIME TABLE
In Effect May 1, 1926. Subject to Change Without Notice.

C. P. McCORMAC, Manager
For Information Call Salem 931.

The Company endeavors to have cars connect at railroad stations with arriving and departing trains, as far as may be consistent with good service to the larger number of its patrons. Consequently certain trips may vary slightly from the times shown herein, dependent on steam railroad schedules.

Morning time (5.15 to 11.59 A. M.) light face.

Afternoon and evening (12.00 to 12.30 A. M.).

WEEK-DAYS

Cars Leave SALEM SQ. for

- PEABODY** via Boston St. 5.45, 5.48 A. M., and every 10 minutes to 10.58 P. M., then 11.15, 12.00, midnight. Return leaves Peabody Sq. for Salem 6.00 A. M. and every 10 minutes to 11.20, 11.50 P. M., then 12.12 A. M.
- BEVERLY**, 6.12 A. M. and every 10 minutes to 10.42 P. M. then, 11.00, 11.15, 11.35 P. M. Return leaves Gloucester crossing for Salem 6.00, 6.15 A. M. and every 10 minutes to 10.55 P. M., then 11.20, 11.35, 11.58 P. M. Leave Ellis Sq. for Salem 6.05, 6.20 A. M., and every 10 minutes to 8.30, 8.50, then on the hour and 20, 30 and 50 minutes past each hour until 11 P. M.
- MARBLEHEAD**, 5.30 A. M. and every 30 minutes to 10.30 P. M., then 11.15 P. M. Return, leave Marblehead 6.00 A. M. and every 30 minutes to 11.00 P. M., then 11.45 P. M.
- DANVERS**, 6.15, 6.30, 6.55 A. M. and every 20 minutes to 11.15 P. M. Leave Danvers for Salem, 6.05, 6.19, 6.29 A. M., and every 20 minutes to 10.49 P. M., then 11.30 P. M.
- DANVERS HIGHLANDS**, 6.55 A. M. and every 60 minutes to 10.55 P. M., then 11.15 P. M. Leaves Danvers Highlands for Salem, 6.15, 6.45, 7.15, 7.45, 8.35 and every 60 minutes to 10.35 P. M.
- PEABODY** via No. Salem, 5.50, 6.10, 6.40, 6.55, 7.35 A. M. and every 40 minutes to 10.15 P. M., then 11.15 P. M. Leave Peabody for Salem via No. Salem, 6.30, 7.15 A. M., and every 40 minutes to 9.55 P. M., then 10.55 and 11.35 P. M.

COMPLIMENTS OF

LEWIS

CLEANERS and DYERS

"Essex County's Leading Cleaners"

- PUTNAMVILLE**, 6.15, 7.35 A. M. and every 60 minutes to **10.35 P. M.** Return leaves Putnamville 7.18 A. M. and every 60 minutes to **10.18 P. M.**
- LAWRENCE**, 7.15 A. M. and every 60 minutes to **6.15 P. M.**, then **9.15 P. M.**, Leaves Lawrence for Salem 7.45 A. M. and every 60 minutes to **6.45 P. M.**, then **9.45 P. M.**
- MIDDLETON**, 6.30, 7.15 and every 60 minutes to **11.15 P. M.** Leaves Middleton for Salem 6.25, 6.55, 7.25 and every 60 minutes to **10.25 P. M.**, then **11.10 P. M.**
- ASBURY GROVE**, 6.12, 6.42, 8.02 A. M. and every 2 hours to **10.02 P. M.** Leave Asbury Grove for Salem, 7.00, 7.55, 8.55 A. M. and every 2 hours to **10.55 P. M.**
- WENHAM**, 6.12, 6.42, 8.02 A. M. and every 60 minutes to **10.02 P. M.**, then **11.15 P. M.** Leave Wenham for Salem, 6.00, 6.18, 7.08, 8.00 A. M. and every 60 minutes to **12.00 midnight**
- SOUTH SALEM** and Normal School, 5.30, 6.00, 6.30 A. M. and every 10 minutes to **10.50 P. M.**, then **11.15, 11.50 P. M.** Leaves Normal School for Salem, 6.20 A. M. and every 10 minutes to **11.20 P. M.**, then **11.40 P. M.** **12.00 midnight.**
- SALEM WILLOWS**, 6.15 A. M. and every 30 minutes to **11.15 P. M.** Leaves Salem Willows for Salem 6.30 A. M. and every 30 minutes to **11.30 P. M.**
- LYNN AND UPPER SWAMPSCOTT** via Loring Ave., 6.10, 6.50 A. M., and every 30 minutes to **11.50 P. M.** Leaves Lynn for Salem via Loring Ave., 6.10 A. M. and every 30 minutes to **11.10 P. M.**
- LYNN** via Highland Ave., 6.25 A. M. and every 20 minutes to **11.25, 11.55 P. M.**, then **12.25 A.M.** Leaves Lynn for Salem via Highland Ave., 6.00 A. M. and every 20 minutes to **11.00 P. M.**, then **11.30, 12.00 P. M.**
- LOWELL ST.**, 18 and 48 minutes past the hour.
- DANVERS** via Andover St., 58 minutes past the hour.

SUNDAYS AND HOLIDAYS

Cars Leave SALEM for

- PEABODY** via Boston St., 7.05, 7.15, 7.35, 8.05, 8.18, 8.35, 8.48, 9.18 9.33, 9.48 A. M. and every 15 minutes to **11.33 P. M.**, then **12.00 midnight.** Leave Peabody for Salem 7.20, 7.50, 8.20, 8.50, 9.05 A. M., and every 15 minutes to **11.35 P. M.** then **12.12 A. M.**
- BEVERLY** via Cabot St., 7.32, 8.02, 8.32, 9.02, 9.32, 9.47, 10.02 and every 15 minutes to **11.17, then 11.35 P. M.** Leaves Gloucester Crossing via Cabot St. for Salem, 7.55, 8.25, 8.55, 9.25, 9.55, 10.10 and every 15 minutes to **11.10 P. M.**, then **11.40 P. M.** Via Rantoul St., 10.00 A. M. and every 60 minutes to **11.00 P. M.** Leave Gloucester Crossing for Salem via Rantoul St., 9.37 A. M. and every 60 minutes to **10.37 P. M.**, then **11.25 P. M.**
- MARBLEHEAD**, 7.30 A. M. and every 30 minutes to **11.00 P. M.** Leave Marblehead for Salem 8.00 A. M. and every 30 minutes to **11.30 P. M.**
- DANVERS**, 7.15, 7.55 A. M. and every 20 minutes to **10.55 P. M.**, then **11.35 P. M.**, **12.15 A. M.** Leave Danvers for Salem, 6.49, 7.29, 7.49 A. M., and every 20 minutes to **10.49 P. M.**, then **11.49 P. M.**
- DANVERS HIGHLANDS**, 7.55 A. M. and every 60 minutes to **10.55 P. M.** Leave Danvers Highlands for Salem, 7.45, 8.35 A. M. and every 60 minutes to **10.35 P. M.**
- PUTNAMVILLE**, 8.35 A. M. and every 60 minutes to **10.35 P. M.** Leave Putnamville for Salem 8.18 and every 60 minutes to **10.18 P. M.**
- LYNN AND UPPER SWAMPSCOTT** via Loring ave., 8.20 A. M., and every 30 minutes to **11.50 P. M.** Leaves Lynn for Salem via Loring Ave., 7.30, 8.10 A. M. and every 30 minutes to **11.10 P. M.**
- LYNN** via Highland Avenue, 8.15 A. M. and every 30 minutes to 11.45 A. M. then **12.05 P. M.** and every 20 minutes, **11.25, 11.55 P. M.** **12.25 A. M.** Leave Lynn for Salem via Highland Ave., 7.50 A. M. and every 30 minutes to 11.20 A. M., then every 20 minutes to **11.00 P. M.**, then **11.30, 12.00 midnight.**
- PEABODY** via No. Salem, 8.55, 9.35, 10.15 A. M., and every 40 minutes to **10.15 P. M.**, then **11.00 P. M.** Leaves Peabody for Salem via No. Salem, 9.15, 9.55, 10.35 A. M. and every 40 minutes to **10.35 P. M.**, then **11.40 P. M.**
- LAWRENCE**, 7.15 A. M. and every 60 minutes to **10.15 P. M.** Leaves Lawrence for Salem 7.45 A. M. and every 60 minutes to **10.45 P. M.**
- MIDDLETON**, 7.15 A. M. and every 60 minutes to **10.15 P. M.**, then **11.35 P. M.** Leaves Middleton for Salem, 8.25 A. M. and every 60 minutes to **11.25 P. M.**
- ASBURY GROVE**, 8.02 A. M. and every 2 hours to **10.02 P. M.** Leave Asbury Grove for Salem, 8.55 A. M. and every 2 hours to **10.55 P. M.**
- WENHAM**, 8.02 A. M. and every 60 minutes to **11.02 P. M.** Leave Wenham for Salem 8.00 A. M. and every 60 minutes to **12.00 midnight.**
- SOUTH SALEM NORMAL SCHOOL**, 7.30, 8.00, 8.20, 8.30 A. M. and every 10 minutes to **11.00 P. M.**, then **11.20 11.50 P. M.** Leaves Normal School, 8.00, 8.20, 8.30 A. M. and every 10 minutes to **11.20, then 11.40, 11.50 P. M.**
- SALEM WILLOWS**, 8.15 A. M. and every 30 minutes to **10.15 P. M.**, then **11.00 11.35 P. M.** Leave Willows for Salem, 8.30 A. M. and every 30 minutes to **10.00 P. M.**, then **10.45, 11.15, 11.50 P. M.**

AUTOMOBILE PARKING PLACES IN SALEM

Essex Street from North to Washington Square West, limit 30 minutes.

Washington Street from Lynde to Front, 30 minutes.

Parking unlimited on Federal Street opposite Court House and Federal Theatre.

Crombie Street, right hand side.

Front Street

Parking allowed in front of Police Station.

Restriction is off on Essex Street after 6 P. M. Parking on one side of street.

PARKING ALLOWED ON

St. Peter between Brown and Essex, easterly side.

Lynde, southerly side.

Brown, northerly side.

Central, both sides

Federal, between North and St. Peter, southerly.

Washington, between Church and Federal, both sides.

New Derby, both sides.

Derby, between Lafayette and Hawthorne Bl., both sides.

Washington St., westerly side, to within 75 ft. of Norman, limited to thirty minutes.

Liberty, westerly side.

North between Essex and Lynde, easterly side.

Cars not to stop within 8 feet of a hydrant.

Not to stop on crossings.

Rust St. westerly side.

Ash St., westerly side.

Crombie St., easterly side.

Parking on above named streets for a consecutive period not longer than 30 minutes between 9.30 A. M. and 6 P. M.

No Parking on Sewall St.

ONE-WAY STREETS

Church St., easterly.

Liberty St., between Charter and Essex, northerly.

Essex St. between St. Peter and North, westerly.

Randall St., easterly to North.

Central St., between Essex and Front, southerly.

North St., Essex to Lynde, northerly.

Lynde St., North to Washington, easterly.

Federal St., St. Peter to North, westerly.

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SALEM WILLOWS

A visit to Salem is not complete without a trip to this wonderful seaside park, a short distance from Town House Square by motor or trolley.

Here is located the historic Fort Lee situated on a high hill from which may be obtained a splendid bird's eye view of the harbor, islands and surrounding country.

Its residential section, called Juniper Point has excellent hotels and rooming houses and is very popular with those seeking a real, restful vacation.

The resort is noted far and wide for its genuine fish and lobster dinners served in its numerous restaurants and cafes.

Delightful harbor excursions along the North Shore leave the Willows pier daily.

A spacious open air theatre is used for frequent free concerts and entertainments throughout the summer.

Charleshurst, the Willows ball room is undoubtedly the most popular summer dance hall on the North Shore.

Nationally known orchestras appear regularly. Handsomely appointed and carefully managed, it has long been the mecca of dance lovers far beyond the limits of Salem. Mal Hallet's and the California Ramblers are frequent attractions here.

Bowling alleys, shooting gallery, flying horses and other attractions offer amusement to all.

Free tennis courts, ball field, sheltered pavillions and plenty of room attract hundreds of picnic parties and unlimited free parking space for cars is appreciated by the motorists.

JOHN J. McCARTHY

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HOW TO FIND YOUR CHURCH

CHURCHES

There are churches in Salem, representing almost every denomination. Among the number is the First Church, so called because it was the first church established in Salem (1636), and is one of the oldest Protestant churches in America.

SALEM CHURCHES AND LOCATIONS

Advent Christian, North street.
 Calvary Baptist, Cor. Bridge and Lemon streets.
 Crombie Street Church, Crombie street.
 First Baptist, 56 Federal street.
 First Church, (Unitarian-Cong.), 316 Essex street.
 First Church of Christ, Scientist, Lynde street.
 First Spiritualist Society, 53 Washington street.
 First Universalist, Rust street.
 French Evangelical (Baptist).
 Friends', corner South Pine and Warren streets.
 Grace, (Episcopal), Essex street.
 Immaculate Conception, (R. C.), Hawthorne boulevard.
 St. James', (R. C.), upper Federal street.
 St. Ann's, (F. R. C.), Castle Hill.
 St. Joseph, (F. R. C.), Lafayette street.
 St. Mary's, (I. R. C.), new church, Margin street.
 Salvation Army, 41 Lafayette street.
 Salem Gospel Mission, 7½ St. Peter street.
 St. John the Baptist, (P. C.), 39 St. Peter street.
 St. Nicholas, (R. O. C.), Forrester street.
 St. Peter's, (Epis.), St. Peter street.
 The Tabernacle, (Tabernacle Church org. 1735).
 South Church, (org. 1774), united, 1924, Federal street.
 Lafayette St. Methodist, Lafayette street.
 Wesley, (M. E.), 10 North street.
 Jewish Synagogue, Lower Essex street.

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1626 HISTORICAL SALEM 1926

Where To Go. What To See.

Salem was settled in 1626 by Roger Conant and his associates who came from a fishing settlement at Cape Ann. The first colony of settlers arrived in 1628 under the leadership of Captain John Endecott. The Indian name for the locality was Naumkeag.

PLACES OF INTEREST IN SALEM

Assembly House, 138 Federal street, (built 1782).

Bertram Home for Aged Men, 114 Derby street. Built by Capt. Joseph Waters (1806-7).

Broad Street Burial Ground, to left of Broad street, laid out as Burial Place in 1655.

Burial Grounds, Charter street, "Old Burial Point since 1636."

Cabot House, Essex street, opp. Public Library (built 1745.)

Cemetery on Howard street.

City Hall, Washington street (built 1838). The Indian Deeds of Salem may be seen here.

Cook-Oliver House, 142 Federal St. Noted for its wall paper made in France.

Court Houses, Federal St. Witchcraft records and Witch Pins are here.

Custom House, 178 Derby street, (built 1819). Here Hawthorne began to write "The Scarlet Letter." His Surveyor's stencil-plate seen here. His desk at the Essex Institute. Gen. Miller, hero of Lundy's Lane (1814), once Collector.

Derby Ward House, foot of Herbert St., (built 1740).

Essex Institute, Essex St. Museum of Historical Relics, etc.

Gallows Hill, to left of Boston St. Witchcraft was executed in 1692. Nineteen in all.

Gardner-White House, 128 Essex St. Built by John Gardner in 1810. Designed by McIntire and one of the last things he did before his death. In 1830 Joseph White, to whom it then belonged, was murdered here, creating great excitement throughout the country.

Grimshaw House, 53 Charter St. The home of Miss Sophia Peabody, who became the wife of Nathaniel Hawthorne.

Hamilton Hall, 9 Chestnut street, (built 1805). Named in honor of Alexander Hamilton and the center of Salem's social activities. Here Col. Timothy Pickering dined in 1808. Commodore Bainbridge 1813, and Lafayette 1824. A beautiful hall on second floor.

Hathaway House, foot of Turner St., in the garden of the House of Seven Gables.

Hawthorne's Birthplace, 27 Union St. (Born July 4, 1804). The house was built in 1685.

Hawthorne's House, 14 Mall St. He lived here (1847 to 1850) and wrote "The Snow Image" and "The Scarlet Letter."

Home for Aged and Destitute Women, (Benjamin W. Crowninshield house), 180 Derby St., (built 1811). Pres. Munroe entertained here (1817), with many notable guests. Gen. Miller, of Lundy's Lane, lived here (1825 to 1849).

The House of the Seven Gables, foot of Turner St., to the right of Derby St.

"Old Bakery" (Benjamin Hooper house), rear of the last. Built 1683 on Washington St. and removed here after 1909. Restored and used in connection with settlement work.

John Forrester House, 29 Washington Sq. (built 1818). Later occupied by George Peabody and now owned by the Salem Club.

Leslie's Retreat, Feb. 26, 1775, with the British, was the first forcible resistance with them at North Bridge.

Market House, rear of 215 Essex St. Built 1816 on site of house of Elias Hasket Derby, built 1799 at cost of \$80,000; taken down for lack of a purchaser after his death in same year. Upon second floor is the Town Hall, opened in 1817 upon visit of Pres. Munroe.

Narbonne House, (built 1671), 71 Essex St.

North Church, to right of Town House Sq. Parson Barnard was pastor here.

Nichols House; one of the famous wooden houses, and is known for its beautiful gardens.

Pickering House, Broad St., opp. Burial Ground, (built 1660). Birthplace of Col. Timothy Pickering, (born 1745).

Roger Conant Statue, foot of Brown St., facing Common. Commemorates the leader of first settlers, (1626).

Ropes Memorial, 318 Essex St., (built 1719). Famous for its wonderful flowers. Was the homestead of Judge Nathaniel Ropes.

Ruck House, 8 Mill St. Built before 1651 by Thomas Ruck. Here, at one time, lived Joseph McIntire, the father of Samuel, the famous architect; Richard Cranch, brother-in-law of Pres. John Adams, who stopped here several times, and in 1767 John Singleton Copley, the artist.

Salem Athenaeum, 339 Essex St. Built 1906, at which time the former building, Plummer Hall, was sold to the Essex Institute. Private Library open to members only.

Salem Common. Training field in 1714. A reservation during the war.

Salem Public Library, 370 Essex St. Built 1855 by Capt. John Bertram and given, in 1887 by his heirs, to the city. Reading Room open from 9 A. M. to 9 P. M. By its side the "Bertram Elm," 19 feet in circumference, the finest specimen of this region.

Salem Harbor. Fine view from foot of Turner St., with Naugus Head on opposite shore.

23rd Regiment Monument, foot of Winter St. Granite boulder with bronze tablet which commemorates services in the Civil War.

Salem Depot. Historical landmark.

Town House Square, site of First Town House, First Church, and Old Town Pump.

Turner House, (built 1662). Called the House of the Seven Gables in 1667.

Ward House, in rear of Institute, surrounded by an old-fashioned garden. Other interesting points there.

Witchcraft Court House, Washington St. See tablet on Masonic Building.

Witch House, also called Roger Williams House. Corner of Essex and North Sts.

Washington House, Washington St., near B. & M. Depot. George Washington stopped here the night of Oct. 29, 1789.

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HALLET
And His
Band**

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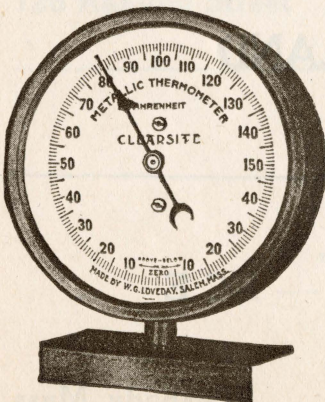
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Massachusetts			
	Miles		
Amesbury	30	Intervale	133
Ayer	56	Laconia	97
Boston	21	Manchester	57
Brockton	43	Nashua	51
Bass Point, Nahant	12	Ossipee	99
Gloucester	15	Portsmouth	45
Haverhill	33	Rochester	68
Ipswich	12	Rye Beach	42
Lawrence	22	Suncook	103
Lynn	6	Wolfboro	98
Lowell	33		
Middleboro	64	Maine	
Newburyport	24	Augusta	165
Nantasket Beach	43	Biddeford	83
Quincy	31	Brunswick	125
Revere Beach	12	Bangor	240
Salisbury Beach	28	Bar Harbor	285
Worcester	65	Bath	134
		Lewiston	135
New Hampshire		Moosehead Lake	325
Alton	86	Old Orchard	88
Bretton Woods	157	Oldtown	255
Berlin	163	Portland	99
Concord	127	Poland Springs	127
Conway	127	Rangeley Lakes	266
Dover	57	Rockland	179
Exeter	60	Sanford	77
Epping	68	Wells	67
Hampton Beach	34	Waterville	185
		York Beach	58
		York Harbor	55

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PUBLIC BUILDINGS, ETC. IN SALEM

Academy Hall, 157 Essex Street.
 Almshouse, off Salem Willows Road.
 Ames Memorial Hall, Y. M. C. A. Building.
 A. O. H. Hall, Div. 5, over Heffernan's, Washington St.
 A. O. H. Hall, Div. 18, 104 Boston Street
 Armory, 136 Essex Street.
 Bertram Home, 114 Derby Street.
 Market House and Town Hall, Derby Street.
 Masonic Temple, Cor. Lynde and Washington Streets.
 Peabody Museum, 161 Essex Street.
 Naumkeag Trust Bank Building, 217 Essex Street.
 Merchants National Bank Building, 253-255-257 Essex Street.
 Salem Normal School, Cor. Lafayette Street and Loring Avenue.
 Now and Then Hall, 102 Essex Street.
 Salem Post office Building, 144 Washington Street.
 Salem Public Library, 370 Essex Street.
 Odd Fellows' Hall, 81 and 125 Washington Street.
 Plummer's Farm School for Boys, Winter Island.
 Salem Chamber of Commerce Building, New Derby Street.
 Salem's New Hotel, "The Hawthorne" corner Hawthorne Blvd. and Essex.
 Y. M. T. A. Building, Boston Street.
 Elk's Home, North Street.
 City Hall, 93 Washington Street.
 County Court Building, Federal Street.
 Custom House, Derby Street.
 District Court and Police Station, foot of Central Street.
 East India Marine Hall, opp. St. Peter Street.
 Essex Institute, 132-134 Essex Street.
 F. M. T. A. S. Bulding, 129 Essex Street.
 G. A. R. Hall, 17 St. Peter Street.
 Hamilton Hall, 7 Cambridge Street.
 Holyoke Building, 144 Washington Street.
 Heffernan Block, Cor. Lynde and Washington Streets.
 Home for Aged Women, 180 Derby Street.
 K. of C., Veragua Council, 96 Washington Square, west.

CLUBS, LODGES, SOCIETIES, ETC.

American Legion, Post 23, Ladies' Auxiliary, Essex Street.
 American Legion, Post 23, Home, Essex Street.
 A. O. H., Div. 5, Heffernan's Block.
 A. O. H., Div. 18, Home, Boston Street.
 Boy Scouts of America, Central Street.
 Colonial Club, over Salem Post Office.
 Catholic Daughters of America, K. of C. Home.
 Essex C. A. Board of Trade, Chamber of Commerce Building.
 Essex Lodge, Free and Accepted Masons.
 Father Mathew T. A. S., 129 Essex Street.
 F. O. E., Witch City Aerie, Church Street.
 Grand Army of the Republic, Phil H. Sheridan Post 34, G. A. R. Hall,
 St. Peter Street.
 Odd Fellows' Club, 53 Washington Street.
 Ladies' Auxiliary, Div. 5, Eagles Hall, Church Street.
 Mass. Catholic Order of Foresters, No. 16, Heffernan Block.
 Salem Animal Rescue League, 14 Foster Street.
 North Shore B. T. A., Chamber of Commerce Building.
 North Shore M. P. A., C. of C. Building.
 Now and Then Association, Washington Square.
 Salem Billiard Club, cor. Church and Washington Sts.
 Salem Chamber of Commerce, New Derby and Washington Street.
 Salem Club, opp. Salem Common.
 Salem Credit Bureau, Salem C. of C. Building.
 Salem Firemen's Relief Association.
 Salem Police Relief Association.
 Salem Lodge, No. 799, B. P. O. E., Home, North Street.
 Salem Masonic Club, Washington and Lynde Streets.
 Loyal Order of Moose, Salem Lodge, No. 218, 125 Washington Street.
 Salem Nest, No. 115, F. O. O., Front Street.
 Ladies' Order, Auxiliary, F. O. O., Front Street.
 United States Spanish War Veterans, Capt. Jacob C. R. Peabody, No.
 22, New Home, Beckford Street.
 Young Men's C. T. A., Boston Street.
 Salem Commandery, U. O. G. C., first and third Weds, 125 Washington
 Street.

AUTOMOBILE CAMP

At Forest River Park there is an automobile camp, with running water and toilet facilities. At this park there is also a splendid public swimming pool. During the months of July and August children's playgrounds are maintained by the city at all the parks, with both men and women supervisors in constant attendance.

PARKS

Bertram Park
Columbus Circle
Dalton Parkway
Edwards Square
Gallows Hill Park
Hawthorne Place
Highland Park
Forest River Park

Lafayette Park
Ledge Hill Park
Liberty Hill Park
Merritt Triangle
Palmer's Cove
Salem Willows Park
Gardner Triangle
Roger Conant Monument

Salem Common

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77 Central, Congress 5876

36 Hartford, Main 2261

29 Chatham, Rich 2555

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Salem

YOUR DRUGGIST

NOTES ON PEABODY

Peabody, originally a part of Salem, was set off as a part of the town of Danvers which was incorporated in 1757 and was afterward divided into a north and a south district. Much dissension arose between the two districts, and after much effort the residents of the south district finally secured a separation and were incorporated as the Town of South Danvers on May 18, 1855. It retained the name for only 13 years being renamed in 1868 in honor of George Peabody who was born in the town February 18, 1795, and whose noble and impartial benefactions caused him to become known as one of the greatest philanthropists in the history of the world. He remembered his native town by giving \$250,000 for the establishment and maintenance of the Peabody Institute and the sum of \$140,000 was given for the founding and support of the Peabody Academy of Science in Salem.

The Peabody Institute was established in 1852, built in 1853-54. It contains a carefully chosen library of about 50,000 volumes and is open to the public. The building also contains a lecture hall where may be seen a full length picture of Mr. Peabody. The library contains a picture, the intrinsic value of which exceeds any other in this country, for it is a portrait of Queen Victoria painted on a sheet of gold measuring 14 x 10 inches, inscribed "Presented to George Peabody, Esq., the benefactor of the Poor in London" and was given to Mr. Peabody in 1867 as a token of appreciation of his efforts to help the poor as he had refused a baronetcy, also the Grand Cross of the Order of the Bath and when asked what gift he would accept from the Queen, he replied that all he desired was an autograph letter which he received with the portrait. The actual cost of the portrait is unknown, but it is estimated to have been about \$40,000. There are several other presents received by Mr. Peabody on exhibition including two gold boxes and the Peabody Educational Medal which was presented by Congress and is valued at \$5,000.

Attached to the institute is the Eben Dale Sutton Reference Library which was given to the town by Mrs. Eben Sutton as a memorial of her son. This is one of the most magnificent and costly libraries of its size in the country and contains about 3,000 valuable books. This library is free for the use of all and was opened to the public in 1869.

The most conspicuous object in Peabody is the Soldiers' Monument which stands in the centre of Peabody Square. It is a tall and shapely shaft, capped by an imposing figure. The monument is made of Hallowell granite and is fifty feet in height. It was erected in 1881 at a cost of \$7,000.

To Peabody

From Town House Square. Essex St. to Boston St. or Town House Sq. to Federal St. to Boston St. to right.

Peabody—

Number of establishments	91
Number of workers	8,676
Annual salaries and wages	\$11,758,000.00
Value of manufactured products	52,907,000.00

MURPHY HARDWARE CO.

Building Department—Lime, Cement, Nails, Iron Columns, Asphalt Shingles, Roofing Paper.

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OUR FOREFATHERS' IDEA OF HOW JULY 4TH SHOULD BE CELEBRATED

Extract from letter written by John Adams, second president of the United States, and one of the most distinguished signers of the Declaration of Independence, on July 3, 1776:

“Yesterday the greatest question was decided which ever was debated in America, and a greater perhaps never was or will be decided among men.

The Fourth of July 1776, will be the most memorable epoch in the history of America. I am apt to believe that it will be celebrated by succeeding generations as the great anniversary festival. It ought to be commemorated as the day of deliverance by solemn acts of devotion to Almighty God. It ought to be solemnized with pomp and parade, with shows, games, sports, bells, bonfires and illuminations, from one end of this continent to the other, from this time forward evermore.”

Gallows Hill Bonfires an Institution

For more than a half a century giant bonfires have been erected on historic Gallows Hill. To the westward, about 50 yards from the stack stand two lonely looking trees, where, history tells us, the execution of 19 persons condemned for witchcraft in 1692 took place. The victims were hanged on trees.

While the bonfires which have been staged for so many years have no connection with the historic traditions of Gallows Hill, it has always seemed to Salemites the proper place for their annual Independence Day celebration.

The bonfires which have been built on the historic hill have always been gigantic in their proportions, the present stack being nearly 100 feet high and not far from 200 feet above sea level. Years ago the stacks were built cylindrical in construction, tapering to a cone shape at the top. For several years now they have been built square at the base and gradually tapering as the summit of the pile is reached.

A well four feet square is built inside the stack, the barrels being set in place from the inside. This well also narrows as the top of the stack is approached. Through this well 20 men—when the stack reaches a height of 50 feet or more—pass over their heads, in an endless chain, the barrels to the men above, the stacking crew at the top setting the barrels in place. Each barrel is securely nailed in place. This is necessary to withstand the heavy gales which sweep over Gallows Hill during thunder storms and on other stormy days. This year's stack has had to withstand some very high winds.

In this 1926 stack there are nearly 3000 barrels. They are set on a base of 1200 railroad ties. The barrels are built up two deep. That is, there is an inner shell as well as the outer. Inside this is dumped tons of old barrels, boxes and other filling material that will burn. Thus, it may be seen, the stack is very solid. Burning, it will retain its shape for a long time after it is lighted.

For two days the smouldering embers of the fire will burn, leaving a motley collection of old barrel hoops and twisted iron. It is all that remains of the work of two score men, who give their time after work at nights doing the heavy arduous work so that thousands of visitors from all over New England may enjoy the “Night Before.”

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